



TN : VIDIEM Sales Performance 03/05/2026 9:29 AM

MTD Sales
22.42 L

Brand Share %
20.40 %

Information:

MTD : 01-05-2026 To 02-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	11.46	35.47 %
Mixie	6.23	12.96 %
Grinder	4.55	18.72 %
Small-Ap	0.17	3.36 %
Total	22.42	20.40 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	3.56	26.19 %
SOUTH-01	3.56	22.58 %
CHENNAI-01	3.33	12.93 %
CHENNAI-02	2.67	27.40 %
SOUTH-03	2.47	20.84 %
WEST-01	2.41	19.37 %
WEST-02	1.53	14.69 %
NORTH ARCOT	1.48	32.64 %
SOUTH ARCOT	1.41	24.28 %
Total	22.42	20.40 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.55	35.64 %
Mixie	1.12	17.24 %
Grinder	0.86	39.10 %
Small-Ap	0.03	5.35 %
Total	3.56	26.19 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.41	18.49 %
TYR1	0.16	17.67 %
KUM1	0.14	13.91 %
MSI1	0.04	12.98 %
NGT1	0.03	14.17 %
AYR1	0.03	14.51 %
KIK1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
WTRZ		0.00 %
NMM1	-0.12	-1587.66 %
Total	3.56	26.19 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.62	33.79 %
Grinder	0.97	37.86 %
Mixie	0.88	11.75 %
Small-Ap	0.09	9.42 %
Total	3.56	22.58 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.22	17.01 %
TKS2	0.18	20.11 %
TKS1	0.05	10.77 %
VKM1	0.04	14.98 %
SDI1	0.04	19.23 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PKD1		0.00 %
RPM1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
VLV1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	3.56	22.58 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.08	47.47 %
Grinder	0.60	4.09 %
Mixie	0.59	10.12 %
Small-Ap	0.06	6.23 %
Total	3.33	12.93 %

Branch *	MTD Sales L	Brand Share %
CH08	0.13	9.81 %
GUD1	0.13	19.45 %
CH07	0.13	10.43 %
CH16	0.13	14.74 %
CH35	0.06	13.18 %
CH14	0.05	12.20 %
AVD1	0.02	11.27 %
CH19	0.02	2.63 %
CGL1		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
KNR1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
Total	3.33	12.93 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.31	42.46 %
Mixie	0.76	17.01 %
Grinder	0.60	35.48 %
Total	2.67	27.40 %

Branch *	MTD Sales L	Brand Share %
CH15	0.32	16.56 %
CH20	0.09	19.70 %
CH18	0.06	19.82 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH46		0.00 %
CH50		0.00 %
MJR1		0.00 %
UKI1		0.00 %
Total	2.67	27.40 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	1.20	30.06 %
Mixie	0.66	13.39 %
Grinder	0.60	32.03 %
Total	2.47	20.84 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.23	18.42 %
BNR1	0.09	20.31 %
NKI1	0.07	17.81 %
MDU5	0.05	14.67 %
SVG1	0.04	17.30 %
PVI1	0.03	19.77 %
ATG1	0.03	9.10 %
ADP1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	2.47	20.84 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.15	31.51 %
Mixie	0.76	13.31 %
Grinder	0.50	19.60 %
Total	2.41	19.37 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.11	14.19 %
CBE2	0.11	8.75 %
CBE1	0.10	11.07 %
MPM1	0.07	10.44 %
UMP1	0.04	13.60 %
KGI1	0.04	14.40 %
KMR1	0.04	6.76 %
KGM1	0.03	10.07 %
TPR2	0.02	5.28 %
ANR1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
GDR1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
Total	2.41	19.37 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.13	25.54 %
Mixie	0.36	5.05 %
Grinder	0.05	-4.06 %
Total	1.53	14.69 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.13	17.39 %
PMP1	0.08	18.32 %
SLM3	0.05	5.47 %
APN1	0.05	17.29 %
BMD1	0.05	8.38 %
SLM1	0.05	4.95 %
ERD2	0.04	6.38 %
CMI1	0.04	18.38 %
EPI1	0.03	14.12 %
TRM1	0.02	6.73 %
ATU1		0.00 %
EDP1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
Total	1.53	14.69 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.80	39.03 %
Mixie	0.57	19.66 %
Grinder	0.11	-15.83 %
Total	1.48	32.64 %

Branch *	MTD Sales L	Brand Share %
KPM1	0.03	18.45 %
SLG1	0.03	10.73 %
SBR1	0.02	18.20 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	1.48	32.64 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.61	38.98 %
Mixie	0.53	16.83 %
Grinder	0.26	35.95 %
Total	1.41	24.28 %

Branch *	MTD Sales L	Brand Share %
MKM1	0.04	18.52 %
PRT1	0.03	10.81 %
CUD1	0.03	6.31 %
KKI2		0.00 %
POY2		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	1.41	24.28 %