

MTD Sales  
28.06 L

Brand Share %  
25.48 %

Information:

MTD : 01-08-2025 To 03-08-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **25.48 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 14.04       | 40.78 %       |
| Mixie    | 9.96        | 21.69 %       |
| Grinder  | 4.07        | 13.66 %       |
| Total    | 28.06       | 25.48 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 5.27        | 25.18 %       |
| CHENNAI-01  | 4.18        | 33.32 %       |
| SOUTH-03    | 4.05        | 23.94 %       |
| WEST-01     | 3.84        | 30.31 %       |
| CHENNAI-02  | 3.27        | 30.85 %       |
| TRICHY-01   | 3.11        | 25.42 %       |
| SOUTH ARCOT | 1.59        | 27.54 %       |
| NORTH ARCOT | 1.34        | 23.90 %       |
| WEST-02     | 1.29        | 10.37 %       |
| KL-SOUTH    | 0.11        | 30.22 %       |
| Total       | 28.06       | 25.48 %       |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 2.60        | 38.69 %       |
| Mixie    | 2.03        | 26.03 %       |
| Grinder  | 0.64        | 10.02 %       |
| Total    | 5.27        | 25.18 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVL1     | 0.36        | 22.31 %       |
| RPM1     | 0.19        | 22.78 %       |
| KVT1     | 0.15        | 15.42 %       |
| TUT1     | 0.14        | 12.36 %       |
| STU2     | 0.10        | 13.90 %       |
| VKM1     | 0.08        | 14.68 %       |
| PKD1     | 0.07        | 11.76 %       |
| NGR1     | 0.07        | 7.67 %        |
| MAR1     | 0.07        | 11.20 %       |
| UDN1     | 0.06        | 10.54 %       |
| KGL1     | 0.04        | 19.52 %       |
| ERL1     | 0.04        | 21.43 %       |
| VNR1     | 0.03        | 10.66 %       |
| ARM1     |             | 0.00 %        |
| KYR1     |             | 0.00 %        |
| PDI1     |             | 0.00 %        |
| SNL1     |             | 0.00 %        |
| TKY1     |             | 0.00 %        |
| VLY1     |             | 0.00 %        |
| Total    | 5.27        | 25.18 %       |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 1.71        | 35.49 %       |
| Gas-Stov | 1.70        | 41.41 %       |
| Grinder  | 0.78        | 21.31 %       |
| Total    | 4.18        | 33.32 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH22     | 0.19        | 21.20 %       |
| CH08     | 0.16        | 17.53 %       |
| CH42     | 0.09        | 10.54 %       |
| CH19     | 0.08        | 13.59 %       |
| CH14     | 0.08        | 19.10 %       |
| MRM1     | 0.07        | 22.11 %       |
| TKM1     | 0.06        | 21.05 %       |
| CH11     | 0.04        | 15.44 %       |
| KNR1     | 0.03        | 15.67 %       |
| CH26     | 0.03        | 24.61 %       |
| CH37     | 0.03        | 19.02 %       |
| CH29     |             | 0.00 %        |
| CH30     |             | 0.00 %        |
| CH40     |             | 0.00 %        |
| CZWH     |             | 0.00 %        |
| GUD1     |             | 0.00 %        |
| GUD2     |             | 0.00 %        |
| SKL1     |             | 0.00 %        |
| Total    | 4.18        | 33.32 %       |

## SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 2.25        | 41.86 %       |
| Mixie    | 1.35        | 20.69 %       |
| Grinder  | 0.45        | 8.98 %        |
| Total    | 4.05        | 23.94 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| DGL1     | 0.37        | 21.44 %       |
| TMM1     | 0.17        | 18.78 %       |
| TPT1     | 0.08        | 13.33 %       |
| DKI1     | 0.07        | 23.49 %       |
| MDU5     | 0.07        | 10.18 %       |
| TEN2     | 0.07        | 18.12 %       |
| KRR1     | 0.07        | 20.92 %       |
| BTU1     | 0.05        | 18.78 %       |
| KKD2     | 0.04        | 9.07 %        |
| KPT1     | 0.04        | 9.59 %        |
| SVG1     | 0.04        | 23.01 %       |
| ODM1     | 0.04        | 8.17 %        |
| USL1     | 0.04        | 12.02 %       |
| PKM1     | 0.03        | 24.90 %       |
| ADP1     |             | 0.00 %        |
| MDU3     |             | 0.00 %        |
| MDU4     |             | 0.00 %        |
| MLR1     |             | 0.00 %        |
| MPA1     |             | 0.00 %        |
| NTM1     |             | 0.00 %        |
| PNV1     |             | 0.00 %        |
| PVI1     |             | 0.00 %        |
| TEN1     |             | 0.00 %        |
| Total    | 4.05        | 23.94 %       |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 1.93        | 47.25 %       |
| Mixie    | 1.35        | 25.05 %       |
| Grinder  | 0.56        | 17.55 %       |
| Total    | 3.84        | 30.31 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| UAM1     | 0.16        | 17.65 %       |
| TPR1     | 0.14        | 20.91 %       |
| KMR1     | 0.12        | 16.30 %       |
| CBE6     | 0.10        | 14.11 %       |
| PPI1     | 0.09        | 18.56 %       |
| TPR4     | 0.05        | 24.60 %       |
| KGM1     | 0.04        | 24.96 %       |
| CNR1     | 0.04        | 14.74 %       |
| MPM1     | 0.04        | 6.76 %        |
| TPR3     | 0.04        | 9.28 %        |
| SNR1     | 0.04        | 3.77 %        |
| CBE3     |             | 0.00 %        |
| GBM1     |             | 0.00 %        |
| PDM1     |             | 0.00 %        |
| SUL1     |             | 0.00 %        |
| Total    | 3.84        | 30.31 %       |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 1.82        | 48.10 %       |
| Mixie    | 0.96        | 21.85 %       |
| Grinder  | 0.49        | 20.25 %       |
| Total    | 3.27        | 30.85 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH15     | 0.47        | 17.21 %       |
| CH43     | 0.08        | 16.90 %       |
| MJR1     | 0.03        | 21.64 %       |
| CH17     | 0.03        | 15.04 %       |
| CH12     |             | 0.00 %        |
| CH23     |             | 0.00 %        |
| CH31     |             | 0.00 %        |
| CH32     |             | 0.00 %        |
| CH36     |             | 0.00 %        |
| CH44     |             | 0.00 %        |
| GPD1     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| UKI1     |             | 0.00 %        |
| Total    | 3.27        | 30.85 %       |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 1.35        | 46.75 %       |
| Mixie    | 1.11        | 23.55 %       |
| Grinder  | 0.66        | 14.10 %       |
| Total    | 3.11        | 25.42 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 0.30        | 16.53 %       |
| TNJ2     | 0.20        | 18.28 %       |
| KUM1     | 0.16        | 24.11 %       |
| ORU1     | 0.06        | 12.60 %       |
| KIK1     | 0.06        | 18.41 %       |
| MSI1     | 0.03        | 14.63 %       |
| NCK1     | 0.03        | 8.70 %        |
| MDI1     | 0.03        | 4.37 %        |
| JKM1     |             | 0.00 %        |
| KRN1     |             | 0.00 %        |
| NGT1     |             | 0.00 %        |
| PBR2     |             | 0.00 %        |
| TRY3     |             | 0.00 %        |
| TTP1     |             | 0.00 %        |
| TVR1     |             | 0.00 %        |
| Total    | 3.11        | 25.42 %       |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 0.84        | 47.85 %       |
| Mixie    | 0.46        | 20.07 %       |
| Grinder  | 0.28        | 16.68 %       |
| Total    | 1.59        | 27.54 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VPM2     | 0.03        | 13.34 %       |
| KKI2     |             | 0.00 %        |
| KLM1     |             | 0.00 %        |
| MKM1     |             | 0.00 %        |
| PRT1     |             | 0.00 %        |
| SJI1     |             | 0.00 %        |
| STP1     |             | 0.00 %        |
| TDM1     |             | 0.00 %        |
| TRK1     |             | 0.00 %        |
| TVM2     |             | 0.00 %        |
| VCM1     |             | 0.00 %        |
| VPM1     |             | 0.00 %        |
| Total    | 1.59        | 27.54 %       |

# NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 0.59        | 33.48 %       |
| Mixie    | 0.55        | 16.86 %       |
| Grinder  | 0.21        | 33.35 %       |
| Total    | 1.34        | 23.90 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VEL2     | 0.06        | 7.37 %        |
| AKM1     | 0.05        | 19.84 %       |
| TRL1     | 0.03        | 22.29 %       |
| ANI1     |             | 0.00 %        |
| ARC2     |             | 0.00 %        |
| BGR1     |             | 0.00 %        |
| CGM1     |             | 0.00 %        |
| CPT1     |             | 0.00 %        |
| CYR1     |             | 0.00 %        |
| GDM1     |             | 0.00 %        |
| PLR1     |             | 0.00 %        |
| SBR1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| VEL1     |             | 0.00 %        |
| VSI1     |             | 0.00 %        |
| WJP1     |             | 0.00 %        |
| Total    | 1.34        | 23.90 %       |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 0.96        | 24.95 %       |
| Mixie    | 0.33        | 5.02 %        |
| Total    | 1.29        | 10.37 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRM1     | 0.12        | 23.60 %       |
| VPD1     | 0.09        | 16.23 %       |
| MCR1     | 0.09        | 19.24 %       |
| PLC1     | 0.08        | 22.41 %       |
| DPR1     | 0.08        | 25.14 %       |
| MTR1     | 0.06        | 10.57 %       |
| KVP1     | 0.06        | 17.52 %       |
| KRI1     | 0.04        | 12.13 %       |
| SGI1     | 0.04        | 2.59 %        |
| APN1     |             | 0.00 %        |
| ATU1     |             | 0.00 %        |
| BMD1     |             | 0.00 %        |
| CMI1     |             | 0.00 %        |
| EDP1     |             | 0.00 %        |
| EPI1     |             | 0.00 %        |
| ERD1     |             | 0.00 %        |
| HRR1     |             | 0.00 %        |
| HSR1     |             | 0.00 %        |
| HSR2     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| NKL2     |             | 0.00 %        |
| OML1     |             | 0.00 %        |
| PDR1     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| SLM2     |             | 0.00 %        |
| TCG1     |             | 0.00 %        |
| VKL1     |             | 0.00 %        |
| Total    | 1.29        | 10.37 %       |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 0.11        | 51.26 %       |
| Total    | 0.11        | 30.22 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PAS1     |             | 0.00 %        |
| Total    | 0.11        | 30.22 %       |