

MTD Sales
13.75 L

Brand Share %
22.49 %

Information:

MTD : 01-09-2025 To 02-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.49 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	7.39	34.64 %
Mixie	3.70	15.04 %
Grinder	2.66	17.50 %
Total	13.75	22.49 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	2.64	21.86 %
WEST-01	2.20	29.86 %
CHENNAI-01	1.94	32.26 %
SOUTH-03	1.76	16.12 %
TRICHY-01	1.61	21.51 %
NORTH ARCOT	0.83	25.15 %
WEST-02	0.73	13.81 %
KL-SOUTH	0.73	28.73 %
CHENNAI-02	0.72	24.03 %
SOUTH ARCOT	0.59	18.81 %
Total	13.75	22.49 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.39	34.69 %
Mixie	0.82	17.47 %
Grinder	0.43	12.77 %
Total	2.64	21.86 %

Branch *	MTD Sales L	Brand Share %
RND1	0.12	19.83 %
TKS1	0.11	20.64 %
VKM1	0.07	21.79 %
NGR1	0.07	8.23 %
TVL1	0.06	9.62 %
STU2	0.06	16.93 %
MMT1	0.03	18.43 %
ERL2	0.03	9.75 %
TCN1	0.03	9.31 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	2.64	21.86 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.32	43.21 %
Grinder	0.53	28.57 %
Mixie	0.35	14.30 %
Total	2.20	29.86 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.07	10.72 %
KMR1	0.05	14.01 %
CBE4	0.04	15.99 %
PPI1	0.03	9.46 %
CBE1		0.00 %
CNR1		0.00 %
KGI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	2.20	29.86 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.06	44.85 %
Mixie	0.48	21.13 %
Grinder	0.40	29.15 %
Total	1.94	32.26 %

Branch *	MTD Sales L	Brand Share %
KNR1	0.06	21.84 %
GUD1	0.06	13.85 %
CH07	0.03	18.26 %
AVD1		0.00 %
CGL1		0.00 %
CH14		0.00 %
CH26		0.00 %
CH30		0.00 %
CH40		0.00 %
CH42		0.00 %
GUD2		0.00 %
TKM1		0.00 %
Total	1.94	32.26 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	1.39	32.72 %
Grinder	0.27	9.07 %
Mixie	0.10	2.66 %
Total	1.76	16.12 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.26	15.12 %
DGL1	0.12	12.32 %
KYK1	0.06	11.92 %
TMM1	0.06	12.05 %
MDU6	0.04	6.67 %
MNM1	0.04	15.05 %
PNV1	0.03	17.74 %
ADP1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	1.76	16.12 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.60	24.40 %
Mixie	0.59	21.35 %
Grinder	0.41	18.48 %
Total	1.61	21.51 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.22	16.03 %
MVM1	0.12	17.47 %
TVR2	0.05	13.72 %
PBR2	0.04	10.41 %
JKM1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TNJ1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
Total	1.61	21.51 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.40	32.89 %
Mixie	0.38	21.88 %
Grinder	0.05	13.83 %
Total	0.83	25.15 %

Branch *	MTD Sales L	Brand Share %
BGR1	0.04	14.61 %
AKM1		0.00 %
ANI1		0.00 %
CGM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
CYR1	-0.02	-7.18 %
Total	0.83	25.15 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.41	24.81 %
Mixie	0.26	9.10 %
Grinder	0.06	7.57 %
Total	0.73	13.81 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.04	11.90 %
KVP1	0.04	17.23 %
NKL2	0.04	10.10 %
EPI1	0.03	9.76 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
ERD1		0.00 %
HSR1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	0.73	13.81 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.31	41.98 %
Mixie	0.28	22.60 %
Grinder	0.14	25.22 %
Total	0.73	28.73 %

Branch *	MTD Sales L	Brand Share %
Total	0.73	28.73 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	0.30	20.67 %
Grinder	0.25	29.39 %
Gas-Stov	0.17	24.65 %
Total	0.72	24.03 %

Branch *	MTD Sales L	Brand Share %
CH43	0.08	19.23 %
CH18	0.03	7.40 %
CH03		0.00 %
CH06		0.00 %
CH09		0.00 %
CH15		0.00 %
CH20		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
MC06		0.00 %
UK11		0.00 %
Total	0.72	24.03 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.33	38.10 %
Grinder	0.14	14.28 %
Mixie	0.13	9.52 %
Total	0.59	18.81 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.03	11.34 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
POY2		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VPM2		0.00 %
Total	0.59	18.81 %