

MTD Sales
27.40 L

Brand Share %
20.04 %

Information:

MTD : 01-12-2025 To 04-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	14.22	31.36 %
Mixie	8.68	15.79 %
Grinder	4.04	13.81 %
Small-Ap	0.46	6.43 %
Total	27.40	20.04 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	5.52	22.14 %
TRICHY-01	4.95	25.79 %
SOUTH-03	3.54	16.66 %
WEST-01	3.32	22.52 %
CHENNAI-01	3.12	22.30 %
SOUTH ARCOT	2.45	27.48 %
CHENNAI-02	1.69	19.78 %
WEST-02	1.19	7.24 %
NORTH ARCOT	1.14	15.22 %
KL-SOUTH	0.48	37.05 %
Total	27.40	20.04 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.82	36.34 %
Mixie	1.44	16.28 %
Grinder	1.06	15.93 %
Small-Ap	0.20	12.08 %
Total	5.52	22.14 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.41	17.41 %
KVT1	0.29	19.45 %
TUT1	0.26	14.47 %
ASM1	0.08	19.39 %
SNL1	0.03	4.39 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
TVL2		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	5.52	22.14 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.19	36.69 %
Mixie	1.86	25.93 %
Grinder	0.78	15.76 %
Small-Ap	0.11	10.66 %
Total	4.95	25.79 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.22	18.46 %
NGT1	0.17	18.77 %
NMM1	0.09	11.75 %
JKM1	0.07	10.87 %
ORU1	0.07	16.64 %
TTP1	0.05	19.74 %
KRN1	0.03	10.80 %
MDI1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
Total	4.95	25.79 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	2.04	31.69 %
Mixie	1.08	12.68 %
Grinder	0.42	7.44 %
Total	3.54	16.66 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.29	13.64 %
MDU2	0.24	19.27 %
TMM1	0.10	9.52 %
MDU4	0.07	14.18 %
MDU6	0.04	2.46 %
DKI1	0.04	10.76 %
CBM1	0.04	7.22 %
PNI1	0.03	19.35 %
MDU3	0.03	6.01 %
BTU1		0.00 %
CMR1		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TPT1		0.00 %
USL1		0.00 %
SVG1		-0.02 %
Total	3.54	16.66 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.66	32.08 %
Mixie	1.22	19.80 %
Grinder	0.38	14.18 %
Small-Ap	0.06	7.98 %
Total	3.32	22.52 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.22	17.31 %
MPM1	0.20	19.76 %
PLI1	0.18	17.91 %
TPR3	0.11	18.66 %
AVI1	0.11	19.36 %
CBE6	0.09	16.62 %
SUL1	0.08	10.47 %
CBE1	0.06	15.61 %
PDM1	0.06	15.12 %
CBE3	0.03	17.31 %
ANR1		0.00 %
CNR1		0.00 %
KMR1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
Total	3.32	22.52 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.61	33.62 %
Mixie	1.08	20.37 %
Grinder	0.40	13.59 %
Small-Ap	0.03	2.93 %
Total	3.12	22.30 %

Branch *	MTD Sales L	Brand Share %
CH19	0.13	19.40 %
CH22	0.13	19.01 %
CH05	0.13	10.20 %
GUD2	0.10	18.18 %
CH45	0.08	10.52 %
CGL1	0.08	18.95 %
TKM1	0.06	15.76 %
CH42	0.04	6.19 %
CH14	0.04	11.91 %
CH30	0.04	9.79 %
CH28	0.01	2.61 %
AVD1		0.00 %
CH11		0.00 %
CH35		0.00 %
CH37		0.00 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
Total	3.12	22.30 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.16	38.41 %
Mixie	0.78	21.41 %
Grinder	0.52	27.22 %
Total	2.45	27.48 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.12	14.15 %
VPM1	0.05	19.22 %
SJI2	0.03	14.06 %
MKM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
Total	2.45	27.48 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.94	30.13 %
Mixie	0.55	14.23 %
Grinder	0.15	14.62 %
Small-Ap	0.06	10.29 %
Total	1.69	19.78 %

Branch *	MTD Sales L	Brand Share %
CH15	0.24	16.28 %
CH03	0.11	18.09 %
CH17	0.09	19.13 %
CH12	0.08	9.84 %
MJR1	0.07	17.75 %
CH43	0.04	7.15 %
UKI1	0.03	18.12 %
CH18	0.03	5.83 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	1.69	19.78 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.69	12.02 %
Mixie	0.34	4.42 %
Grinder	0.15	6.61 %
Total	1.19	7.24 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.21	19.10 %
SGI1	0.13	18.93 %
HSR2	0.09	7.73 %
NKL2	0.08	13.25 %
RSP1	0.07	15.78 %
SLM2	0.06	11.07 %
APN1	0.04	12.94 %
MCR1	0.04	5.50 %
DPR1	0.04	9.02 %
MTR1	0.04	9.21 %
HRR1	0.03	9.30 %
KMM1	0.03	9.59 %
BMD1	0.03	5.70 %
ATU1		0.00 %
CMI1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HSR1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	1.19	7.24 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.74	26.52 %
Mixie	0.30	9.15 %
Grinder	0.10	9.97 %
Total	1.14	15.22 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.14	12.25 %
TRL1	0.06	10.74 %
VNB1	0.05	15.05 %
VEL2	0.05	10.27 %
ABR1	0.04	9.74 %
WJD1	0.04	10.92 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WJP1		0.00 %
Total	1.14	15.22 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.38	69.14 %
Grinder	0.09	43.07 %
Mixie	0.02	4.81 %
Total	0.48	37.05 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.07	19.27 %
Total	0.48	37.05 %