

MTD Sales
34.79 L

Brand Share %
23.72 %

Information:

MTD : 01-10-2025 To 04-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.72 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	17.60	36.12 %
Mixie	11.51	19.18 %
Grinder	5.68	14.98 %
Total	34.79	23.72 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	6.50	28.93 %
CHENNAI-01	6.09	27.07 %
TRICHY-01	5.23	30.46 %
SOUTH-03	3.92	19.84 %
WEST-01	3.48	21.58 %
CHENNAI-02	3.19	23.40 %
SOUTH ARCOT	2.11	22.74 %
NORTH ARCOT	1.98	20.25 %
WEST-02	1.96	13.36 %
KL-SOUTH	0.31	25.54 %
Total	34.79	23.72 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.29	46.10 %
Mixie	2.32	24.23 %
Grinder	0.89	15.44 %
Total	6.50	28.93 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.37	22.08 %
TVL1	0.33	18.91 %
TCN1	0.20	23.01 %
TKY1	0.11	8.66 %
SKD1	0.11	21.53 %
SNL1	0.04	5.63 %
KYR1	0.04	15.06 %
MMT1	0.03	10.14 %
STU2	0.03	15.68 %
ARM1		0.00 %
KSM1		0.00 %
S2SD		0.00 %
TVL2		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	6.50	28.93 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.30	38.14 %
Mixie	1.68	19.23 %
Grinder	1.12	21.78 %
Total	6.09	27.07 %

Branch *	MTD Sales L	Brand Share %
CH30	0.13	14.55 %
CH48	0.10	8.55 %
CH14	0.09	11.87 %
CH11	0.08	10.34 %
CH29	0.08	16.58 %
CH22	0.06	3.64 %
AVD1		0.00 %
CGL1		0.00 %
CH26		0.00 %
KNR1		0.00 %
Total	6.09	27.07 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.48	42.69 %
Mixie	1.76	29.76 %
Grinder	0.99	18.14 %
Total	5.23	30.46 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.34	23.10 %
KIK1	0.17	21.28 %
PBR2	0.16	20.85 %
TTP1	0.07	21.32 %
TRY1	0.06	4.92 %
AYR1	0.04	15.96 %
JKM1	0.04	6.25 %
PBR1	0.04	23.33 %
KRN1	0.03	15.24 %
NMM1	0.03	12.29 %
MDI1		0.00 %
MSI1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	5.23	30.46 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	1.67	31.16 %
Mixie	1.49	17.72 %
Grinder	0.77	12.71 %
Total	3.92	19.84 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.18	22.98 %
MDU5	0.14	13.68 %
BNR1	0.12	18.51 %
TEN1	0.09	16.55 %
CBM1	0.09	16.89 %
PNI1	0.07	13.26 %
PVI1	0.07	21.97 %
KKD2	0.06	23.28 %
DGL2	0.06	18.15 %
BTU1	0.04	13.01 %
NTM1	0.04	4.93 %
NKI1	0.04	10.93 %
MPA1	0.03	3.97 %
TPT1	0.03	3.21 %
KRR1		0.00 %
MDU4		0.00 %
MDU6		0.00 %
MLR1		0.00 %
ODM1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	3.92	19.84 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.42	28.56 %
Mixie	1.11	17.88 %
Grinder	0.95	19.23 %
Total	3.48	21.58 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.09	12.08 %
KMR1	0.07	4.34 %
CBE3	0.05	9.15 %
PDM1	0.04	11.73 %
CBE1	0.04	5.88 %
KGM1	0.03	8.85 %
ANR1		0.00 %
CBE6		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
TPR1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	3.48	21.58 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.79	38.33 %
Mixie	1.04	18.43 %
Grinder	0.36	10.85 %
Total	3.19	23.40 %

Branch *	MTD Sales L	Brand Share %
CH15	0.40	19.09 %
CH03	0.15	14.81 %
PON1	0.15	22.11 %
CH09	0.14	23.01 %
CH06	0.09	14.31 %
CH43	0.09	16.05 %
CH12	0.03	2.39 %
UKI1	0.03	19.44 %
CH17		0.00 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
GPD1		0.00 %
Total	3.19	23.40 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.94	33.75 %
Mixie	0.71	19.36 %
Grinder	0.46	16.27 %
Total	2.11	22.74 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.16	11.66 %
KKI2	0.09	11.56 %
KML1	0.07	21.71 %
TVM1	0.07	20.06 %
STP1	0.04	16.40 %
VPM1	0.03	21.06 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
TDM1		0.00 %
VCM1		0.00 %
VPM2		0.00 %
Total	2.11	22.74 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.27	36.58 %
Mixie	0.67	13.14 %
Grinder	0.04	3.19 %
Total	1.98	20.25 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.18	16.21 %
CPT1	0.08	19.99 %
WJP1	0.07	19.10 %
KPM1	0.04	9.66 %
TRL1	0.04	4.52 %
BGR1	0.04	15.70 %
SBR1	0.03	12.65 %
PLR1	0.03	20.01 %
CGM1	0.03	20.61 %
AKM1		0.00 %
ARC2		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
Total	1.98	20.25 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.20	22.68 %
Mixie	0.71	10.80 %
Grinder	0.06	1.99 %
Total	1.96	13.36 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.18	12.94 %
NKL2	0.11	17.28 %
ERD1	0.07	11.66 %
KMM1	0.06	18.91 %
VKL1	0.06	16.36 %
RSP1	0.04	20.28 %
HSR1	0.04	4.85 %
CMI1	0.04	16.18 %
SLM3	0.03	8.62 %
VPD1	0.03	5.05 %
HRR1	0.03	22.45 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
WZWH		0.00 %
Total	1.96	13.36 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.23	40.73 %
Grinder	0.05	12.46 %
Mixie	0.03	11.98 %
Total	0.31	25.54 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.05	8.11 %
Total	0.31	25.54 %