

MTD Sales
20.63 L

Brand Share %
20.08 %

Information:

MTD : 01-11-2025 To 03-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	10.72	32.46 %
Mixie	6.33	16.33 %
Grinder	3.11	12.23 %
Small-Ap	0.46	8.44 %
Total	20.63	20.08 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	3.84	27.60 %
CHENNAI-01	3.57	23.98 %
SOUTH-01	3.42	19.82 %
CHENNAI-02	2.32	22.23 %
WEST-01	2.18	17.32 %
TRICHY-01	1.83	18.51 %
WEST-02	1.25	10.28 %
NORTH ARCOT	1.10	22.72 %
SOUTH ARCOT	0.98	17.66 %
KL-SOUTH	0.15	11.84 %
Total	20.63	20.08 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	2.08	43.95 %
Mixie	1.09	22.60 %
Grinder	0.56	15.18 %
Small-Ap	0.12	16.83 %
Total	3.84	27.60 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.12	10.66 %
MDU5	0.09	16.53 %
TDI1	0.04	18.48 %
SVG1	0.03	10.83 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
TEN1		0.00 %
Total	3.84	27.60 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.69	37.46 %
Grinder	0.91	19.16 %
Mixie	0.88	17.58 %
Small-Ap	0.09	14.27 %
Total	3.57	23.98 %

Branch *	MTD Sales L	Brand Share %
CH19	0.30	18.45 %
GUD1	0.12	20.06 %
CH28	0.11	18.83 %
CH42	0.10	9.67 %
CH07	0.09	17.41 %
CH48	0.08	10.01 %
CH37	0.07	13.93 %
GUD2	0.07	15.83 %
CH05		0.00 %
CH22		0.00 %
CH26		0.00 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
SKL1		0.00 %
Total	3.57	23.98 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.81	35.85 %
Mixie	1.23	18.12 %
Grinder	0.29	6.27 %
Small-Ap	0.09	11.81 %
Total	3.42	19.82 %

Branch *	MTD Sales L	Brand Share %
VNR2	0.19	18.67 %
TUT1	0.16	13.10 %
KVT1	0.14	11.48 %
SNL1	0.12	19.72 %
NGR1	0.11	17.31 %
VLY1	0.06	10.01 %
RPM1	0.05	7.61 %
APK1	0.05	16.10 %
MMT1	0.05	7.16 %
KSM1	0.03	7.25 %
SDI1	0.03	12.40 %
ERL2		0.00 %
KYR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SKD1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
Total	3.42	19.82 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.11	40.23 %
Mixie	0.79	18.04 %
Grinder	0.37	13.92 %
Small-Ap	0.06	8.43 %
Total	2.32	22.23 %

Branch *	MTD Sales L	Brand Share %
CH15	0.16	14.54 %
CH03	0.10	15.47 %
CH27	0.05	17.63 %
CH18	0.03	4.21 %
CH44	0.03	7.26 %
CH06		0.00 %
CH12		0.00 %
CH20		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
Total	2.32	22.23 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.16	23.92 %
Mixie	0.65	14.54 %
Grinder	0.29	11.08 %
Small-Ap	0.09	12.83 %
Total	2.18	17.32 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.31	14.65 %
CBE4	0.15	14.58 %
MPM1	0.08	18.54 %
TPR1	0.06	16.29 %
PPI1	0.05	11.67 %
UAM1	0.03	6.69 %
ANR1		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	2.18	17.32 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.97	35.73 %
Mixie	0.47	14.29 %
Grinder	0.36	11.42 %
Small-Ap	0.03	3.98 %
Total	1.83	18.51 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.15	18.50 %
TRY3	0.04	12.60 %
KIK1	0.04	14.35 %
TRY1	0.04	2.37 %
TVR2	0.03	7.81 %
APM1		0.00 %
AYR1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TVR1		0.00 %
Total	1.83	18.51 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.65	15.79 %
Mixie	0.40	7.76 %
Grinder	0.21	8.90 %
Total	1.25	10.28 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.18	17.79 %
SLM1	0.14	12.58 %
ERD2	0.08	11.21 %
MTR1	0.07	12.82 %
SLM3	0.06	9.42 %
NKL2	0.04	7.64 %
RSP1	0.04	13.68 %
TCG1	0.03	8.99 %
EDP1	0.03	10.13 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	1.25	10.28 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.65	30.13 %
Mixie	0.39	19.36 %
Grinder	0.06	12.21 %
Total	1.10	22.72 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.03	14.09 %
KPM2	0.01	1.82 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.10	22.72 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.51	26.47 %
Mixie	0.41	17.82 %
Grinder	0.06	5.97 %
Total	0.98	17.66 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.04	15.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
CDM1	-0.05	-7.11 %
Total	0.98	17.66 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.11	38.64 %
Mixie	0.03	5.29 %
Total	0.15	11.84 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.06	10.84 %
TVP1		0.00 %
Total	0.15	11.84 %