

MTD Sales
15.32 L

Brand Share %
23.46 %

Information:

MTD : 01-10-2026 To 02-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	8.53	41.26 %
Mixie	4.41	14.96 %
Grinder	2.38	15.71 %
Total	15.32	23.46 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	2.88	28.73 %
CHENNAI-01	2.51	26.15 %
SOUTH-03	2.10	23.39 %
CHENNAI-02	1.67	26.80 %
TRICHY-01	1.56	20.42 %
WEST-01	1.33	25.89 %
NORTH ARCOT	1.09	22.36 %
SOUTH ARCOT	1.08	24.52 %
WEST-02	0.72	12.82 %
WEST-03	0.36	13.37 %
Total	15.32	23.46 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.69	49.51 %
Mixie	0.79	19.79 %
Grinder	0.39	15.19 %
Total	2.88	28.73 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.13	20.83 %
RPM1	0.05	16.00 %
ARM1	0.04	21.34 %
PDI1	0.04	16.88 %
MMT1	0.03	13.91 %
ASM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
Total	2.88	28.73 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.52	40.86 %
Mixie	0.72	20.36 %
Grinder	0.27	11.53 %
Total	2.51	26.15 %

Branch *	MTD Sales L	Brand Share %
CH45	0.09	22.87 %
GUD2	0.08	17.48 %
SKL1	0.05	21.56 %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH38		0.00 %
KNR1		0.00 %
MRM1		0.00 %
Total	2.51	26.15 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	0.88	43.87 %
Mixie	0.72	18.14 %
Grinder	0.50	16.72 %
Total	2.10	23.39 %

Branch *	MTD Sales L	Brand Share %
MDU8	0.25	18.91 %
KKD3	0.08	16.62 %
MDU2	0.06	10.98 %
MNM1	0.04	12.24 %
ADP1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU7		0.00 %
MPA1		0.00 %
PVI1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	2.10	23.39 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.85	45.62 %
Mixie	0.48	13.95 %
Grinder	0.35	36.50 %
Total	1.67	26.80 %

Branch *	MTD Sales L	Brand Share %
CH15	0.21	17.86 %
CH43	0.11	23.08 %
CH44	0.05	21.88 %
CH18	0.03	16.05 %
CH03		0.00 %
CH06		0.00 %
CH17		0.00 %
CH20		0.00 %
CH27		0.00 %
CH34		0.00 %
CH35		0.00 %
CH46		0.00 %
UK11		0.00 %
Total	1.67	26.80 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.74	38.83 %
Mixie	0.63	17.61 %
Grinder	0.20	9.01 %
Total	1.56	20.42 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.13	23.45 %
PTK1	0.07	13.65 %
NGT1	0.05	14.62 %
TVR2	0.04	12.77 %
TRY3	0.03	22.38 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PDK2		0.00 %
TRY1		0.00 %
TTP1		0.00 %
Total	1.56	20.42 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.77	47.36 %
Mixie	0.31	12.92 %
Grinder	0.25	22.60 %
Total	1.33	25.89 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.17	17.02 %
CBE4	0.03	5.88 %
ANR1		0.00 %
CBE1		0.00 %
CNR1		0.00 %
GDR1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
Total	1.33	25.89 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.75	40.42 %
Mixie	0.23	8.84 %
Grinder	0.12	26.75 %
Total	1.09	22.36 %

Branch *	MTD Sales L	Brand Share %
ABR1	0.03	9.18 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.09	22.36 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.75	43.57 %
Mixie	0.19	13.46 %
Grinder	0.15	11.30 %
Total	1.08	24.52 %

Branch *	MTD Sales L	Brand Share %
KKI2		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	1.08	24.52 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.49	23.36 %
Grinder	0.15	20.29 %
Mixie	0.08	3.00 %
Total	0.72	12.82 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.12	14.83 %
KAM1	0.05	15.72 %
HSR1	0.05	11.35 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KRI1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	0.72	12.82 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	0.26	14.65 %
Gas-Stov	0.10	20.70 %
Total	0.36	13.37 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.04	11.43 %
CMI1		0.00 %
ERD2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR4		0.00 %
VKL1		0.00 %
Total	0.36	13.37 %