

MTD Sales
16.03 L

Brand Share %
21.09 %

Information:

MTD : 01-11-2025 To 02-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	8.79	35.22 %
Mixie	4.53	16.11 %
Grinder	2.41	12.90 %
Small-Ap	0.29	6.87 %
Total	16.03	21.09 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	3.22	27.90 %
SOUTH-03	2.96	30.65 %
SOUTH-01	2.52	20.09 %
CHENNAI-02	1.93	23.58 %
WEST-01	1.66	18.37 %
TRICHY-01	1.39	20.15 %
WEST-02	0.92	9.64 %
SOUTH ARCOT	0.74	17.57 %
NORTH ARCOT	0.69	19.78 %
KL-SOUTH		0.00 %
Total	16.03	21.09 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.65	43.39 %
Mixie	0.85	21.42 %
Grinder	0.70	21.17 %
Small-Ap	0.03	5.98 %
Total	3.22	27.90 %

Branch *	MTD Sales L	Brand Share %
CH42	0.10	10.58 %
GUD1	0.09	20.44 %
CH48	0.08	11.85 %
CH37	0.04	9.24 %
CH05		0.00 %
CH22		0.00 %
CH26		0.00 %
CH38		0.00 %
CH40		0.00 %
KNR1		0.00 %
SKL1		0.00 %
Total	3.22	27.90 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	1.69	47.84 %
Mixie	0.65	23.48 %
Grinder	0.50	17.70 %
Small-Ap	0.12	22.93 %
Total	2.96	30.65 %

Branch *	MTD Sales L	Brand Share %
MDU5	0.09	16.53 %
KKD3	0.05	9.99 %
SVG1	0.03	16.30 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
TEN1		0.00 %
Total	2.96	30.65 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.44	38.25 %
Mixie	0.89	19.33 %
Grinder	0.16	4.31 %
Small-Ap	0.03	5.76 %
Total	2.52	20.09 %

Branch *	MTD Sales L	Brand Share %
SNL1	0.09	18.58 %
TUT1	0.07	8.28 %
VLY1	0.06	12.79 %
RPM1	0.05	9.57 %
KVT1	0.05	5.69 %
KSM1	0.03	10.39 %
ARM1	0.03	14.90 %
SDI1	0.03	12.40 %
APK1		0.00 %
ERL2		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SKD1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
Total	2.52	20.09 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.96	39.82 %
Mixie	0.54	16.50 %
Grinder	0.37	18.87 %
Small-Ap	0.06	10.78 %
Total	1.93	23.58 %

Branch *	MTD Sales L	Brand Share %
CH03	0.12	20.07 %
CH15	0.10	10.24 %
CH18	0.03	7.58 %
CH44	0.03	9.57 %
CH06		0.00 %
CH09		0.00 %
CH12		0.00 %
CH17		0.00 %
CH20		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
MC05		0.00 %
MJR1		0.00 %
Total	1.93	23.58 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.89	26.47 %
Mixie	0.49	17.15 %
Grinder	0.25	11.04 %
Small-Ap	0.03	5.26 %
Total	1.66	18.37 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.15	17.20 %
MPM1	0.08	19.39 %
TPR1	0.06	18.11 %
AVI1		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	1.66	18.37 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.85	41.81 %
Mixie	0.30	11.71 %
Grinder	0.21	11.55 %
Small-Ap	0.03	5.84 %
Total	1.39	20.15 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.05	10.31 %
TRY3	0.04	12.86 %
TRY1	0.04	4.61 %
TVR2	0.03	9.32 %
APM1		0.00 %
AYR1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TNJ2		0.00 %
TRY4		0.00 %
TVR1		0.00 %
Total	1.39	20.15 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.47	14.74 %
Mixie	0.29	7.23 %
Grinder	0.16	8.82 %
Total	0.92	9.64 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.13	16.33 %
ERD2	0.08	13.72 %
MTR1	0.07	13.87 %
SLM1	0.07	9.17 %
SLM3	0.06	10.26 %
NKL2	0.04	8.87 %
TCG1	0.03	9.20 %
EDP1	0.03	11.33 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	0.92	9.64 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.45	31.87 %
Mixie	0.28	15.12 %
Grinder		0.20 %
Total	0.74	17.57 %

Branch *	MTD Sales L	Brand Share %
POY2	0.09	17.12 %
VPM2	0.04	20.17 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
CDM1	-0.05	-8.30 %
Total	0.74	17.57 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.39	28.15 %
Mixie	0.23	14.46 %
Grinder	0.06	18.77 %
Total	0.69	19.78 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.03	5.37 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	0.69	19.78 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %