

MTD Sales
35.22 L

Brand Share %
23.51 %

Information:

MTD : 01-09-2025 To 05-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.51 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	19.87	35.91 %
Mixie	9.30	15.88 %
Grinder	6.04	16.85 %
Total	35.22	23.51 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	7.16	23.27 %
WEST-01	5.47	28.34 %
SOUTH-03	5.08	21.46 %
CHENNAI-01	4.51	25.55 %
TRICHY-01	4.10	24.91 %
CHENNAI-02	2.24	27.84 %
SOUTH ARCOT	2.10	25.59 %
NORTH ARCOT	1.72	21.78 %
WEST-02	1.57	13.55 %
KL-SOUTH	1.26	20.44 %
Total	35.22	23.51 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.86	36.80 %
Mixie	2.15	17.82 %
Grinder	1.15	14.00 %
Total	7.16	23.27 %

Branch *	MTD Sales L	Brand Share %
RND1	0.23	20.20 %
RPM1	0.20	21.79 %
NGR1	0.18	8.87 %
MMT1	0.13	13.93 %
PDI1	0.08	8.57 %
PKD1	0.08	16.29 %
VKM1	0.07	12.52 %
STU2	0.06	10.53 %
VLY1	0.06	4.68 %
KGL1	0.06	16.80 %
ASM1	0.05	11.92 %
UDN1	0.04	11.89 %
TKY1	0.04	20.60 %
ARM1	0.04	13.80 %
COL1		0.00 %
KYR1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
VNR1		0.00 %
Total	7.16	23.27 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.55	42.90 %
Mixie	1.15	16.09 %
Grinder	0.77	19.86 %
Total	5.47	28.34 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.37	16.80 %
CBE6	0.20	17.19 %
TPR1	0.10	12.82 %
UMP1	0.09	21.94 %
TPR3	0.08	21.23 %
KGM1	0.06	10.95 %
UAM1	0.06	11.48 %
CBE1	0.04	5.38 %
PPI1	0.03	6.68 %
TPR2	0.03	13.23 %
CNR1		0.00 %
GBM1		0.00 %
KGI1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
Total	5.47	28.34 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	3.29	35.16 %
Mixie	0.94	10.92 %
Grinder	0.85	14.82 %
Total	5.08	21.46 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.26	11.95 %
MDU6	0.26	20.27 %
PVI1	0.25	23.35 %
TMM1	0.11	10.94 %
MDU5	0.09	11.96 %
MNM1	0.08	18.70 %
TEN2	0.06	11.60 %
MDU3	0.05	12.98 %
BTU1	0.04	18.75 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	5.08	21.46 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.90	42.45 %
Mixie	0.84	13.51 %
Grinder	0.78	16.72 %
Total	4.51	25.55 %

Branch *	MTD Sales L	Brand Share %
CH14	0.19	19.42 %
CH42	0.18	17.00 %
CH07	0.12	23.42 %
CH19	0.12	11.03 %
CH48	0.10	19.71 %
CH39	0.10	16.64 %
GUD1	0.10	16.75 %
GUD2	0.08	11.86 %
KNR1	0.06	18.00 %
CH37	0.06	12.13 %
TKM1	0.06	19.37 %
CH29	0.05	10.88 %
AVD1	0.04	9.12 %
CGL1		0.00 %
CH30		0.00 %
CH40		0.00 %
Total	4.51	25.55 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.96	34.67 %
Mixie	1.26	19.56 %
Grinder	0.88	20.18 %
Total	4.10	24.91 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.33	17.04 %
MVM1	0.25	15.64 %
MSI1	0.08	19.67 %
PBR2	0.08	7.56 %
JKM1	0.04	7.04 %
PBR1	0.04	18.63 %
ORU1	0.03	9.39 %
NCK1	0.03	13.38 %
KRN1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
Total	4.10	24.91 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.92	36.94 %
Mixie	0.79	23.24 %
Grinder	0.53	24.56 %
Total	2.24	27.84 %

Branch *	MTD Sales L	Brand Share %
CH15	0.20	21.87 %
CH18	0.16	19.00 %
CH03	0.09	14.96 %
MJR1	0.08	21.57 %
CH41	0.06	18.70 %
CH06		0.00 %
CH09		0.00 %
CH12		0.00 %
CH17		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH44		0.00 %
GPD1		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	2.24	27.84 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.99	37.91 %
Mixie	0.58	17.27 %
Grinder	0.53	23.57 %
Total	2.10	25.59 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.07	15.11 %
POY2	0.06	15.49 %
KKI2	0.05	12.44 %
TDM1	0.03	12.94 %
KLM1		0.00 %
MKM1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM2		0.00 %
Total	2.10	25.59 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.99	27.56 %
Mixie	0.58	17.96 %
Grinder	0.15	14.04 %
Total	1.72	21.78 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.12	17.44 %
KPM1	0.08	22.96 %
VNB1	0.07	18.55 %
TRL1	0.06	9.85 %
BGR1	0.04	9.86 %
PLR1	0.03	13.99 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
CGM1		0.00 %
PTU1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VSI1		0.00 %
CYR1	-0.02	-6.51 %
Total	1.72	21.78 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.90	21.91 %
Mixie	0.46	8.47 %
Grinder	0.21	10.36 %
Total	1.57	13.55 %

Branch *	MTD Sales L	Brand Share %
SGI1	0.08	20.17 %
MTR1	0.06	13.04 %
SLM3	0.06	21.32 %
KMM1	0.04	18.73 %
KVP1	0.04	7.37 %
MCR1	0.04	15.12 %
DPR2	0.04	11.76 %
NKL2	0.04	6.95 %
SLM2	0.04	17.54 %
EPI1	0.03	5.40 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
ERD1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	1.57	13.55 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.56	20.40 %
Gas-Stov	0.51	26.38 %
Grinder	0.20	12.97 %
Total	1.26	20.44 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.44	12.89 %
PAS1	0.30	18.94 %
Total	1.26	20.44 %