

MTD Sales
32.27 L

Brand Share %
19.95 %

Information:

MTD : 01-12-2025 To 05-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	17.30	31.71 %
Mixie	9.98	15.73 %
Grinder	4.45	12.68 %
Small-Ap	0.55	6.34 %
Total	32.27	19.95 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	6.37	21.16 %
TRICHY-01	5.63	26.07 %
CHENNAI-01	3.96	23.77 %
WEST-01	3.80	23.01 %
SOUTH-03	3.78	15.23 %
SOUTH ARCOT	3.03	27.19 %
CHENNAI-02	2.24	20.01 %
NORTH ARCOT	1.50	15.89 %
WEST-02	1.49	7.87 %
KL-SOUTH	0.48	34.57 %
Total	32.27	19.95 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.47	35.84 %
Mixie	1.62	15.13 %
Grinder	1.08	13.76 %
Small-Ap	0.20	10.73 %
Total	6.37	21.16 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.46	16.77 %
NGR1	0.28	19.83 %
TUT1	0.26	11.75 %
SKD1	0.12	19.60 %
MMT1	0.10	18.71 %
SNL1	0.08	10.14 %
PKD1	0.08	18.54 %
VNR1	0.08	19.29 %
ASM1	0.08	17.17 %
ERL2	0.03	12.81 %
KGL1	0.03	9.53 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
Total	6.37	21.16 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.53	37.73 %
Mixie	2.15	27.08 %
Grinder	0.83	14.54 %
Small-Ap	0.11	9.42 %
Total	5.63	26.07 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.38	18.71 %
PBR2	0.22	17.36 %
NMM1	0.09	10.25 %
JKM1	0.07	9.60 %
ORU1	0.07	15.30 %
TTP1	0.05	19.74 %
KRN1	0.03	9.73 %
MDI1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
Total	5.63	26.07 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.04	35.86 %
Mixie	1.26	20.66 %
Grinder	0.63	17.29 %
Small-Ap	0.03	2.29 %
Total	3.96	23.77 %

Branch *	MTD Sales L	Brand Share %
CH05	0.19	12.53 %
CH19	0.13	16.33 %
GUD2	0.10	13.22 %
CH42	0.09	9.79 %
CH45	0.08	10.27 %
CGL1	0.08	18.95 %
TKM1	0.06	12.34 %
KNR1	0.05	19.89 %
CH28	0.05	8.25 %
CH14	0.04	9.61 %
CH30	0.04	8.42 %
AVD1		0.00 %
CH11		0.00 %
CH26		0.00 %
CH35		0.00 %
CH37		0.00 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
Total	3.96	23.77 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.14	34.66 %
Mixie	1.22	18.60 %
Grinder	0.38	12.74 %
Small-Ap	0.06	7.25 %
Total	3.80	23.01 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.20	19.76 %
PLI1	0.18	15.63 %
TPR3	0.11	17.77 %
AVI1	0.11	19.36 %
SUL1	0.08	9.11 %
CBE1	0.06	14.00 %
PDM1	0.06	15.12 %
TPR4	0.04	18.90 %
CNR1		0.00 %
KMR1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
UAM1		0.00 %
Total	3.80	23.01 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	2.21	29.51 %
Mixie	1.14	11.89 %
Grinder	0.42	6.10 %
Total	3.78	15.23 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.46	18.80 %
KKD3	0.32	13.95 %
MDU1	0.26	16.77 %
MDU2	0.24	16.80 %
MDU4	0.12	18.99 %
TMM1	0.10	8.39 %
MDU6	0.04	2.30 %
DKI1	0.04	8.01 %
CBM1	0.04	6.15 %
MDU3	0.03	4.27 %
BTU1		0.00 %
CMR1		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TPT1		0.00 %
USL1		0.00 %
SVG1		-0.01 %
Total	3.78	15.23 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.33	35.81 %
Mixie	1.08	23.96 %
Grinder	0.56	22.89 %
Small-Ap	0.06	12.14 %
Total	3.03	27.19 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.12	13.55 %
VPM1	0.05	18.69 %
SJI2	0.03	14.06 %
MKM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
Total	3.03	27.19 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.30	30.36 %
Mixie	0.64	13.29 %
Grinder	0.20	15.96 %
Small-Ap	0.09	11.52 %
Total	2.24	20.01 %

Branch *	MTD Sales L	Brand Share %
CH15	0.33	16.61 %
CH03	0.14	13.60 %
MJR1	0.10	17.81 %
CH34	0.10	17.08 %
CH17	0.09	16.78 %
CH18	0.09	11.65 %
CH12	0.08	8.78 %
CH43	0.04	7.00 %
UKI1	0.03	11.58 %
CH44	0.03	5.59 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH36		0.00 %
CH41		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	2.24	20.01 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.00	29.69 %
Mixie	0.40	9.90 %
Grinder	0.10	6.44 %
Total	1.50	15.89 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.21	14.26 %
SBR1	0.09	19.33 %
TRL1	0.06	9.20 %
VNB1	0.05	11.69 %
VEL2	0.05	7.67 %
ABR1	0.04	8.54 %
SLG1	0.04	15.12 %
WJP1	0.04	12.03 %
WJD1	0.04	10.92 %
ARC2	0.03	16.13 %
AKM1		0.00 %
ANI1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
Total	1.50	15.89 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.88	12.96 %
Mixie	0.46	5.19 %
Grinder	0.15	6.06 %
Total	1.49	7.87 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.25	16.66 %
HSR2	0.18	13.48 %
SGI1	0.13	17.97 %
ERD2	0.11	12.26 %
NKL2	0.08	10.40 %
RSP1	0.07	15.78 %
SLM2	0.06	10.11 %
BMD1	0.05	9.45 %
APN1	0.04	12.94 %
MCR1	0.04	5.50 %
DPR1	0.04	9.02 %
MTR1	0.04	7.47 %
ERD1	0.03	4.40 %
HRR1	0.03	8.38 %
KMM1	0.03	7.52 %
ATU1		0.00 %
CMI1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	1.49	7.87 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.38	64.03 %
Grinder	0.09	43.07 %
Mixie	0.02	4.26 %
Total	0.48	34.57 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.07	17.29 %
Total	0.48	34.57 %