

MTD Sales
5.41 L

Brand Share %
20.95 %

Information:

MTD : 01-12-2025 To 01-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	2.96	33.49 %
Mixie	1.68	16.98 %
Grinder	0.62	11.05 %
Small-Ap	0.15	10.05 %
Total	5.41	20.95 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	1.26	23.03 %
SOUTH-03	0.93	20.00 %
TRICHY-01	0.84	28.88 %
WEST-01	0.77	19.33 %
CHENNAI-01	0.49	27.93 %
WEST-02	0.43	12.94 %
SOUTH ARCOT	0.35	22.37 %
CHENNAI-02	0.25	39.10 %
KL-SOUTH	0.06	18.49 %
NORTH ARCOT	0.03	2.58 %
Total	5.41	20.95 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.66	37.55 %
Mixie	0.30	16.51 %
Grinder	0.25	15.39 %
Small-Ap	0.06	18.16 %
Total	1.26	23.03 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.08	20.76 %
TKS1	0.05	18.14 %
SKD1	0.03	11.54 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	1.26	23.03 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	0.68	54.91 %
Mixie	0.15	6.90 %
Grinder	0.11	9.89 %
Total	0.93	20.00 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.04	9.77 %
MDU6	0.04	6.70 %
ODM1	0.04	18.34 %
MDU2	0.04	18.82 %
MDU4	0.03	15.83 %
BTU1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
Total	0.93	20.00 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	0.39	31.18 %
Gas-Stov	0.27	27.42 %
Grinder	0.16	27.70 %
Small-Ap	0.03	23.08 %
Total	0.84	28.88 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.07	16.02 %
NGT1	0.04	14.82 %
AYR1		0.00 %
JKM1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	0.84	28.88 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.40	29.18 %
Mixie	0.28	18.62 %
Grinder	0.06	6.94 %
Small-Ap	0.03	11.28 %
Total	0.77	19.33 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.07	18.70 %
ANR1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE6		0.00 %
KGM1		0.00 %
KMR1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	0.77	19.33 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.23	33.41 %
Mixie	0.21	50.07 %
Grinder	0.05	8.17 %
Total	0.49	27.93 %

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CGL1		0.00 %
CH14		0.00 %
CH16		0.00 %
CH28		0.00 %
CH35		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD2		0.00 %
KNR1		0.00 %
TKM1		0.00 %
Total	0.49	27.93 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.38	25.12 %
Mixie	0.05	4.10 %
Total	0.43	12.94 %

Branch *	MTD Sales L	Brand Share %
MCR1	0.04	20.82 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	0.43	12.94 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	0.25	35.35 %
Gas-Stov	0.10	28.12 %
Total	0.35	22.37 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.07	20.25 %
CDM1	0.05	18.66 %
CUD1	0.04	17.04 %
KKI2		0.00 %
MKM1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	0.35	22.37 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.19	45.99 %
Mixie	0.03	13.49 %
Small-Ap	0.03	71.60 %
Total	0.25	39.10 %

Branch *	MTD Sales L	Brand Share %
CH03		0.00 %
CH18		0.00 %
CH20		0.00 %
CH36		0.00 %
MJR1		0.00 %
Total	0.25	39.10 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.06	59.21 %
Total	0.06	18.49 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total	0.06	18.49 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	0.03	6.23 %
Total	0.03	2.58 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	0.03	2.58 %