

MTD Sales
21.52 L

Brand Share %
23.37 %

Information:

MTD : 01-10-2026 To 03-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.37 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	11.88	40.06 %
Mixie	6.38	15.60 %
Grinder	3.26	15.15 %
Total	21.52	23.37 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	4.14	28.90 %
CHENNAI-01	3.72	26.52 %
SOUTH-03	2.94	23.00 %
TRICHY-01	2.43	23.14 %
CHENNAI-02	2.36	26.76 %
WEST-01	1.79	24.06 %
NORTH ARCOT	1.32	20.24 %
SOUTH ARCOT	1.31	21.79 %
WEST-02	0.85	11.02 %
WEST-03	0.67	16.69 %
Total	21.52	23.37 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.29	48.74 %
Mixie	1.32	22.73 %
Grinder	0.53	13.87 %
Total	4.14	28.90 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.12	19.26 %
RPM1	0.08	18.01 %
ARM1	0.04	17.65 %
KGL1	0.04	11.53 %
MMT1	0.03	10.32 %
UDN1	0.03	8.73 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KYR1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
Total	4.14	28.90 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.30	42.95 %
Mixie	0.95	17.66 %
Grinder	0.47	14.30 %
Total	3.72	26.52 %

Branch *	MTD Sales L	Brand Share %
CH16	0.20	22.71 %
CH45	0.12	20.68 %
GUD2	0.08	13.44 %
TKM1	0.05	20.41 %
SKL1	0.05	18.90 %
MRM1	0.03	18.06 %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH19		0.00 %
CH22		0.00 %
KNR1		0.00 %
Total	3.72	26.52 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	1.30	42.77 %
Mixie	0.99	17.30 %
Grinder	0.65	16.21 %
Total	2.94	23.00 %

Branch *	MTD Sales L	Brand Share %
MDU8	0.29	16.49 %
MDU2	0.13	15.48 %
KKD3	0.11	18.46 %
BTU1	0.10	22.59 %
BNR1	0.08	16.57 %
MLR1	0.04	19.25 %
MNM1	0.04	12.24 %
ODM1	0.03	17.62 %
ADP1		0.00 %
CBM1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MPA1		0.00 %
NKI1		0.00 %
PVI1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	2.94	23.00 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.11	39.02 %
Mixie	1.02	22.82 %
Grinder	0.30	9.37 %
Total	2.43	23.14 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.19	22.98 %
TNJ1	0.16	23.29 %
TVR2	0.10	21.00 %
PTK1	0.07	11.72 %
TVR1	0.05	21.04 %
NGT1	0.05	11.76 %
PDK1	0.04	20.89 %
KRN1	0.03	9.49 %
TRY3	0.03	17.84 %
AYR1		0.00 %
JKM1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PDK2		0.00 %
TTP1		0.00 %
Total	2.43	23.14 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.33	47.29 %
Mixie	0.58	13.20 %
Grinder	0.45	27.71 %
Total	2.36	26.76 %

Branch *	MTD Sales L	Brand Share %
CH15	0.21	16.36 %
CH43	0.11	21.04 %
CH17	0.07	9.89 %
CH35	0.05	16.44 %
CH18	0.03	4.62 %
CH06		0.00 %
CH20		0.00 %
CH27		0.00 %
CH34		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
UKI1		0.00 %
Total	2.36	26.76 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.98	39.36 %
Mixie	0.46	14.19 %
Grinder	0.35	20.50 %
Total	1.79	24.06 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.17	12.91 %
SUL1	0.09	14.79 %
CBE4	0.07	7.91 %
CBE1		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
Total	1.79	24.06 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.84	33.25 %
Mixie	0.36	10.48 %
Grinder	0.12	22.30 %
Total	1.32	20.24 %

Branch *	MTD Sales L	Brand Share %
CGM1	0.08	20.33 %
VEL4	0.05	18.81 %
VEL2	0.04	18.86 %
ABR1	0.03	8.31 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.32	20.24 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.90	40.90 %
Mixie	0.26	12.40 %
Grinder	0.15	8.82 %
Total	1.31	21.79 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.08	15.25 %
POY2	0.05	8.23 %
SJI2	0.05	14.04 %
KKI2		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	1.31	21.79 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.56	19.72 %
Grinder	0.15	16.69 %
Mixie	0.14	3.58 %
Total	0.85	11.02 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.12	13.11 %
HSR1	0.11	14.24 %
SLM1	0.10	22.42 %
KVP1	0.06	20.30 %
KAM1	0.05	15.72 %
SLM2	0.05	15.63 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	0.85	11.02 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	0.29	12.50 %
Gas-Stov	0.28	31.39 %
Grinder	0.10	12.60 %
Total	0.67	16.69 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.06	9.15 %
TPR2	0.04	10.02 %
CMI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR4		0.00 %
VKL1		0.00 %
Total	0.67	16.69 %