

MTD Sales
9.24 L

Brand Share %
20.46 %

Information:

MTD : 01-12-2025 To 02-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	5.37	33.30 %
Mixie	2.65	15.14 %
Grinder	1.02	11.28 %
Small-Ap	0.20	8.02 %
Total	9.24	20.46 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	1.89	21.10 %
SOUTH-03	1.50	17.38 %
TRICHY-01	1.32	29.78 %
WEST-01	1.31	20.02 %
CHENNAI-01	0.91	27.19 %
SOUTH ARCOT	0.71	26.25 %
WEST-02	0.66	12.47 %
CHENNAI-02	0.56	26.29 %
NORTH ARCOT	0.34	11.78 %
KL-SOUTH	0.06	17.28 %
Total	9.24	20.46 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.14	38.91 %
Mixie	0.44	14.60 %
Grinder	0.25	10.75 %
Small-Ap	0.06	8.55 %
Total	1.89	21.10 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.14	19.47 %
TKS1	0.05	11.45 %
SVK1	0.04	12.75 %
TCN1	0.04	17.37 %
TUT1	0.03	5.90 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RPM1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TVL2		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	1.89	21.10 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	1.09	38.13 %
Mixie	0.21	6.27 %
Grinder	0.20	9.57 %
Total	1.50	17.38 %

Branch *	MTD Sales L	Brand Share %
MDU4	0.07	20.10 %
TMM1	0.06	19.02 %
KKD3	0.04	6.13 %
MDU6	0.04	3.85 %
KRR1	0.04	18.77 %
MDU2	0.04	18.82 %
MDU3	0.03	20.11 %
SGP1	0.03	17.50 %
BTU1		0.00 %
CMR1		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	1.50	17.38 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	0.58	33.21 %
Gas-Stov	0.52	33.05 %
Grinder	0.16	17.88 %
Small-Ap	0.06	26.39 %
Total	1.32	29.78 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.06	19.95 %
NGT1	0.04	14.82 %
TRY1	0.03	12.79 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TRY3		0.00 %
TVR1		0.00 %
Total	1.32	29.78 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.73	31.66 %
Mixie	0.35	13.26 %
Grinder	0.20	15.79 %
Small-Ap	0.03	8.99 %
Total	1.31	20.02 %

Branch *	MTD Sales L	Brand Share %
SUL1	0.08	18.34 %
MPM1	0.07	14.59 %
CBE6	0.03	12.80 %
ANR1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CNR1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	1.31	20.02 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.49	37.50 %
Mixie	0.37	35.64 %
Grinder	0.05	5.27 %
Total	0.91	27.19 %

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CGL1		0.00 %
CH14		0.00 %
CH19		0.00 %
CH22		0.00 %
CH28		0.00 %
CH35		0.00 %
CH42		0.00 %
CH45		0.00 %
GUD2		0.00 %
KNR1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	0.91	27.19 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.36	39.37 %
Mixie	0.34	33.17 %
Total	0.71	26.25 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.07	17.86 %
VPM2	0.03	19.11 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	0.71	26.25 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.51	22.24 %
Mixie	0.09	4.17 %
Grinder	0.06	9.86 %
Total	0.66	12.47 %

Branch *	MTD Sales L	Brand Share %
MCR1	0.04	13.57 %
NKL2	0.04	18.69 %
RSP1	0.04	18.52 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KRI1		0.00 %
KVP1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SLM1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	0.66	12.47 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.37	45.37 %
Mixie	0.07	7.05 %
Small-Ap	0.06	21.31 %
Grinder	0.06	107.81 %
Total	0.56	26.29 %

Branch *	MTD Sales L	Brand Share %
CH12		0.00 %
CH18		0.00 %
CH20		0.00 %
CH27		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
GPD1		0.00 %
MJR1		0.00 %
UKI1		0.00 %
Total	0.56	26.29 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	0.18	13.80 %
Gas-Stov	0.10	10.08 %
Grinder	0.06	14.27 %
Total	0.34	11.78 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.06	9.85 %
ABR1	0.04	17.07 %
AKM1		0.00 %
ARC2		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	0.34	11.78 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.06	48.49 %
Total	0.06	17.28 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total	0.06	17.28 %