

MTD Sales
34.18 L

Brand Share %
23.85 %

Information:

MTD : 01-08-2025 To 04-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	16.75	38.71 %
Mixie	12.33	20.03 %
Grinder	5.10	13.24 %
Total	34.18	23.85 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	6.09	23.85 %
WEST-01	5.16	26.49 %
SOUTH-03	4.79	22.30 %
CHENNAI-01	4.75	30.10 %
TRICHY-01	4.04	24.65 %
CHENNAI-02	3.99	29.80 %
SOUTH ARCOT	2.21	26.14 %
NORTH ARCOT	1.51	23.14 %
WEST-02	1.47	9.31 %
KL-SOUTH	0.17	35.74 %
Total	34.18	23.85 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.80	34.70 %
Mixie	2.45	24.74 %
Grinder	0.85	11.16 %
Total	6.09	23.85 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.41	20.81 %
TUT1	0.18	11.53 %
APK1	0.18	21.60 %
MAR1	0.17	21.44 %
STU2	0.10	15.26 %
MMT1	0.09	20.97 %
VKM1	0.08	14.68 %
NGR1	0.07	5.46 %
KGL1	0.04	10.32 %
ERL1	0.04	21.43 %
SGT1	0.04	22.87 %
VNR1	0.03	6.50 %
ARM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
VLY1	-0.06	-8.75 %
UDN1	-0.07	-13.19 %
Total	6.09	23.85 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.69	46.02 %
Mixie	1.82	20.79 %
Grinder	0.66	13.36 %
Total	5.16	26.49 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.54	21.85 %
CBE2	0.48	22.77 %
UAM1	0.16	13.01 %
TPR1	0.14	20.91 %
SYM2	0.12	22.98 %
CBE6	0.10	13.35 %
PPI1	0.09	15.07 %
CNR1	0.08	19.97 %
KGM1	0.04	20.04 %
KMD1	0.04	12.70 %
MPM1	0.04	5.02 %
SUL1	0.04	6.27 %
TPR3	0.04	9.28 %
SNR1	0.04	2.93 %
CBE3		0.00 %
GBM1		0.00 %
Total	5.16	26.49 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	2.53	39.02 %
Mixie	1.56	18.24 %
Grinder	0.70	10.85 %
Total	4.79	22.30 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.43	22.72 %
CBM1	0.17	23.69 %
TMM1	0.17	15.49 %
KPT1	0.14	22.50 %
TDI1	0.13	22.56 %
ODM1	0.09	16.87 %
BNR1	0.08	22.41 %
TPT1	0.08	9.82 %
DKI1	0.07	16.60 %
MDU5	0.07	8.80 %
TEN2	0.07	16.23 %
KRR1	0.07	18.76 %
BTU1	0.05	18.78 %
KKD2	0.04	8.19 %
SVG1	0.04	9.69 %
USL1	0.04	10.49 %
PKM1	0.03	17.72 %
ADP1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
TEN1		0.00 %
Total	4.79	22.30 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.03	39.23 %
Mixie	1.75	28.98 %
Grinder	0.98	21.28 %
Total	4.75	30.10 %

Branch *	MTD Sales L	Brand Share %
CH08	0.20	18.21 %
CH22	0.19	17.29 %
CH42	0.15	14.11 %
CH30	0.09	18.14 %
CH19	0.08	10.12 %
CH14	0.08	17.94 %
TKM1	0.06	21.05 %
CH11	0.04	11.00 %
KNR1	0.03	14.21 %
CH26	0.03	21.79 %
CGL1		0.00 %
CH40		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
SKL1		0.00 %
Total	4.75	30.10 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.74	43.81 %
Mixie	1.50	23.11 %
Grinder	0.79	13.44 %
Total	4.04	24.65 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.33	15.83 %
TNJ2	0.27	20.63 %
KUM1	0.16	21.10 %
KIK1	0.11	16.73 %
PDK1	0.09	23.52 %
PBR2	0.09	10.80 %
ORU1	0.06	11.14 %
MSI1	0.03	14.63 %
NCK1	0.03	6.38 %
MDI1	0.03	3.95 %
JKM1		0.00 %
KRN1		0.00 %
NGT1		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
Total	4.04	24.65 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.14	48.26 %
Mixie	1.36	22.56 %
Grinder	0.49	16.70 %
Total	3.99	29.80 %

Branch *	MTD Sales L	Brand Share %
CH15	0.60	17.25 %
CH18	0.32	21.30 %
CH43	0.14	22.60 %
CH27	0.04	17.81 %
CH17	0.03	15.04 %
CH12		0.00 %
CH23		0.00 %
CH31		0.00 %
CH36		0.00 %
CH44		0.00 %
GPD1		0.00 %
MC06		0.00 %
UK11		0.00 %
Total	3.99	29.80 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.12	44.93 %
Mixie	0.65	18.81 %
Grinder	0.43	17.43 %
Total	2.21	26.14 %

Branch *	MTD Sales L	Brand Share %
KML1	0.06	23.78 %
STP1	0.05	17.70 %
VPM2	0.03	13.34 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	2.21	26.14 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	0.71	19.05 %
Gas-Stov	0.59	28.98 %
Grinder	0.21	27.55 %
Total	1.51	23.14 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.06	7.06 %
AKM1	0.05	18.02 %
VNB1	0.04	18.56 %
TRL1	0.03	16.76 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
SBR1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WJP1		0.00 %
Total	1.51	23.14 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.05	22.88 %
Mixie	0.42	4.99 %
Total	1.47	9.31 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.25	22.85 %
ERD2	0.17	23.41 %
TRM1	0.12	22.05 %
VPD1	0.09	13.61 %
SLM3	0.09	22.10 %
MCR1	0.09	16.96 %
PLC1	0.08	16.63 %
SGI1	0.08	4.39 %
DPR1	0.08	14.50 %
DPR2	0.06	9.77 %
MTR1	0.06	7.59 %
ERD1	0.05	8.30 %
KRI1	0.04	12.13 %
NKL2	0.04	18.35 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
Total	1.47	9.31 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.11	51.26 %
Gas-Stov	0.06	34.99 %
Total	0.17	35.74 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
Total	0.17	35.74 %