

MTD Sales
12.32 L

Brand Share %
20.56 %

Information:

MTD : 01-12-2025 To 03-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.56 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	6.92	31.53 %
Mixie	3.70	16.65 %
Grinder	1.44	11.94 %
Small-Ap	0.26	7.00 %
Total	12.32	20.56 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	2.38	20.92 %
SOUTH-03	1.97	17.63 %
TRICHY-01	1.95	30.54 %
WEST-01	1.75	20.79 %
CHENNAI-01	1.34	25.85 %
SOUTH ARCOT	0.82	25.23 %
WEST-02	0.74	10.94 %
NORTH ARCOT	0.59	14.41 %
CHENNAI-02	0.58	21.80 %
KL-SOUTH	0.19	33.70 %
Total	12.32	20.56 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.40	38.11 %
Mixie	0.57	14.84 %
Grinder	0.29	10.24 %
Small-Ap	0.12	11.71 %
Total	2.38	20.92 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.18	16.10 %
KVT1	0.05	11.34 %
TKS1	0.05	11.73 %
SVK1	0.04	12.75 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
RPM1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TVL2		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	2.38	20.92 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	1.32	34.38 %
Mixie	0.40	9.39 %
Grinder	0.25	9.02 %
Total	1.97	17.63 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.24	19.03 %
KKD3	0.16	14.28 %
MDU2	0.10	19.32 %
MDU4	0.07	17.98 %
TMM1	0.06	15.54 %
MDU6	0.04	3.31 %
MDU3	0.03	17.62 %
NKI1	0.03	12.41 %
BTU1		0.00 %
CMR1		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	1.97	17.63 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.88	38.29 %
Mixie	0.69	33.18 %
Grinder	0.32	18.64 %
Small-Ap	0.06	19.84 %
Total	1.95	30.54 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.13	17.45 %
NGT1	0.04	14.50 %
JKM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY3		0.00 %
TVR1		0.00 %
Total	1.95	30.54 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.82	28.94 %
Mixie	0.61	17.73 %
Grinder	0.29	17.56 %
Small-Ap	0.03	5.80 %
Total	1.75	20.79 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.11	20.42 %
SUL1	0.08	16.10 %
CBE2	0.08	12.81 %
MPM1	0.07	14.59 %
TPR3	0.06	11.93 %
TPR1	0.05	16.09 %
CBE4	0.04	10.96 %
ANR1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
GBM1		0.00 %
KMR1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1	-0.09	-153.71 %
Total	1.75	20.79 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	0.62	34.69 %
Gas-Stov	0.60	34.75 %
Grinder	0.13	10.94 %
Total	1.34	25.85 %

Branch *	MTD Sales L	Brand Share %
CH05	0.07	15.63 %
CH28	0.05	15.00 %
CH48	0.05	17.38 %
CH14	0.04	20.33 %
CH45	0.04	12.25 %
AVD1		0.00 %
CGL1		0.00 %
CH11		0.00 %
CH19		0.00 %
CH35		0.00 %
CH42		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	1.34	25.85 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.45	31.84 %
Mixie	0.37	34.93 %
Total	0.82	25.23 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.07	17.86 %
VPM2	0.03	19.11 %
KKI2		0.00 %
MKM1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	0.82	25.23 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.59	18.90 %
Mixie	0.09	3.51 %
Grinder	0.06	7.05 %
Total	0.74	10.94 %

Branch *	MTD Sales L	Brand Share %
MCR1	0.04	9.56 %
NKL2	0.04	18.69 %
MTR1	0.04	18.23 %
RSP1	0.04	18.52 %
KMM1	0.03	15.06 %
ATU1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KRI1		0.00 %
KVP1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SLM1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	0.74	10.94 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	0.27	15.13 %
Gas-Stov	0.26	16.49 %
Grinder	0.06	12.95 %
Total	0.59	14.41 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.06	9.86 %
VEL2	0.05	15.69 %
ABR1	0.04	13.23 %
WJD1	0.04	18.84 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	0.59	14.41 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.40	35.90 %
Mixie	0.07	5.82 %
Small-Ap	0.06	19.09 %
Grinder	0.06	62.83 %
Total	0.58	21.80 %

Branch *	MTD Sales L	Brand Share %
CH03	0.06	18.44 %
CH12		0.00 %
CH18		0.00 %
CH20		0.00 %
CH27		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
Total	0.58	21.80 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.19	65.20 %
Total	0.19	33.70 %

Branch *	MTD Sales L	Brand Share %
TVP1		0.00 %
Total	0.19	33.70 %