



TN : VIDIEM Sales Performance 06/04/2026 9:29 AM

MTD Sales
35.96 L

Brand Share %
19.08 %

Information:

MTD : 01-04-2026 To 05-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	18.41	35.14 %
Mixie	11.01	13.48 %
Grinder	5.97	13.37 %
Small-Ap	0.58	5.90 %
Total	35.96	19.08 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	7.76	23.22 %
CHENNAI-01	6.25	25.82 %
TRICHY-01	5.12	19.50 %
SOUTH-03	4.81	18.58 %
CHENNAI-02	4.31	24.51 %
NORTH ARCOT	2.37	24.65 %
WEST-01	2.34	11.68 %
SOUTH ARCOT	1.84	15.85 %
WEST-02	1.17	5.89 %
Total	35.96	19.08 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.95	37.31 %
Mixie	2.13	16.96 %
Grinder	1.45	18.02 %
Small-Ap	0.23	10.40 %
Total	7.76	23.22 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.45	18.22 %
TUT1	0.32	11.25 %
RPM1	0.19	12.90 %
VNR1	0.06	7.24 %
UDN1	0.04	5.88 %
COL1	0.03	11.40 %
ERL2	0.03	5.52 %
MMT1	0.03	5.17 %
SNL1	0.03	8.68 %
PKD1	0.03	4.25 %
ASM1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TKY1		0.00 %
VLY1		0.00 %
Total	7.76	23.22 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.58	51.15 %
Mixie	1.73	18.30 %
Grinder	0.73	11.58 %
Small-Ap	0.20	14.38 %
Total	6.25	25.82 %

Branch *	MTD Sales L	Brand Share %
CH05	0.21	14.45 %
CH48	0.19	14.27 %
CH14	0.14	13.97 %
CH08	0.13	10.42 %
CH19	0.04	2.26 %
CH42	0.03	1.63 %
AVD1		0.00 %
CH22		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
WCHN		0.00 %
Total	6.25	25.82 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.92	31.30 %
Mixie	1.89	15.44 %
Grinder	1.31	19.33 %
Total	5.12	19.50 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.23	13.35 %
MDI1	0.10	8.60 %
NGT1	0.09	10.59 %
TTP1	0.07	13.85 %
ORU1	0.06	7.83 %
MSI1	0.05	10.71 %
PDK1	0.03	8.04 %
AYR1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
PBR2		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
Total	5.12	19.50 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	2.58	38.10 %
Mixie	1.90	16.71 %
Grinder	0.31	4.88 %
Small-Ap	0.03	1.82 %
Total	4.81	18.58 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.24	18.75 %
KKD3	0.15	9.80 %
MPA1	0.09	5.22 %
TPT1	0.08	8.76 %
MDU4	0.06	11.86 %
MDU5	0.05	5.18 %
TMM1	0.04	3.60 %
ODM1	0.04	11.20 %
SVG1	0.03	7.42 %
MDU7	0.03	4.52 %
BNR1	0.03	6.55 %
PKM1	0.03	4.31 %
ADP1	0.03	4.03 %
CBM1		0.00 %
CMR1		0.00 %
MLR1		0.00 %
NTM1		0.00 %
PNV2		0.00 %
SZSD		0.00 %
Total	4.81	18.58 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.50	43.85 %
Mixie	1.06	15.47 %
Grinder	0.75	19.09 %
Total	4.31	24.51 %

Branch *	MTD Sales L	Brand Share %
CH15	0.28	12.06 %
CH20	0.18	17.93 %
CH18	0.12	7.49 %
MJR1	0.11	8.39 %
CH06	0.09	17.99 %
CH44	0.06	9.91 %
CH17	0.04	5.14 %
CH12	0.03	3.21 %
CH01		0.00 %
CH23		0.00 %
CH27		0.00 %
CH32		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	4.31	24.51 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.29	42.70 %
Mixie	0.66	15.08 %
Grinder	0.41	24.62 %
Total	2.37	24.65 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.10	10.76 %
TRL1	0.05	7.10 %
WJP1	0.04	9.86 %
PLR1	0.03	12.54 %
ANI1		0.00 %
BGR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	2.37	24.65 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.32	23.96 %
Mixie	0.63	6.93 %
Grinder	0.37	8.43 %
Small-Ap	0.03	2.69 %
Total	2.34	11.68 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.22	14.98 %
MPM1	0.22	16.55 %
CBE2	0.17	9.61 %
TPR2	0.12	14.12 %
TPR3	0.08	15.43 %
KMR1	0.06	3.02 %
CBE1	0.05	3.77 %
CNR1	0.03	7.24 %
KGM1	0.03	11.42 %
CBE5	0.03	6.97 %
AVI1	0.03	4.95 %
ANR1		0.00 %
CBE3		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	2.34	11.68 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.87	34.44 %
Mixie	0.51	10.72 %
Grinder	0.37	9.69 %
Small-Ap	0.09	18.06 %
Total	1.84	15.85 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.28	17.05 %
POY2	0.16	13.03 %
POY1	0.09	8.05 %
VPM2	0.07	11.11 %
KML1	0.07	11.48 %
KKI2	0.07	8.95 %
PRT1	0.06	8.41 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
Total	1.84	15.85 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	0.50	4.53 %
Gas-Stov	0.41	7.86 %
Grinder	0.27	7.81 %
Total	1.17	5.89 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.18	11.99 %
ERD2	0.13	10.26 %
MCR1	0.10	15.49 %
EPI1	0.06	11.23 %
APN1	0.06	6.56 %
DPR1	0.03	9.89 %
NKL2	0.03	4.94 %
PLC1	0.03	4.95 %
SLM2	0.03	2.46 %
SLM3	0.03	3.99 %
ATU1	0.03	3.06 %
BMD1		0.00 %
CMI1		0.00 %
EDP1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
OML1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	1.17	5.89 %