



TN : VIDIEM Sales Performance 05/04/2026 9:29 AM

MTD Sales
29.50 L

Brand Share %
19.08 %

Information:

MTD : 01-04-2026 To 04-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	15.48	36.10 %
Mixie	8.70	13.06 %
Grinder	4.85	13.09 %
Small-Ap	0.46	5.78 %
Total	29.50	19.08 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	6.11	22.14 %
CHENNAI-01	4.87	26.15 %
TRICHY-01	4.54	20.02 %
SOUTH-03	3.89	18.83 %
CHENNAI-02	3.36	24.20 %
WEST-01	2.10	12.83 %
NORTH ARCOT	2.04	24.55 %
SOUTH ARCOT	1.63	16.79 %
WEST-02	0.96	5.72 %
Total	29.50	19.08 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.22	37.85 %
Mixie	1.66	15.81 %
Grinder	1.06	15.92 %
Small-Ap	0.17	8.86 %
Total	6.11	22.14 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.38	17.93 %
RPM1	0.19	15.89 %
TUT1	0.13	5.59 %
COL1	0.03	11.40 %
ERL2	0.03	5.55 %
MMT1	0.03	5.36 %
SNL1	0.03	9.52 %
VNR1	0.03	5.37 %
VKM1	0.03	8.91 %
PKD1	0.03	5.19 %
APK1		0.00 %
ASM1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
Total	6.11	22.14 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.78	54.05 %
Mixie	1.31	17.82 %
Grinder	0.61	11.75 %
Small-Ap	0.17	18.63 %
Total	4.87	26.15 %

Branch *	MTD Sales L	Brand Share %
CH14	0.14	16.00 %
CH08	0.13	15.61 %
CH48	0.10	9.50 %
GUD1	0.09	13.14 %
CH05	0.04	5.01 %
CH19	0.04	2.70 %
SKL1	0.03	17.46 %
CH42	0.03	2.48 %
AVD1		0.00 %
CH22		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
WCHN		0.00 %
Total	4.87	26.15 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	1.73	16.20 %
Gas-Stov	1.73	32.73 %
Grinder	1.08	18.87 %
Total	4.54	20.02 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.23	13.62 %
MDI1	0.10	8.83 %
NGT1	0.09	11.82 %
TTP1	0.07	14.81 %
ORU1	0.06	9.05 %
MSI1	0.05	17.32 %
KIK1	0.03	8.09 %
PDK1	0.03	8.04 %
AYR1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
PBR2		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
Total	4.54	20.02 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	2.33	40.91 %
Mixie	1.28	15.09 %
Grinder	0.25	4.81 %
Small-Ap	0.03	2.10 %
Total	3.89	18.83 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.15	12.12 %
MPA1	0.09	7.92 %
TPT1	0.08	8.76 %
MDU4	0.06	12.21 %
TMM1	0.04	4.44 %
ODM1	0.04	16.72 %
MNM1	0.03	11.86 %
SVG1	0.03	7.92 %
MDU7	0.03	4.52 %
BNR1	0.03	8.22 %
PKM1	0.03	5.78 %
ADP1	0.03	4.90 %
CBM1		0.00 %
CMR1		0.00 %
MDU5		0.00 %
MLR1		0.00 %
NTM1		0.00 %
PNV2		0.00 %
SZSD		0.00 %
Total	3.89	18.83 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.00	43.71 %
Mixie	0.76	15.05 %
Grinder	0.59	17.97 %
Total	3.36	24.20 %

Branch *	MTD Sales L	Brand Share %
CH15	0.21	11.68 %
CH18	0.12	10.49 %
MJR1	0.11	9.41 %
CH17	0.04	5.60 %
CH12	0.03	3.73 %
CH50	0.03	5.91 %
CH01		0.00 %
CH23		0.00 %
CH27		0.00 %
CH32		0.00 %
CH44		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	3.36	24.20 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.14	24.07 %
Mixie	0.55	7.50 %
Grinder	0.37	10.91 %
Small-Ap	0.03	3.58 %
Total	2.10	12.83 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.18	13.81 %
CBE2	0.17	13.34 %
TPR2	0.09	12.73 %
KMR1	0.06	3.69 %
CBE1	0.05	4.56 %
CNR1	0.03	7.98 %
KGM1	0.03	11.42 %
AVI1	0.03	5.68 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	2.10	12.83 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.18	46.00 %
Mixie	0.56	14.03 %
Grinder	0.30	22.61 %
Total	2.04	24.55 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.05	7.37 %
WJP1	0.04	9.86 %
PLR1	0.03	15.30 %
TRR1	0.03	4.26 %
ANI1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WJD1		0.00 %
Total	2.04	24.55 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.82	40.79 %
Mixie	0.43	10.55 %
Grinder	0.32	9.80 %
Small-Ap	0.06	16.80 %
Total	1.63	16.79 %

Branch *	MTD Sales L	Brand Share %
POY2	0.13	12.56 %
POY1	0.09	13.90 %
VPM2	0.07	11.84 %
KML1	0.07	13.79 %
PRT1	0.03	5.55 %
KKI2	0.03	3.50 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
Total	1.63	16.79 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	0.41	4.52 %
Gas-Stov	0.28	6.39 %
Grinder	0.27	8.91 %
Total	0.96	5.72 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.15	10.89 %
ERD2	0.13	14.57 %
MCR1	0.10	16.12 %
EPI1	0.06	12.13 %
APN1	0.06	6.87 %
NKL2	0.03	5.02 %
PLC1	0.03	5.51 %
SLM2	0.03	2.82 %
SLM3	0.03	4.47 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	0.96	5.72 %