



TN : VIDIEEM Sales Performance 03/04/2026 9:30 AM

MTD Sales
18.49 L

Brand Share %
18.36 %

Information:

MTD : 01-04-2026 To 02-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.36 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	9.44	35.44 %
Mixie	5.59	12.34 %
Grinder	3.12	12.76 %
Small-Ap	0.35	7.99 %
Total	18.49	18.36 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	3.56	21.71 %
SOUTH-01	3.42	19.96 %
CHENNAI-01	2.89	25.06 %
SOUTH-03	2.44	18.18 %
CHENNAI-02	1.97	24.13 %
WEST-01	1.28	12.08 %
NORTH ARCOT	1.24	22.70 %
SOUTH ARCOT	1.10	16.42 %
WEST-02	0.60	5.27 %
Total	18.49	18.36 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	1.37	17.32 %
Gas-Stov	1.26	34.04 %
Grinder	0.92	22.22 %
Total	3.56	21.71 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.23	17.13 %
TYR1	0.20	18.27 %
MDI1	0.10	9.56 %
TRY4	0.03	16.81 %
ORU1	0.03	7.08 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
Total	3.56	21.71 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.01	38.62 %
Mixie	0.78	11.84 %
Grinder	0.54	12.90 %
Small-Ap	0.09	7.61 %
Total	3.42	19.96 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.32	17.94 %
RPM1	0.16	17.21 %
APK2	0.03	13.26 %
COL1	0.03	11.76 %
MMT1	0.03	13.96 %
SNL1	0.03	12.46 %
VNR2	0.03	15.74 %
VKM1	0.03	16.82 %
APK1		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TUT1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	3.42	19.96 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.52	51.63 %
Mixie	0.88	20.42 %
Grinder	0.34	8.92 %
Small-Ap	0.15	31.49 %
Total	2.89	25.06 %

Branch *	MTD Sales L	Brand Share %
GUD1	0.09	15.31 %
CH49	0.07	9.20 %
CH05	0.04	11.79 %
TKM1	0.04	16.40 %
CH19	0.04	4.57 %
CH42	0.03	4.41 %
AVD1		0.00 %
CH08		0.00 %
CH14		0.00 %
CH22		0.00 %
CH29		0.00 %
CH37		0.00 %
CH48		0.00 %
CZWH		0.00 %
KNR1		0.00 %
WCHN		0.00 %
Total	2.89	25.06 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	1.41	38.98 %
Mixie	0.92	15.67 %
Grinder	0.09	2.70 %
Small-Ap	0.03	3.92 %
Total	2.44	18.18 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.09	10.79 %
MDU6	0.08	11.78 %
TPT1	0.08	12.03 %
TMM1	0.04	7.17 %
SVG1	0.03	11.97 %
MDU7	0.03	6.62 %
BNR1	0.03	12.77 %
PKM1	0.03	8.93 %
ADP1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
USL1		0.00 %
Total	2.44	18.18 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.09	44.15 %
Grinder	0.50	23.94 %
Mixie	0.37	11.72 %
Total	1.97	24.13 %

Branch *	MTD Sales L	Brand Share %
CH15	0.16	14.65 %
CH03	0.05	10.64 %
CH01		0.00 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH23		0.00 %
CH27		0.00 %
CH32		0.00 %
CH44		0.00 %
CH46		0.00 %
CH50		0.00 %
GPD1		0.00 %
MJR1		0.00 %
UKI1		0.00 %
Total	1.97	24.13 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.67	23.74 %
Mixie	0.38	6.95 %
Grinder	0.20	10.45 %
Small-Ap	0.03	7.32 %
Total	1.28	12.08 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.13	16.94 %
CBE2	0.09	11.46 %
CBE1	0.05	5.81 %
CNR1	0.03	8.82 %
AVI1	0.03	6.23 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	1.28	12.08 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.74	41.07 %
Mixie	0.44	16.74 %
Grinder	0.06	7.60 %
Total	1.24	22.70 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.05	11.13 %
WJP1	0.04	12.19 %
PLR1	0.03	17.26 %
TRR1	0.03	10.21 %
ANI1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
WJD1		0.00 %
Total	1.24	22.70 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.46	38.19 %
Grinder	0.32	13.90 %
Mixie	0.27	8.89 %
Small-Ap	0.06	28.96 %
Total	1.10	16.42 %

Branch *	MTD Sales L	Brand Share %
POY1	0.09	14.54 %
KML1	0.07	17.61 %
VPM2	0.04	8.84 %
POY2	0.03	6.05 %
KKI2		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	1.10	16.42 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.28	9.69 %
Mixie	0.18	2.78 %
Grinder	0.14	7.47 %
Total	0.60	5.27 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.09	9.42 %
EPI1	0.06	15.63 %
APN1	0.06	9.07 %
MCR1	0.06	11.33 %
SGG1	0.04	14.49 %
NKL2	0.03	6.74 %
PLC1	0.03	7.67 %
SLM2	0.03	3.62 %
SLM3	0.03	8.15 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	0.60	5.27 %