

MTD Sales
6.03 L

Brand Share %
23.75 %

Information:

MTD : 01-10-2026 To 01-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	3.20	41.92 %
Mixie	1.60	12.84 %
Grinder	1.24	23.18 %
Total	6.03	23.75 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	1.43	32.44 %
CHENNAI-01	0.87	29.77 %
SOUTH-03	0.76	23.49 %
TRICHY-01	0.74	21.23 %
CHENNAI-02	0.62	26.62 %
NORTH ARCOT	0.50	21.79 %
WEST-01	0.47	27.25 %
SOUTH ARCOT	0.29	15.38 %
WEST-02	0.24	12.61 %
WEST-03	0.10	8.93 %
Total	6.03	23.75 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.84	56.23 %
Mixie	0.44	22.12 %
Grinder	0.15	16.10 %
Total	1.43	32.44 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.09	20.17 %
PDI1	0.04	20.23 %
MMT1	0.03	13.91 %
ARM1		0.00 %
ASM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	1.43	32.44 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.52	46.17 %
Mixie	0.18	17.58 %
Grinder	0.17	21.66 %
Total	0.87	29.77 %

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH14		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH38		0.00 %
CH47		0.00 %
CH48		0.00 %
GUD2		0.00 %
MRM1		0.00 %
Total	0.87	29.77 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	0.30	17.80 %
Gas-Stov	0.25	38.03 %
Grinder	0.20	23.72 %
Total	0.76	23.49 %

Branch *	MTD Sales L	Brand Share %
ADP1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
DGL1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PVI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
Total	0.76	23.49 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.40	46.63 %
Mixie	0.24	13.26 %
Grinder	0.10	12.30 %
Total	0.74	21.23 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.06	21.05 %
PTK1	0.03	21.12 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PDK2		0.00 %
TNJ1		0.00 %
TRY1		0.00 %
TVR2		0.00 %
Total	0.74	21.23 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.31	48.77 %
Grinder	0.20	63.88 %
Mixie	0.11	8.08 %
Total	0.62	26.62 %

Branch *	MTD Sales L	Brand Share %
CH15	0.07	12.52 %
CH03		0.00 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH34		0.00 %
CH35		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
PON1		0.00 %
Total	0.62	26.62 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.33	45.91 %
Grinder	0.12	35.40 %
Mixie	0.06	4.61 %
Total	0.50	21.79 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
BGR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VEL2		0.00 %
VEL4		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	0.50	21.79 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.23	32.68 %
Mixie	0.14	18.97 %
Grinder	0.10	34.82 %
Total	0.47	27.25 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.04	19.97 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
GDR1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
UMP1		0.00 %
Total	0.47	27.25 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.16	25.18 %
Mixie	0.08	10.53 %
Grinder	0.05	9.92 %
Total	0.29	15.38 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
NVL2		0.00 %
POY2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	0.29	15.38 %

WEST-02

Property	MTD Sales L	Brand Share %
Grinder	0.15	38.43 %
Gas-Stov	0.09	15.01 %
Total	0.24	12.61 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.05	22.41 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EPI1		0.00 %
HSR2		0.00 %
KRI1		0.00 %
KVP1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	0.24	12.61 %

WEST-03

Property	MTD Sales L	Brand Share %
Gas-Stov	0.06	35.14 %
Mixie	0.04	5.28 %
Total	0.10	8.93 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.03	20.07 %
CMI1		0.00 %
ERD2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
VKL1		0.00 %
Total	0.10	8.93 %