

MTD Sales
9.42 L

Brand Share %
24.60 %

Information:

MTD : 01-10-2025 To 01-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.60 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	4.51	34.34 %
Mixie	3.34	20.72 %
Grinder	1.57	17.39 %
Total	9.42	24.60 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	1.88	25.90 %
SOUTH-01	1.83	30.67 %
TRICHY-01	1.57	35.28 %
CHENNAI-02	0.83	22.03 %
SOUTH-03	0.82	18.76 %
WEST-01	0.81	25.81 %
WEST-02	0.56	15.08 %
NORTH ARCOT	0.54	18.02 %
SOUTH ARCOT	0.48	20.91 %
KL-SOUTH	0.11	29.20 %
Total	9.42	24.60 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	0.84	24.17 %
Gas-Stov	0.80	30.38 %
Grinder	0.24	20.83 %
Total	1.88	25.90 %

Branch *	MTD Sales L	Brand Share %
CH22	0.06	5.45 %
CH08	0.05	12.74 %
CH35	0.05	22.18 %
CH39	0.04	7.77 %
CH48	0.04	16.74 %
CH30	0.03	11.61 %
CH05	0.03	14.91 %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH11		0.00 %
CH14		0.00 %
CH26		0.00 %
CH29		0.00 %
KNR1		0.00 %
TKM1		0.00 %
Total	1.88	25.90 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.85	35.52 %
Mixie	0.69	30.25 %
Grinder	0.29	22.34 %
Total	1.83	30.67 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.13	17.80 %
TVL1	0.09	23.79 %
RPM1	0.04	11.83 %
TCN1	0.04	21.89 %
VNR2	0.04	24.53 %
SNL1	0.04	15.03 %
ARM1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
TVL2		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
Total	1.83	30.67 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.91	53.27 %
Mixie	0.40	26.71 %
Grinder	0.25	20.60 %
Total	1.57	35.28 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.04	16.85 %
PBR2	0.04	22.60 %
PDK1	0.03	19.62 %
AYR1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
TRY1		0.00 %
TRY2		0.00 %
Total	1.57	35.28 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.39	38.08 %
Mixie	0.32	17.95 %
Grinder	0.12	12.30 %
Total	0.83	22.03 %

Branch *	MTD Sales L	Brand Share %
CH15	0.06	9.27 %
PON1	0.06	17.08 %
CH18	0.04	18.22 %
CH09	0.03	12.15 %
CH12	0.03	10.16 %
CH21	0.03	15.05 %
CH03		0.00 %
CH17		0.00 %
CH23		0.00 %
CH31		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
GPD1		0.00 %
UKI1		0.00 %
Total	0.83	22.03 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Grinder	0.33	21.73 %
Mixie	0.29	16.69 %
Gas-Stov	0.20	17.99 %
Total	0.82	18.76 %

Branch *	MTD Sales L	Brand Share %
MDU5	0.09	18.07 %
BNR1	0.03	20.96 %
ADP1		0.00 %
ATG1		0.00 %
CBM1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KRR1		0.00 %
MDU3		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	0.82	18.76 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.39	37.65 %
Grinder	0.23	26.04 %
Mixie	0.18	15.36 %
Total	0.81	25.81 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
TPR1		0.00 %
TPR3		0.00 %
UAM1		0.00 %
Total	0.81	25.81 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.25	18.90 %
Mixie	0.25	17.49 %
Grinder	0.06	6.00 %
Total	0.56	15.08 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.08	20.10 %
HSR2	0.07	16.35 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	0.56	15.08 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.33	33.96 %
Mixie	0.21	12.00 %
Total	0.54	18.02 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
WJD1		0.00 %
Total	0.54	18.02 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.26	40.06 %
Mixie	0.16	17.37 %
Grinder	0.06	8.06 %
Total	0.48	20.91 %

Branch *	MTD Sales L	Brand Share %
ULP1	0.03	23.75 %
NVL2	0.03	14.48 %
KKI2		0.00 %
KLM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
VPM1		0.00 %
Total	0.48	20.91 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.11	49.17 %
Total	0.11	29.20 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
TVP1		0.00 %
Total	0.11	29.20 %