



TN : VIDIEM Sales Performance 03/10/2025 9:29 AM

MTD Sales
20.93 L

Brand Share %
23.38 %

Information:

MTD : 01-10-2025 To 02-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	10.62	35.70 %
Mixie	6.85	19.04 %
Grinder	3.46	14.54 %
Total	20.93	23.38 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	4.62	30.38 %
SOUTH-01	3.84	29.76 %
TRICHY-01	3.15	29.16 %
SOUTH-03	2.03	19.62 %
CHENNAI-02	1.98	23.38 %
WEST-01	1.85	19.03 %
NORTH ARCOT	1.12	16.67 %
WEST-02	1.08	11.94 %
SOUTH ARCOT	1.04	18.67 %
KL-SOUTH	0.20	30.15 %
Total	20.93	23.38 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.52	42.27 %
Mixie	1.32	22.02 %
Grinder	0.79	24.06 %
Total	4.62	30.38 %

Branch *	MTD Sales L	Brand Share %
CH48	0.10	18.91 %
CH14	0.09	13.99 %
CH22	0.06	4.54 %
CH30	0.03	5.21 %
AVD1		0.00 %
CGL1		0.00 %
CH11		0.00 %
CH26		0.00 %
KNR1		0.00 %
Total	4.62	30.38 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.75	40.04 %
Mixie	1.44	27.27 %
Grinder	0.65	20.01 %
Total	3.84	29.76 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.27	19.40 %
TVL1	0.21	19.87 %
KVT1	0.14	19.82 %
TKY1	0.11	15.06 %
TCN1	0.04	9.92 %
SNL1	0.04	8.47 %
SDI1	0.03	-23.77 %
MMT1	0.03	12.02 %
ARM1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
STU2		0.00 %
TVL2		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLV1		0.00 %
VNR1		0.00 %
Total	3.84	29.76 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.63	42.20 %
Mixie	0.94	27.75 %
Grinder	0.58	16.37 %
Total	3.15	29.16 %

Branch *	MTD Sales L	Brand Share %
KIK1	0.08	16.91 %
TTP1	0.04	18.18 %
JKM1	0.04	11.28 %
PDK1	0.03	16.19 %
AYR1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NMM1		0.00 %
TRY1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
Total	3.15	29.16 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	0.79	18.77 %
Gas-Stov	0.68	24.39 %
Grinder	0.56	16.70 %
Total	2.03	19.62 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.24	23.27 %
MDU5	0.09	11.47 %
SVG1	0.06	20.63 %
NTM1	0.04	12.11 %
PNI1	0.04	10.81 %
DKI1	0.03	9.58 %
TPT1	0.03	9.01 %
BTU1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	2.03	19.62 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.14	44.94 %
Mixie	0.66	18.38 %
Grinder	0.17	7.50 %
Total	1.98	23.38 %

Branch *	MTD Sales L	Brand Share %
CH15	0.25	17.79 %
CH06	0.09	22.36 %
CH43	0.09	22.55 %
CH18	0.08	10.99 %
CH03	0.04	7.38 %
CH09	0.03	10.68 %
CH12	0.03	4.72 %
CH21	0.03	15.05 %
CH17		0.00 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
GPD1		0.00 %
Total	1.98	23.38 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.85	29.61 %
Grinder	0.50	15.95 %
Mixie	0.50	13.44 %
Total	1.85	19.03 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.37	18.28 %
CBE1	0.04	14.62 %
TPR4	0.04	16.07 %
KGM1	0.03	16.13 %
ANR1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE6		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
TPR1		0.00 %
TPR3		0.00 %
UAM1		0.00 %
Total	1.85	19.03 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.71	30.58 %
Mixie	0.41	11.58 %
Total	1.12	16.67 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.09	16.43 %
VEL2	0.08	10.12 %
BGR1	0.04	15.70 %
SBR1	0.03	17.07 %
WJP1	0.03	15.79 %
AKM1		0.00 %
ARC2		0.00 %
CPT1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
Total	1.12	16.67 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.59	20.10 %
Mixie	0.43	11.36 %
Grinder	0.06	2.46 %
Total	1.08	11.94 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.08	10.18 %
ERD1	0.04	9.72 %
KVP1	0.03	16.16 %
SLM3	0.03	23.17 %
KMM1	0.03	14.69 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	1.08	11.94 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.54	31.55 %
Mixie	0.35	15.11 %
Grinder	0.15	9.72 %
Total	1.04	18.67 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.10	11.69 %
KKI2	0.09	15.41 %
STP1	0.04	22.99 %
CDM1	0.04	15.69 %
KML1	0.03	14.22 %
TVM1	0.03	15.27 %
ULP1	0.03	19.38 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	1.04	18.67 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.20	56.94 %
Total	0.20	30.15 %

Branch *	MTD Sales L	Brand Share %
TVP1		0.00 %
Total	0.20	30.15 %