

MTD Sales
7.26 L

Brand Share %
20.08 %

Information:

MTD : 01-11-2025 To 01-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	3.86	33.58 %
Mixie	2.21	15.84 %
Grinder	1.05	12.63 %
Small-Ap	0.14	5.91 %
Total	7.26	20.08 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	1.64	29.57 %
SOUTH-03	1.40	30.28 %
SOUTH-01	1.32	21.62 %
CHENNAI-02	0.76	20.97 %
WEST-01	0.72	17.07 %
TRICHY-01	0.72	21.45 %
SOUTH ARCOT	0.26	11.46 %
WEST-02	0.26	5.63 %
NORTH ARCOT	0.19	12.16 %
KL-SOUTH		0.00 %
Total	7.26	20.08 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.85	46.62 %
Grinder	0.45	27.36 %
Mixie	0.35	19.78 %
Total	1.64	29.57 %

Branch *	MTD Sales L	Brand Share %
CH42	0.06	12.44 %
CH28	0.04	13.89 %
CGL1		0.00 %
CH05		0.00 %
CH14		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH48		0.00 %
KNR1		0.00 %
Total	1.64	29.57 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	0.88	52.78 %
Mixie	0.30	22.12 %
Grinder	0.19	14.33 %
Small-Ap	0.03	10.63 %
Total	1.40	30.28 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.05	13.67 %
MDU5	0.05	9.63 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	1.40	30.28 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.68	42.46 %
Mixie	0.57	23.64 %
Grinder	0.05	2.65 %
Small-Ap	0.03	8.47 %
Total	1.32	21.62 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.06	19.28 %
TUT2	0.04	15.12 %
KSM1	0.03	15.35 %
ARM1	0.03	18.98 %
KVT1	0.01	3.08 %
APK1		0.00 %
ERL2		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SGT1		0.00 %
SVK1		0.00 %
TUT1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
Total	1.32	21.62 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.38	38.72 %
Mixie	0.18	13.14 %
Grinder	0.17	18.83 %
Small-Ap	0.03	8.06 %
Total	0.76	20.97 %

Branch *	MTD Sales L	Brand Share %
CH43	0.06	14.26 %
CH06		0.00 %
CH09		0.00 %
CH12		0.00 %
CH15		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH44		0.00 %
PON1		0.00 %
Total	0.76	20.97 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.32	20.16 %
Mixie	0.23	15.08 %
Grinder	0.13	16.57 %
Small-Ap	0.03	11.36 %
Total	0.72	17.07 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.03	10.94 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	0.72	17.07 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.40	40.69 %
Mixie	0.18	13.35 %
Grinder	0.10	12.38 %
Small-Ap	0.03	17.59 %
Total	0.72	21.45 %

Branch *	MTD Sales L	Brand Share %
AYR1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY1		0.00 %
TRY4		0.00 %
TVR1		0.00 %
Total	0.72	21.45 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	0.19	17.26 %
Gas-Stov	0.12	20.88 %
Grinder	-0.05	-11.00 %
Total	0.26	11.46 %

Branch *	MTD Sales L	Brand Share %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
CDM1	-0.05	-12.36 %
Total	0.26	11.46 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	0.13	6.44 %
Gas-Stov	0.12	7.62 %
Total	0.26	5.63 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.03	6.99 %
EDP1	0.03	12.21 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	0.26	5.63 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.11	16.85 %
Mixie	0.07	9.93 %
Total	0.19	12.16 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.03	6.42 %
ABR1		0.00 %
AKM1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	0.19	12.16 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %