

MTD Sales
25.29 L

Brand Share %
20.67 %

Information:

MTD : 01-11-2025 To 04-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.67 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	13.19	33.32 %
Mixie	7.88	17.15 %
Grinder	3.68	12.10 %
Small-Ap	0.54	8.56 %
Total	25.29	20.67 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	4.70	26.23 %
SOUTH-01	4.34	20.46 %
CHENNAI-01	4.28	24.62 %
WEST-01	2.79	18.85 %
CHENNAI-02	2.64	22.23 %
TRICHY-01	2.33	20.12 %
WEST-02	1.64	11.68 %
NORTH ARCOT	1.32	22.74 %
SOUTH ARCOT	1.08	16.86 %
KL-SOUTH	0.18	13.16 %
Total	25.29	20.67 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	2.47	42.74 %
Mixie	1.49	23.28 %
Grinder	0.60	12.31 %
Small-Ap	0.14	16.37 %
Total	4.70	26.23 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.12	9.12 %
MDU5	0.09	13.29 %
ADP1	0.05	20.67 %
TDI1	0.04	18.48 %
SVG1	0.03	9.08 %
PKM1	0.03	20.15 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
Total	4.70	26.23 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.33	36.34 %
Mixie	1.47	18.08 %
Grinder	0.39	6.85 %
Small-Ap	0.14	14.85 %
Total	4.34	20.46 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.28	17.19 %
NGR1	0.20	20.25 %
TUT1	0.19	12.47 %
SNL1	0.12	18.95 %
RPM1	0.11	10.80 %
VLY1	0.06	9.58 %
APK1	0.05	13.59 %
PKD1	0.05	6.41 %
MMT1	0.05	6.81 %
MAR1	0.04	10.19 %
KSM1	0.03	7.25 %
ERL2	0.03	5.46 %
KYR1		0.00 %
PDI1		0.00 %
SKD1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
Total	4.34	20.46 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.98	37.26 %
Mixie	1.13	20.06 %
Grinder	1.07	18.71 %
Small-Ap	0.09	13.20 %
Total	4.28	24.62 %

Branch *	MTD Sales L	Brand Share %
CH19	0.34	18.90 %
GUD1	0.12	20.06 %
CH42	0.10	8.93 %
CH05	0.09	10.45 %
CH48	0.08	9.73 %
CH37	0.07	13.93 %
GUD2	0.07	15.83 %
CH22		0.00 %
CH26		0.00 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
WHC3		0.00 %
Total	4.28	24.62 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.67	28.96 %
Mixie	0.69	13.54 %
Grinder	0.35	10.94 %
Small-Ap	0.09	11.11 %
Total	2.79	18.85 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.42	18.03 %
CBE4	0.15	13.12 %
DPM2	0.09	17.08 %
MPM1	0.08	18.54 %
CBE1	0.08	18.65 %
PDM1	0.06	9.80 %
KGM1	0.06	19.35 %
TPR1	0.06	16.29 %
PPI1	0.05	10.10 %
UAM1	0.03	5.68 %
ANR1		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMR1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	2.79	18.85 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.26	40.03 %
Mixie	0.96	18.84 %
Grinder	0.37	12.62 %
Small-Ap	0.06	7.82 %
Total	2.64	22.23 %

Branch *	MTD Sales L	Brand Share %
CH15	0.16	13.51 %
CH03	0.10	12.89 %
CH41	0.06	19.30 %
CH18	0.03	3.98 %
CH44	0.03	7.26 %
CH06		0.00 %
CH12		0.00 %
CH20		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	2.64	22.23 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.20	36.68 %
Mixie	0.68	17.03 %
Grinder	0.42	11.87 %
Small-Ap	0.03	3.62 %
Total	2.33	20.12 %

Branch *	MTD Sales L	Brand Share %
JKM1	0.05	17.92 %
TRY3	0.04	11.41 %
TRY1	0.04	2.15 %
TVR2	0.03	6.22 %
AYR1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TVR1		0.00 %
Total	2.33	20.12 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.83	17.60 %
Mixie	0.49	8.51 %
Grinder	0.32	11.17 %
Total	1.64	11.68 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.24	19.84 %
OML1	0.14	20.33 %
MTR1	0.12	16.67 %
ERD2	0.08	9.19 %
NKL2	0.07	10.97 %
SLM3	0.06	7.34 %
PDR1	0.04	19.50 %
RSP1	0.04	12.97 %
VPD1	0.03	11.24 %
DPR2	0.03	13.15 %
TCG1	0.03	8.99 %
EDP1	0.03	8.99 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
Total	1.64	11.68 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.78	30.20 %
Mixie	0.48	19.27 %
Grinder	0.06	12.21 %
Total	1.32	22.74 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.19	17.51 %
TRL1	0.13	20.08 %
VEL2	0.05	11.47 %
GDM1	0.03	20.50 %
SBR1	0.03	11.80 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
PTU1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.32	22.74 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.51	23.57 %
Mixie	0.46	16.82 %
Grinder	0.10	9.58 %
Total	1.08	16.86 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.04	11.42 %
PRT1	0.03	12.48 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
CDM1	-0.02	-2.80 %
Total	1.08	16.86 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.14	37.08 %
Mixie	0.03	5.29 %
Total	0.18	13.16 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.09	14.91 %
TVP1		0.00 %
Total	0.18	13.16 %