

MTD Sales
45.28 L

Brand Share %
19.98 %

Information:

MTD : 01-11-2025 To 05-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.98 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	22.92	32.73 %
Mixie	15.02	16.67 %
Grinder	6.56	11.54 %
Small-Ap	0.78	8.06 %
Total	45.28	19.98 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	7.67	25.33 %
SOUTH-01	7.61	20.68 %
SOUTH-03	7.51	24.05 %
TRICHY-01	5.17	18.53 %
CHENNAI-02	4.84	22.83 %
WEST-01	4.47	17.61 %
WEST-02	2.88	10.78 %
NORTH ARCOT	2.38	21.74 %
SOUTH ARCOT	2.17	15.82 %
KL-SOUTH	0.60	23.71 %
Total	45.28	19.98 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.64	38.46 %
Mixie	2.13	20.69 %
Grinder	1.78	18.89 %
Small-Ap	0.12	10.88 %
Total	7.67	25.33 %

Branch *	MTD Sales L	Brand Share %
CH19	0.49	19.63 %
CH42	0.26	13.25 %
CH28	0.23	14.85 %
CH48	0.16	14.35 %
CH05	0.13	10.85 %
GUD1	0.12	12.24 %
CH37	0.07	7.06 %
GUD2	0.07	12.82 %
CH22		0.00 %
CH26		0.00 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
WHC3		0.00 %
Total	7.67	25.33 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.91	36.62 %
Mixie	2.69	18.43 %
Grinder	0.81	8.10 %
Small-Ap	0.20	13.06 %
Total	7.61	20.68 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.44	15.04 %
TVL1	0.40	16.72 %
NGR1	0.24	15.59 %
RPM1	0.17	11.42 %
VL1	0.15	10.90 %
TYI1	0.12	18.07 %
SNL1	0.12	13.64 %
STU2	0.11	18.18 %
PKD1	0.09	8.98 %
ERL2	0.08	8.40 %
MMT1	0.05	4.89 %
COL1	0.04	17.90 %
KGL1	0.04	10.34 %
KSM1	0.03	5.94 %
UDN1	0.03	4.41 %
KYR1		0.00 %
PDI1		0.00 %
SKD1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
VKM1		0.00 %
VNR1		0.00 %
Total	7.61	20.68 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	3.60	40.71 %
Mixie	2.59	21.55 %
Grinder	1.15	12.54 %
Small-Ap	0.17	14.16 %
Total	7.51	24.05 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.22	9.02 %
ADP1	0.17	18.70 %
TPT1	0.13	13.12 %
TEN1	0.13	19.06 %
MDU3	0.11	12.77 %
PVI1	0.07	16.48 %
BNR1	0.07	12.45 %
DKI1	0.06	9.97 %
NTM1	0.04	12.06 %
TDI1	0.04	15.38 %
CBM1	0.03	3.65 %
SVG1	0.03	4.72 %
CMR1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
Total	7.51	24.05 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.45	30.40 %
Mixie	1.71	16.07 %
Grinder	0.89	11.44 %
Small-Ap	0.12	8.39 %
Total	5.17	18.53 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.23	17.98 %
TN11	0.21	12.95 %
TRY1	0.21	6.02 %
KIK1	0.21	19.59 %
PBR2	0.15	9.90 %
TRY3	0.12	14.85 %
PDK1	0.07	14.24 %
JKM1	0.05	6.85 %
TTP1	0.04	9.93 %
ORU1	0.03	8.85 %
AYR1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
Total	5.17	18.53 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.53	41.72 %
Mixie	1.65	18.00 %
Grinder	0.61	12.35 %
Small-Ap	0.06	5.42 %
Total	4.84	22.83 %

Branch *	MTD Sales L	Brand Share %
CH03	0.21	14.38 %
CH18	0.18	10.72 %
CH17	0.15	16.23 %
CH21	0.11	13.34 %
CH41	0.11	18.24 %
CH12	0.09	5.58 %
CH27	0.07	14.22 %
CH06	0.06	7.65 %
CH36	0.06	15.95 %
CH44	0.03	3.46 %
CH20		0.00 %
CH31		0.00 %
CH32		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	4.84	22.83 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.23	25.18 %
Mixie	1.45	14.89 %
Grinder	0.67	11.62 %
Small-Ap	0.12	11.39 %
Total	4.47	17.61 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.59	16.76 %
TPR3	0.16	18.81 %
PDM1	0.11	14.09 %
MPM1	0.08	7.97 %
CBE1	0.08	9.42 %
SUL1	0.08	11.36 %
KGM1	0.06	8.52 %
PPI1	0.05	9.01 %
UMP1	0.04	12.98 %
GBM1	0.03	9.20 %
CNR1	0.03	14.99 %
KGI1	0.03	18.24 %
UAM1	0.03	2.72 %
ANR1		0.00 %
GDR1		0.00 %
KMR1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
Total	4.47	17.61 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.77	19.85 %
Mixie	0.68	5.92 %
Grinder	0.43	8.10 %
Total	2.88	10.78 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.33	18.35 %
RSP1	0.18	19.84 %
MTR1	0.16	19.48 %
OML1	0.14	17.21 %
HSR1	0.13	13.16 %
ERD2	0.13	9.88 %
MCR1	0.12	13.37 %
NKL2	0.11	9.48 %
HRR1	0.09	17.15 %
SLM2	0.06	6.80 %
SLM3	0.06	3.96 %
PDR1	0.04	13.23 %
SGI1	0.04	13.00 %
VPD1	0.03	4.68 %
DPR2	0.03	6.71 %
SGG1	0.03	9.45 %
TCG1	0.03	4.26 %
EDP1	0.03	4.61 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
TRM1		0.00 %
Total	2.88	10.78 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.38	31.61 %
Mixie	0.94	18.57 %
Grinder	0.06	5.10 %
Total	2.38	21.74 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.19	13.14 %
SBR1	0.09	15.19 %
GDM1	0.03	14.63 %
WJD1	0.03	9.51 %
PLR1	0.03	18.72 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
PTU1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	2.38	21.74 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.12	18.96 %
Gas-Stov	0.88	22.46 %
Grinder	0.16	5.18 %
Total	2.17	15.82 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.18	15.81 %
KML1	0.09	12.66 %
KLM1	0.09	19.22 %
CDM1	0.04	3.75 %
VPM2	0.04	5.24 %
KKI2		0.00 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	2.17	15.82 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.53	62.52 %
Mixie	0.06	5.15 %
Total	0.60	23.71 %

Branch *	MTD Sales L	Brand Share %
Total	0.60	23.71 %