



TN : VIDIEM Sales Performance 05/05/2026 9:29 AM

MTD Sales
32.24 L

Brand Share %
19.85 %

Information:

MTD : 01-05-2026 To 04-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	16.30	34.22 %
Mixie	9.38	13.28 %
Grinder	6.21	16.82 %
Small-Ap	0.35	4.86 %
Total	32.24	19.85 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	5.60	22.18 %
CHENNAI-01	5.23	15.40 %
TRICHY-01	4.75	26.08 %
CHENNAI-02	3.84	25.47 %
SOUTH-03	3.47	17.65 %
WEST-01	3.23	18.40 %
NORTH ARCOT	2.29	28.47 %
WEST-02	1.98	12.79 %
SOUTH ARCOT	1.84	20.17 %
Total	32.24	19.85 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.55	34.83 %
Grinder	1.50	28.93 %
Mixie	1.40	12.21 %
Small-Ap	0.15	11.63 %
Total	5.60	22.18 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.32	13.49 %
VKM1	0.08	11.20 %
PDI1	0.07	16.73 %
PKD1	0.06	17.28 %
NGR1	0.06	6.39 %
ERL2	0.04	8.95 %
SDI1	0.04	10.10 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
RPM1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	5.60	22.18 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.11	46.51 %
Mixie	1.04	11.70 %
Grinder	0.99	5.78 %
Small-Ap	0.09	7.24 %
Total	5.23	15.40 %

Branch *	MTD Sales L	Brand Share %
CH49	0.29	18.75 %
CH25	0.24	19.60 %
CH07	0.24	14.55 %
CH05	0.20	14.44 %
CH42	0.20	15.81 %
CH08	0.16	9.07 %
CH35	0.06	12.62 %
AVD1	0.02	11.27 %
CH19	0.02	1.75 %
CGL1		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
WCHN		0.00 %
Total	5.23	15.40 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.13	36.85 %
Mixie	1.51	18.20 %
Grinder	1.09	32.28 %
Small-Ap	0.03	3.52 %
Total	4.75	26.08 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.53	19.25 %
TYR1	0.16	15.31 %
KUM1	0.14	12.27 %
PTK1	0.10	10.43 %
KUM2	0.08	15.25 %
MSI1	0.04	11.72 %
AYR1	0.03	11.99 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
WTRZ		0.00 %
NMM1	-0.12	-137.91 %
Total	4.75	26.08 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.06	44.12 %
Mixie	0.92	13.72 %
Grinder	0.84	27.24 %
Small-Ap	0.03	4.67 %
Total	3.84	25.47 %

Branch *	MTD Sales L	Brand Share %
CH50	0.13	13.15 %
CH20	0.09	11.61 %
MJR1	0.06	10.27 %
UKI1	0.04	12.79 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH46		0.00 %
Total	3.84	25.47 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	1.78	27.73 %
Mixie	1.03	12.76 %
Grinder	0.66	18.17 %
Total	3.47	17.65 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.45	19.15 %
TEN1	0.10	14.76 %
BNR1	0.09	19.38 %
BTU1	0.07	16.16 %
NKI1	0.07	11.89 %
MDU7	0.06	6.81 %
MDU5	0.05	8.92 %
SVG1	0.04	14.96 %
ATG1	0.03	6.65 %
CBM1	0.03	7.79 %
PKM1	0.03	12.68 %
ADP1		0.00 %
CMR1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	3.47	17.65 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.48	30.62 %
Mixie	1.16	14.19 %
Grinder	0.55	14.19 %
Small-Ap	0.06	7.38 %
Total	3.23	18.40 %

Branch *	MTD Sales L	Brand Share %
SUL1	0.24	16.26 %
CBE2	0.14	8.28 %
MPM1	0.13	12.17 %
TPR2	0.12	18.07 %
CBE4	0.11	8.65 %
CBE1	0.10	9.39 %
PPI1	0.06	11.06 %
SYM2	0.05	15.43 %
KMR1	0.04	3.65 %
CNR1	0.03	7.62 %
KGM1	0.03	7.91 %
ANR1		0.00 %
CBE3		0.00 %
GDR1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
TPR1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
Total	3.23	18.40 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.09	34.26 %
Mixie	1.04	21.24 %
Grinder	0.16	-42.23 %
Total	2.29	28.47 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.09	14.96 %
SLG1	0.06	18.95 %
CPT1	0.03	9.40 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
Total	2.29	28.47 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.46	23.33 %
Mixie	0.47	4.91 %
Grinder	0.05	-8.96 %
Total	1.98	12.79 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.18	14.74 %
SLM1	0.16	15.58 %
HSR2	0.13	15.00 %
SGI1	0.09	18.08 %
NKL2	0.09	18.83 %
PMP1	0.08	16.14 %
SLM3	0.05	4.79 %
APN1	0.05	11.15 %
BMD1	0.05	6.36 %
CMI1	0.04	18.38 %
ERD1	0.04	8.11 %
EPI1	0.03	14.12 %
TRM1	0.02	4.82 %
ATU1		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
Total	1.98	12.79 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	0.82	17.83 %
Gas-Stov	0.64	25.78 %
Grinder	0.38	23.61 %
Total	1.84	20.17 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.20	19.83 %
CUD1	0.09	10.54 %
MKM1	0.04	15.58 %
PRT1	0.03	6.97 %
KKI2		0.00 %
POY2		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	1.84	20.17 %