

MTD Sales
28.88 L

Brand Share %
23.49 %

Information:

MTD : 01-09-2025 To 04-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.49 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	16.64	36.80 %
Mixie	7.32	15.12 %
Grinder	4.93	16.79 %
Total	28.88	23.49 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	5.82	23.13 %
SOUTH-03	4.33	21.35 %
WEST-01	4.07	27.72 %
CHENNAI-01	3.82	27.71 %
TRICHY-01	3.32	24.64 %
CHENNAI-02	1.99	29.36 %
SOUTH ARCOT	1.53	22.53 %
NORTH ARCOT	1.44	23.23 %
WEST-02	1.29	13.16 %
KL-SOUTH	1.26	21.26 %
Total	28.88	23.49 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.34	38.06 %
Mixie	1.64	16.23 %
Grinder	0.84	13.37 %
Total	5.82	23.13 %

Branch *	MTD Sales L	Brand Share %
RND1	0.23	22.00 %
NGR1	0.18	14.09 %
MAR1	0.17	23.46 %
ERL2	0.09	15.65 %
PDI1	0.08	9.53 %
PKD1	0.08	21.93 %
VKM1	0.07	15.07 %
STU2	0.06	10.53 %
VLY1	0.06	6.12 %
ASM1	0.05	15.63 %
UDN1	0.04	12.73 %
TKY1	0.04	20.60 %
ARM1	0.04	21.08 %
MMT1	0.03	5.32 %
COL1		0.00 %
KYR1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
VNR1		0.00 %
Total	5.82	23.13 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	2.96	36.85 %
Mixie	0.78	10.63 %
Grinder	0.59	12.01 %
Total	4.33	21.35 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.23	13.72 %
MDU4	0.14	23.26 %
TMM1	0.11	12.11 %
MDU5	0.09	14.16 %
MDU6	0.08	7.86 %
MNM1	0.08	18.70 %
TEN2	0.06	11.60 %
BTU1	0.04	21.49 %
CMR1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	4.33	21.35 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.50	41.64 %
Mixie	0.88	15.57 %
Grinder	0.69	22.75 %
Total	4.07	27.72 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.11	7.73 %
TPR3	0.08	21.23 %
CBE6	0.07	7.63 %
KGM1	0.06	12.87 %
TPR1	0.06	9.50 %
UAM1	0.06	14.06 %
PPI1	0.03	7.91 %
CBE1		0.00 %
CNR1		0.00 %
GBM1		0.00 %
KGI1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
Total	4.07	27.72 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.44	43.77 %
Mixie	0.71	14.96 %
Grinder	0.67	19.27 %
Total	3.82	27.71 %

Branch *	MTD Sales L	Brand Share %
CH42	0.18	21.80 %
CH19	0.12	16.80 %
CH48	0.10	23.17 %
CH39	0.10	16.64 %
CH07	0.09	18.32 %
KNR1	0.06	18.00 %
CH37	0.06	18.13 %
GUD1	0.06	11.32 %
CH38	0.05	11.80 %
AVD1	0.04	11.61 %
GUD2	0.03	8.68 %
CGL1		0.00 %
CH29		0.00 %
CH30		0.00 %
CH40		0.00 %
TKM1		0.00 %
Total	3.82	27.71 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.59	35.20 %
Mixie	0.95	19.51 %
Grinder	0.78	19.05 %
Total	3.32	24.64 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.29	18.57 %
MVM1	0.16	12.35 %
TVR2	0.15	18.78 %
TNJ1	0.14	19.88 %
PBR2	0.08	13.51 %
NCK1	0.03	13.38 %
JKM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
Total	3.32	24.64 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.85	38.98 %
Mixie	0.61	21.47 %
Grinder	0.53	30.27 %
Total	1.99	29.36 %

Branch *	MTD Sales L	Brand Share %
CH18	0.16	19.00 %
MJR1	0.08	21.57 %
CH41	0.06	20.98 %
CH03	0.06	11.27 %
CH06		0.00 %
CH09		0.00 %
CH12		0.00 %
CH17		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	1.99	29.36 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.82	38.13 %
Grinder	0.44	21.84 %
Mixie	0.27	10.28 %
Total	1.53	22.53 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.07	19.36 %
POY2	0.06	18.05 %
TDM1	0.03	18.71 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM2		0.00 %
Total	1.53	22.53 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.84	31.32 %
Mixie	0.51	18.92 %
Grinder	0.09	11.14 %
Total	1.44	23.23 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.12	20.30 %
VNB1	0.07	20.46 %
TRL1	0.06	14.38 %
BGR1	0.04	9.86 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
CGM1		0.00 %
PTU1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VSI1		0.00 %
CYR1	-0.02	-7.18 %
Total	1.44	23.23 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.78	22.82 %
Mixie	0.41	8.37 %
Grinder	0.10	6.99 %
Total	1.29	13.16 %

Branch *	MTD Sales L	Brand Share %
MTR1	0.06	16.92 %
SLM3	0.06	21.32 %
KMM1	0.04	18.73 %
KVP1	0.04	9.09 %
DPR2	0.04	16.89 %
NKL2	0.04	9.27 %
SLM2	0.04	17.54 %
EPI1	0.03	6.06 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
ERD1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	1.29	13.16 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.56	21.24 %
Gas-Stov	0.51	27.45 %
Grinder	0.20	13.47 %
Total	1.26	21.26 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.44	13.24 %
PAS1	0.30	19.95 %
Total	1.26	21.26 %