



TN : VIDIEM Sales Performance 06/05/2026 9:29 AM

MTD Sales
36.90 L

Brand Share %
20.03 %

Information:

MTD : 01-05-2026 To 05-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.03 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	18.87	35.27 %
Mixie	10.69	13.35 %
Grinder	6.96	16.38 %
Small-Ap	0.38	4.66 %
Total	36.90	20.03 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	6.92	22.98 %
CHENNAI-01	5.99	16.07 %
TRICHY-01	5.07	24.18 %
CHENNAI-02	4.40	25.59 %
SOUTH-03	3.92	17.39 %
WEST-01	3.49	18.49 %
NORTH ARCOT	2.77	28.89 %
SOUTH ARCOT	2.37	21.14 %
WEST-02	1.98	11.97 %
Total	36.90	20.03 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.34	38.08 %
Mixie	1.73	13.06 %
Grinder	1.67	25.44 %
Small-Ap	0.18	11.67 %
Total	6.92	22.98 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.41	15.82 %
NGR1	0.12	10.15 %
VKM1	0.08	10.41 %
KGL1	0.08	14.18 %
PDI1	0.07	13.83 %
PKD1	0.06	10.75 %
ERL2	0.04	7.92 %
SDI1	0.04	10.10 %
COL1	0.03	17.53 %
MMT1	0.03	5.52 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
RPM1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	6.92	22.98 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.60	46.97 %
Mixie	1.24	11.96 %
Grinder	1.05	5.92 %
Small-Ap	0.09	6.41 %
Total	5.99	16.07 %

Branch *	MTD Sales L	Brand Share %
CH49	0.32	18.49 %
CH16	0.25	18.97 %
CH07	0.24	14.35 %
CH05	0.20	13.79 %
CH08	0.16	9.07 %
CH14	0.12	13.11 %
TKM1	0.09	18.49 %
CH35	0.06	10.46 %
AVD1	0.02	11.27 %
CH19	0.02	1.69 %
CGL1		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
WCHN		0.00 %
Total	5.99	16.07 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.26	35.16 %
Mixie	1.57	16.91 %
Grinder	1.21	28.33 %
Small-Ap	0.03	2.92 %
Total	5.07	24.18 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.53	16.65 %
TYR1	0.16	12.80 %
KUM1	0.14	11.35 %
PTK1	0.10	8.58 %
KUM2	0.08	15.25 %
MSI1	0.04	11.72 %
AYR1	0.03	10.64 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
WTRZ		0.00 %
NMM1	-0.12	-53.50 %
Total	5.07	24.18 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.48	46.48 %
Mixie	0.99	13.11 %
Grinder	0.90	25.50 %
Small-Ap	0.03	3.99 %
Total	4.40	25.59 %

Branch *	MTD Sales L	Brand Share %
CH50	0.23	19.68 %
MJR1	0.16	19.61 %
CH20	0.09	11.61 %
CH44	0.09	13.56 %
UKI1	0.04	11.55 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH46		0.00 %
Total	4.40	25.59 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	1.83	26.61 %
Mixie	1.31	13.99 %
Grinder	0.78	16.68 %
Total	3.92	17.39 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.54	18.40 %
TEN1	0.10	13.65 %
BNR1	0.09	18.36 %
MDU6	0.08	10.87 %
BTU1	0.07	13.37 %
NKI1	0.07	11.89 %
MDU7	0.06	6.61 %
TDI1	0.06	16.47 %
MDU5	0.05	7.51 %
SVG1	0.04	12.09 %
ATG1	0.03	6.14 %
CBM1	0.03	5.23 %
PKM1	0.03	12.68 %
ADP1		0.00 %
CMR1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	3.92	17.39 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.56	30.21 %
Mixie	1.28	14.61 %
Grinder	0.59	14.34 %
Small-Ap	0.06	7.05 %
Total	3.49	18.49 %

Branch *	MTD Sales L	Brand Share %
SUL1	0.24	15.72 %
CBE2	0.14	8.00 %
MPM1	0.13	12.10 %
TPR2	0.12	18.07 %
CBE4	0.11	8.35 %
CBE1	0.10	9.39 %
KMR1	0.08	6.23 %
CNR1	0.08	16.28 %
PPI1	0.06	11.06 %
SYM2	0.05	9.00 %
ANR1	0.04	18.76 %
KGM1	0.03	7.91 %
CBE3		0.00 %
GDR1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
TPR1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	3.49	18.49 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.49	39.53 %
Mixie	1.12	19.66 %
Grinder	0.16	-64.77 %
Total	2.77	28.89 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.09	11.52 %
SLG1	0.06	17.85 %
TRT1	0.03	17.67 %
CPT1	0.03	9.05 %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
Total	2.77	28.89 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	0.97	17.78 %
Gas-Stov	0.85	28.46 %
Grinder	0.56	24.51 %
Total	2.37	21.14 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.20	17.37 %
CUD1	0.15	14.09 %
PRT1	0.11	18.99 %
SJI2	0.06	8.35 %
TVM1	0.05	16.93 %
MKM1	0.04	15.58 %
KKI2	0.04	5.33 %
POY2		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	2.37	21.14 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.46	22.43 %
Mixie	0.47	4.58 %
Grinder	0.05	-10.84 %
Total	1.98	11.97 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.18	14.30 %
SLM1	0.16	14.92 %
HSR2	0.13	13.28 %
SGI1	0.09	18.08 %
NKL2	0.09	18.83 %
PMP1	0.08	16.14 %
SLM3	0.05	4.44 %
APN1	0.05	10.01 %
BMD1	0.05	6.36 %
CMI1	0.04	18.38 %
ERD1	0.04	6.49 %
EPI1	0.03	9.19 %
TRM1	0.02	4.62 %
ATU1		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
Total	1.98	11.97 %