



TN : VIDIEEM Sales Performance 04/05/2026 9:29 AM

MTD Sales
28.89 L

Brand Share %
19.99 %

Information:

MTD : 01-05-2026 To 03-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.99 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	14.61	34.30 %
Mixie	8.56	13.47 %
Grinder	5.46	17.06 %
Small-Ap	0.27	4.16 %
Total	28.89	19.99 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	4.95	15.81 %
SOUTH-01	4.58	21.35 %
TRICHY-01	4.35	26.82 %
CHENNAI-02	3.39	25.18 %
SOUTH-03	3.28	19.21 %
WEST-01	2.96	18.69 %
NORTH ARCOT	1.94	28.58 %
WEST-02	1.78	12.40 %
SOUTH ARCOT	1.65	20.61 %
Total	28.89	19.99 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.93	48.19 %
Grinder	0.99	6.11 %
Mixie	0.95	11.99 %
Small-Ap	0.09	7.90 %
Total	4.95	15.81 %

Branch *	MTD Sales L	Brand Share %
CH49	0.29	19.77 %
CH07	0.24	16.14 %
CH42	0.20	17.92 %
CH05	0.14	13.53 %
CH08	0.13	8.01 %
CH35	0.06	13.18 %
AVD1	0.02	11.27 %
CH19	0.02	2.06 %
CGL1		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
WCHN		0.00 %
Total	4.95	15.81 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.98	31.69 %
Mixie	1.27	12.81 %
Grinder	1.21	29.17 %
Small-Ap	0.12	10.40 %
Total	4.58	21.35 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.23	17.01 %
KVT1	0.22	11.79 %
VKM1	0.08	15.25 %
PDI1	0.07	18.68 %
NGR1	0.06	7.96 %
ERL2	0.04	9.72 %
SDI1	0.04	10.61 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
RPM1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
VLV1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	4.58	21.35 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.95	37.80 %
Mixie	1.41	18.58 %
Grinder	0.97	34.61 %
Small-Ap	0.03	4.08 %
Total	4.35	26.82 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.47	19.06 %
TYR1	0.16	15.31 %
KUM1	0.14	12.27 %
KUM2	0.08	16.72 %
MSI1	0.04	12.98 %
AYR1	0.03	12.92 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
WTRZ		0.00 %
NMM1	-0.12	-291.96 %
Total	4.35	26.82 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.95	44.62 %
Mixie	0.79	13.03 %
Grinder	0.61	25.78 %
Small-Ap	0.03	5.08 %
Total	3.39	25.18 %

Branch *	MTD Sales L	Brand Share %
CH15	0.36	15.15 %
CH50	0.13	15.03 %
CH20	0.09	12.50 %
MJR1	0.06	11.46 %
UKI1	0.04	12.79 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH46		0.00 %
Total	3.39	25.18 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	1.66	29.75 %
Mixie	0.97	13.77 %
Grinder	0.66	21.07 %
Total	3.28	19.21 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.41	19.37 %
TEN1	0.10	18.93 %
BTU1	0.07	16.16 %
NKI1	0.07	12.42 %
MDU7	0.06	7.13 %
MDU5	0.05	9.92 %
SVG1	0.04	17.30 %
ATG1	0.03	8.04 %
CBM1	0.03	10.83 %
PKM1	0.03	16.89 %
ADP1		0.00 %
CMR1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	3.28	19.21 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.26	30.46 %
Mixie	1.16	15.05 %
Grinder	0.55	15.94 %
Total	2.96	18.69 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.11	9.73 %
CBE2	0.11	6.46 %
CBE1	0.10	9.57 %
MPM1	0.07	9.80 %
PPI1	0.06	11.99 %
KMR1	0.04	4.80 %
CNR1	0.03	8.03 %
KGM1	0.03	7.91 %
TPR2	0.02	4.86 %
ANR1		0.00 %
CBE3		0.00 %
GDR1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
Total	2.96	18.69 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.97	34.08 %
Mixie	0.86	20.94 %
Grinder	0.11	-21.14 %
Total	1.94	28.58 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.09	15.51 %
SLG1	0.06	18.95 %
KPM1	0.03	13.26 %
CPT1	0.03	14.97 %
SBR1	0.02	18.20 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
Total	1.94	28.58 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.30	22.12 %
Mixie	0.43	4.79 %
Grinder	0.05	-6.63 %
Total	1.78	12.40 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.13	15.38 %
SLM1	0.13	12.76 %
SGI1	0.09	18.90 %
ERD2	0.08	8.02 %
PMP1	0.08	16.14 %
SLM3	0.05	5.47 %
APN1	0.05	12.74 %
BMD1	0.05	6.36 %
CMI1	0.04	18.38 %
EPI1	0.03	14.12 %
TRM1	0.02	4.82 %
ATU1		0.00 %
EDP1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
Total	1.78	12.40 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	0.72	17.27 %
Gas-Stov	0.61	26.51 %
Grinder	0.32	27.60 %
Total	1.65	20.61 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.09	19.98 %
CUD1	0.06	9.10 %
MKM1	0.04	18.52 %
PRT1	0.03	7.70 %
KKI2		0.00 %
POY2		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	1.65	20.61 %