

MTD Sales
39.18 L

Brand Share %
23.48 %

Information:

MTD : 01-08-2025 To 05-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	19.47	38.27 %
Mixie	13.91	19.58 %
Grinder	5.80	12.91 %
Total	39.18	23.48 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	7.22	23.91 %
WEST-01	5.92	25.36 %
SOUTH-03	5.55	22.50 %
CHENNAI-01	5.07	28.79 %
TRICHY-01	4.94	25.72 %
CHENNAI-02	4.29	29.39 %
SOUTH ARCOT	2.50	25.92 %
NORTH ARCOT	1.76	22.34 %
WEST-02	1.69	8.89 %
KL-SOUTH	0.25	33.37 %
Total	39.18	23.48 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.42	35.50 %
Mixie	2.81	24.47 %
Grinder	0.99	10.88 %
Total	7.22	23.91 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.47	20.87 %
TUT1	0.18	9.60 %
STU2	0.10	15.26 %
MMT1	0.09	18.55 %
VKM1	0.08	12.01 %
NGR1	0.07	4.73 %
KGL1	0.04	9.46 %
ERL1	0.04	21.43 %
SGT1	0.04	15.30 %
VLY1	0.03	3.76 %
VNR1	0.03	5.62 %
ARM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SNL1		0.00 %
TKY1		0.00 %
UDN1	-0.07	-13.19 %
Total	7.22	23.91 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.03	43.63 %
Mixie	2.07	19.71 %
Grinder	0.82	13.88 %
Total	5.92	25.36 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.70	21.94 %
KMR1	0.68	21.26 %
UAM1	0.16	12.66 %
TPR1	0.14	17.51 %
SYM2	0.12	15.21 %
CBE6	0.10	13.35 %
PPI1	0.09	15.07 %
CNR1	0.08	18.49 %
KGM1	0.04	20.04 %
KMD1	0.04	12.70 %
MPM1	0.04	4.28 %
SUL1	0.04	6.27 %
TPR3	0.04	7.81 %
SNR1	0.04	2.79 %
CBE3		0.00 %
GBM1		0.00 %
WZSD		0.00 %
Total	5.92	25.36 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	3.04	39.13 %
Mixie	1.76	18.39 %
Grinder	0.74	10.19 %
Total	5.55	22.50 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.43	20.35 %
MDU5	0.23	22.29 %
CBM1	0.17	20.47 %
TMM1	0.17	13.27 %
KPT1	0.14	22.50 %
TDI1	0.13	20.86 %
ODM1	0.09	16.87 %
KKD2	0.08	11.87 %
TPT1	0.08	8.54 %
DKI1	0.07	15.20 %
TEN2	0.07	16.23 %
KRR1	0.07	18.76 %
BTU1	0.05	13.89 %
PVI1	0.04	10.27 %
SVG1	0.04	8.71 %
PKM1	0.03	17.72 %
ADP1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PNV1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
Total	5.55	22.50 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.23	39.12 %
Mixie	1.81	26.61 %
Grinder	1.02	20.13 %
Total	5.07	28.79 %

Branch *	MTD Sales L	Brand Share %
CH08	0.20	16.94 %
CH22	0.19	17.29 %
CH42	0.15	12.39 %
CH30	0.09	15.79 %
CH19	0.08	9.12 %
CH14	0.08	17.94 %
CH37	0.07	21.84 %
TKM1	0.06	21.05 %
CH11	0.04	8.23 %
KNR1	0.03	12.21 %
CGL1		0.00 %
CH40		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
SKL1		0.00 %
Total	5.07	28.79 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.19	45.37 %
Mixie	1.78	23.15 %
Grinder	0.96	14.47 %
Total	4.94	25.72 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.57	22.92 %
PBR2	0.21	19.03 %
KUM1	0.16	16.74 %
ORU1	0.16	20.61 %
KIK1	0.06	7.44 %
NGT1	0.04	15.23 %
NCK1	0.03	6.01 %
MDI1	0.03	3.79 %
JKM1		0.00 %
KRN1		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	4.94	25.72 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.27	48.96 %
Mixie	1.52	23.01 %
Grinder	0.49	14.75 %
Total	4.29	29.39 %

Branch *	MTD Sales L	Brand Share %
CH15	0.60	17.07 %
CH43	0.14	21.60 %
CH44	0.08	16.38 %
CH06	0.07	21.66 %
CH27	0.04	17.81 %
CH17	0.03	15.04 %
CH12		0.00 %
CH23		0.00 %
CH31		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC06		0.00 %
UK11		0.00 %
Total	4.29	29.39 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.24	43.86 %
Mixie	0.70	17.51 %
Grinder	0.57	19.90 %
Total	2.50	25.92 %

Branch *	MTD Sales L	Brand Share %
STP1	0.05	17.70 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	2.50	25.92 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	0.85	19.55 %
Gas-Stov	0.70	27.11 %
Grinder	0.21	22.22 %
Total	1.76	22.34 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.06	6.13 %
AKM1	0.05	18.02 %
VNB1	0.04	16.11 %
VSI1	0.04	17.48 %
TRL1	0.03	12.28 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
SBR1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WJP1		0.00 %
Total	1.76	22.34 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.20	21.45 %
Mixie	0.48	4.99 %
Total	1.69	8.89 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.25	21.27 %
ERD2	0.17	20.65 %
TRM1	0.12	19.75 %
VPD1	0.09	11.91 %
SLM3	0.09	19.95 %
MCR1	0.09	16.96 %
PLC1	0.08	11.01 %
SGI1	0.08	4.23 %
DPR1	0.08	12.58 %
DPR2	0.06	8.08 %
MTR1	0.06	6.35 %
ERD1	0.05	5.67 %
KRI1	0.04	9.08 %
NKL2	0.04	9.41 %
APN1	0.03	7.30 %
EDP1	0.03	17.26 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
Total	1.69	8.89 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.14	42.88 %
Mixie	0.11	41.06 %
Total	0.25	33.37 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.04	18.96 %
Total	0.25	33.37 %