



# TN : VIDIEM Sales Performance 04/04/2026 9:29 AM

MTD Sales  
23.95 L

Brand Share %  
18.77 %

Information:

MTD : 01-04-2026 To 03-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **18.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	12.26	35.38 %
Mixie	7.35	13.13 %
Grinder	3.99	12.98 %
Small-Ap	0.35	5.59 %
<b>Total</b>	<b>23.95</b>	<b>18.77 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	4.48	20.62 %
TRICHY-01	4.14	21.18 %
CHENNAI-01	3.90	26.25 %
SOUTH-03	2.98	17.82 %
CHENNAI-02	2.63	24.60 %
WEST-01	2.02	14.42 %
NORTH ARCOT	1.56	22.75 %
SOUTH ARCOT	1.48	17.39 %
WEST-02	0.75	5.15 %
<b>Total</b>	<b>23.95</b>	<b>18.77 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.44	38.19 %
Mixie	1.20	13.91 %
Grinder	0.76	14.38 %
Small-Ap	0.09	5.91 %
<b>Total</b>	<b>4.48</b>	<b>20.62 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	0.35	18.54 %
RPM1	0.16	15.68 %
TUT1	0.13	7.58 %
COL1	0.03	11.76 %
MMT1	0.03	6.43 %
SNL1	0.03	9.52 %
VKM1	0.03	9.13 %
APK1		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PKD1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
<b>Total</b>	<b>4.48</b>	<b>20.62 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	1.56	17.12 %
Gas-Stov	1.55	33.14 %
Grinder	1.02	20.78 %
<b>Total</b>	<b>4.14</b>	<b>21.18 %</b>

Branch *	MTD Sales L	Brand Share %
KUM1	0.23	14.53 %
MDI1	0.10	9.14 %
NGT1	0.09	13.79 %
TTP1	0.07	15.81 %
ORU1	0.06	11.02 %
PDK1	0.03	9.17 %
AYR1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
PBR2		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
<b>Total</b>	<b>4.14</b>	<b>21.18 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.17	53.62 %
Mixie	1.08	18.98 %
Grinder	0.51	11.37 %
Small-Ap	0.15	22.41 %
<b>Total</b>	<b>3.90</b>	<b>26.25 %</b>

Branch *	MTD Sales L	Brand Share %
CH08	0.13	16.37 %
GUD1	0.09	14.81 %
CH14	0.05	7.73 %
CH05	0.04	5.94 %
CH19	0.04	3.49 %
CH42	0.03	3.80 %
AVD1		0.00 %
CH22		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CH48		0.00 %
CZWH		0.00 %
KNR1		0.00 %
SKL1		0.00 %
WCHN		0.00 %
<b>Total</b>	<b>3.90</b>	<b>26.25 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	1.66	36.33 %
Mixie	1.10	15.92 %
Grinder	0.18	4.40 %
Small-Ap	0.03	2.52 %
Total	2.98	17.82 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.12	12.51 %
MPA1	0.09	8.53 %
TPT1	0.08	9.12 %
MDU4	0.06	12.89 %
MDU3	0.06	17.93 %
DKI1	0.05	16.35 %
TMM1	0.04	6.54 %
BTU1	0.04	15.73 %
MNM1	0.03	15.67 %
SVG1	0.03	8.83 %
MDU7	0.03	5.19 %
BNR1	0.03	12.77 %
PKM1	0.03	7.28 %
ADP1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
MDU5		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
SZSD		0.00 %
TEN1		0.00 %
USL1		0.00 %
Total	2.98	17.82 %

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.52	43.42 %
Mixie	0.61	15.18 %
Grinder	0.50	20.63 %
Total	2.63	24.60 %

Branch *	MTD Sales L	Brand Share %
CH15	0.16	12.37 %
CH18	0.12	14.41 %
MJR1	0.11	10.82 %
CH50	0.03	8.46 %
CH01		0.00 %
CH12		0.00 %
CH17		0.00 %
CH23		0.00 %
CH27		0.00 %
CH32		0.00 %
CH44		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
UKI1		0.00 %
Total	2.63	24.60 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Gas-Stov	1.07	27.89 %
Mixie	0.55	8.34 %
Grinder	0.37	12.55 %
Small-Ap	0.03	4.80 %
<b>Total</b>	<b>2.02</b>	<b>14.42 %</b>

Branch *	MTD Sales L	Brand Share %
MPM1	0.18	15.25 %
CBE2	0.13	14.03 %
TPR2	0.09	14.27 %
KMR1	0.06	4.63 %
CBE1	0.05	5.26 %
CNR1	0.03	7.98 %
AVI1	0.03	5.68 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
<b>Total</b>	<b>2.02</b>	<b>14.42 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Gas-Stov	0.91	43.77 %
Mixie	0.54	15.79 %
Grinder	0.12	11.10 %
<b>Total</b>	<b>1.56</b>	<b>22.75 %</b>

Branch *	MTD Sales L	Brand Share %
TRL1	0.05	10.00 %
WJP1	0.04	9.86 %
PLR1	0.03	17.26 %
TRR1	0.03	6.52 %
ANI1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WJD1		0.00 %
<b>Total</b>	<b>1.56</b>	<b>22.75 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.67	38.16 %
Mixie	0.43	11.69 %
Grinder	0.32	11.58 %
Small-Ap	0.06	19.44 %
<b>Total</b>	<b>1.48</b>	<b>17.39 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	0.09	13.90 %
VPM2	0.07	12.59 %
KML1	0.07	15.77 %
POY2	0.03	3.69 %
PRT1	0.03	8.11 %
KKI2	0.03	3.82 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
<b>Total</b>	<b>1.48</b>	<b>17.39 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Gas-Stov	0.28	7.27 %
Mixie	0.26	3.37 %
Grinder	0.21	7.66 %
<b>Total</b>	<b>0.75</b>	<b>5.15 %</b>

Branch *	MTD Sales L	Brand Share %
MCR1	0.10	16.70 %
SLM1	0.09	7.97 %
ERD2	0.07	13.23 %
EPI1	0.06	13.13 %
APN1	0.06	7.05 %
SGG1	0.04	11.41 %
NKL2	0.03	5.46 %
PLC1	0.03	5.51 %
SLM2	0.03	3.07 %
SLM3	0.03	6.25 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
<b>Total</b>	<b>0.75</b>	<b>5.15 %</b>