

MTD Sales
22.53 L

Brand Share %
23.48 %

Information:

MTD : 01-09-2025 To 03-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	12.71	36.59 %
Mixie	5.58	14.81 %
Grinder	4.24	18.00 %
Total	22.53	23.48 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	3.67	20.21 %
SOUTH-03	3.41	20.70 %
CHENNAI-01	3.35	31.13 %
WEST-01	2.90	25.95 %
TRICHY-01	2.61	22.79 %
CHENNAI-02	1.78	31.05 %
SOUTH ARCOT	1.30	24.56 %
WEST-02	1.25	15.21 %
NORTH ARCOT	1.16	24.83 %
KL-SOUTH	1.11	27.27 %
Total	22.53	23.48 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.02	34.42 %
Mixie	1.03	13.54 %
Grinder	0.62	13.27 %
Total	3.67	20.21 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.19	16.42 %
RND1	0.17	19.52 %
RPM1	0.13	22.51 %
NGR1	0.13	11.12 %
TUT2	0.12	18.04 %
ERL2	0.09	17.87 %
PDI1	0.08	11.12 %
PKD1	0.08	21.93 %
VKM1	0.07	20.32 %
STU2	0.06	15.59 %
UDN1	0.04	18.01 %
MMT1	0.03	10.42 %
SVK1	0.03	8.53 %
TCN1	0.03	6.76 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	3.67	20.21 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	2.46	37.30 %
Grinder	0.48	11.92 %
Mixie	0.47	8.09 %
Total	3.41	20.70 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.43	20.49 %
DGL1	0.23	15.13 %
TMM1	0.11	13.53 %
MDU5	0.09	21.64 %
MDU6	0.08	8.50 %
MNM1	0.08	18.70 %
TEN2	0.06	12.49 %
DKI1	0.03	18.37 %
ADP1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	3.41	20.70 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.06	46.28 %
Grinder	0.67	25.41 %
Mixie	0.62	16.92 %
Total	3.35	31.13 %

Branch *	MTD Sales L	Brand Share %
CH42	0.12	17.71 %
CH39	0.10	16.64 %
CH22	0.09	21.66 %
CH07	0.09	19.96 %
KNR1	0.06	18.00 %
CH37	0.06	18.13 %
GUD1	0.06	12.23 %
CH38	0.05	13.75 %
AVD1	0.04	14.82 %
GUD2	0.03	10.87 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH40		0.00 %
TKM1		0.00 %
Total	3.35	31.13 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.75	38.77 %
Grinder	0.59	22.92 %
Mixie	0.56	13.75 %
Total	2.90	25.95 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.11	16.10 %
TPR3	0.08	21.23 %
CBE4	0.08	18.53 %
CBE6	0.07	8.37 %
KGM1	0.06	17.27 %
TPR1	0.06	21.84 %
UAM1	0.06	17.06 %
PPI1	0.03	8.49 %
CBE1		0.00 %
CNR1		0.00 %
GBM1		0.00 %
KGI1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	2.90	25.95 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.26	32.44 %
Mixie	0.73	18.27 %
Grinder	0.62	17.36 %
Total	2.61	22.79 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.29	18.86 %
MVM1	0.16	12.78 %
TVR2	0.09	16.45 %
PBR2	0.08	15.02 %
JKM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
Total	2.61	22.79 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.74	42.34 %
Mixie	0.61	25.01 %
Grinder	0.42	27.78 %
Total	1.78	31.05 %

Branch *	MTD Sales L	Brand Share %
CH18	0.12	18.96 %
MJR1	0.08	21.57 %
CH03	0.06	14.16 %
CH06		0.00 %
CH09		0.00 %
CH12		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH44		0.00 %
CH46		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	1.78	31.05 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.71	43.01 %
Grinder	0.44	26.25 %
Mixie	0.16	7.99 %
Total	1.30	24.56 %

Branch *	MTD Sales L	Brand Share %
POY2	0.06	18.05 %
KML1	0.04	16.91 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM2		0.00 %
Total	1.30	24.56 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.78	25.68 %
Mixie	0.37	9.20 %
Grinder	0.10	8.77 %
Total	1.25	15.21 %

Branch *	MTD Sales L	Brand Share %
MTR1	0.06	16.92 %
KMM1	0.04	22.71 %
KVP1	0.04	11.50 %
DPR2	0.04	16.89 %
NKL2	0.04	10.10 %
SLM2	0.04	22.03 %
EPI1	0.03	6.37 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
ERD1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	1.25	15.21 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.60	30.13 %
Mixie	0.46	22.50 %
Grinder	0.09	15.42 %
Total	1.16	24.83 %

Branch *	MTD Sales L	Brand Share %
BGR1	0.04	11.72 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
CGM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
CYR1	-0.02	-7.18 %
Total	1.16	24.83 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.56	28.38 %
Gas-Stov	0.35	33.29 %
Grinder	0.20	19.02 %
Total	1.11	27.27 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.38	18.14 %
Total	1.11	27.27 %