

MTD Sales
13.49 L

Brand Share %
23.36 %

Information:

MTD : 01-08-2025 To 02-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.36 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	6.82	38.13 %
Mixie	4.88	20.24 %
Grinder	1.79	11.38 %
Total	13.49	23.36 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	2.30	33.40 %
SOUTH-01	2.21	22.25 %
SOUTH-03	1.92	20.76 %
TRICHY-01	1.74	21.88 %
WEST-01	1.70	32.45 %
CHENNAI-02	1.54	31.01 %
SOUTH ARCOT	0.82	24.14 %
NORTH ARCOT	0.70	25.21 %
WEST-02	0.55	7.77 %
KL-SOUTH		0.00 %
Total	13.49	23.36 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.96	44.51 %
Mixie	0.91	33.15 %
Grinder	0.44	21.82 %
Total	2.30	33.40 %

Branch *	MTD Sales L	Brand Share %
CH42	0.06	11.90 %
CH22	0.06	16.58 %
CH08		0.00 %
CH11		0.00 %
CH14		0.00 %
CH19		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
Total	2.30	33.40 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	1.02	27.81 %
Gas-Stov	0.97	29.18 %
Grinder	0.22	7.57 %
Total	2.21	22.25 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.11	17.84 %
KVT1	0.09	20.15 %
RPM1	0.06	11.61 %
STU2	0.06	22.19 %
TUT1	0.04	14.62 %
PKD1	0.04	10.34 %
VKM1	0.04	16.94 %
NGR1	0.04	6.51 %
MAR1	0.04	11.90 %
TYI1	0.03	14.76 %
APK1	0.03	13.68 %
VNR1	0.03	15.97 %
ARM1		0.00 %
ASM1		0.00 %
ERL1		0.00 %
KGL1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
UDN1		0.00 %
VLY1		0.00 %
Total	2.21	22.25 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	0.95	35.55 %
Mixie	0.65	18.25 %
Grinder	0.32	10.67 %
Total	1.92	20.76 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.19	22.42 %
MDU5	0.07	16.35 %
SGP1	0.06	17.62 %
BTU1	0.05	18.78 %
ODM1	0.04	13.80 %
DKI1	0.03	22.73 %
TPT1	0.03	9.26 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	1.92	20.76 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	0.83	24.83 %
Gas-Stov	0.63	40.37 %
Grinder	0.29	9.37 %
Total	1.74	21.88 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.08	14.31 %
TRY1	0.08	8.27 %
KUM1	0.07	15.37 %
MSI1	0.03	18.10 %
ORU1	0.03	6.64 %
JKM1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
Total	1.74	21.88 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.02	52.67 %
Mixie	0.59	29.51 %
Grinder	0.09	6.65 %
Total	1.70	32.45 %

Branch *	MTD Sales L	Brand Share %
UAM1	0.12	18.39 %
SNR1	0.04	15.78 %
CBE3		0.00 %
CBE6		0.00 %
CNR1		0.00 %
GBM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
Total	1.70	32.45 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.01	50.25 %
Mixie	0.30	14.84 %
Grinder	0.23	24.73 %
Total	1.54	31.01 %

Branch *	MTD Sales L	Brand Share %
CH15	0.12	15.16 %
CH18	0.07	16.70 %
CH43	0.05	12.14 %
CH20	0.04	16.29 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH44		0.00 %
GPD1		0.00 %
MJR1		0.00 %
UKI1		0.00 %
Total	1.54	31.01 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.54	45.99 %
Mixie	0.24	18.03 %
Grinder	0.05	4.94 %
Total	0.82	24.14 %

Branch *	MTD Sales L	Brand Share %
ULP1	0.05	18.73 %
POY1	0.04	8.70 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM2		0.00 %
Total	0.82	24.14 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.33	38.34 %
Mixie	0.22	13.74 %
Grinder	0.16	44.06 %
Total	0.70	25.21 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.06	13.81 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	0.70	25.21 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.41	19.53 %
Mixie	0.14	3.56 %
Total	0.55	7.77 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.15	23.31 %
MTR1	0.06	14.63 %
PLC1	0.05	17.98 %
KRI1	0.04	16.68 %
SGI1	0.04	2.94 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	0.55	7.77 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %