

MTD Sales
7.25 L

Brand Share %
21.94 %

Information:

MTD : 01-09-2025 To 01-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.94 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	3.58	31.96 %
Mixie	2.28	16.47 %
Grinder	1.39	17.38 %
Total	7.25	21.94 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	1.66	24.50 %
WEST-01	1.14	24.94 %
TRICHY-01	1.04	25.12 %
SOUTH-03	0.92	16.14 %
CHENNAI-01	0.78	26.61 %
NORTH ARCOT	0.42	23.16 %
SOUTH ARCOT	0.41	24.63 %
CHENNAI-02	0.37	23.23 %
WEST-02	0.30	10.72 %
KL-SOUTH	0.23	20.31 %
Total	7.25	21.94 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.92	36.00 %
Mixie	0.62	23.21 %
Grinder	0.11	7.50 %
Total	1.66	24.50 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.07	14.53 %
TVL1	0.06	15.48 %
MMT1	0.03	18.43 %
ERL2	0.03	10.56 %
TCN1	0.03	13.63 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SDI1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TKY1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	1.66	24.50 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.45	31.54 %
Mixie	0.35	18.54 %
Grinder	0.33	27.22 %
Total	1.14	24.94 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.14	21.27 %
CBE6	0.07	20.89 %
CBE4	0.04	15.99 %
CBE1		0.00 %
CNR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
MPM1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	1.14	24.94 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	0.36	23.62 %
Grinder	0.35	26.43 %
Gas-Stov	0.33	25.50 %
Total	1.04	25.12 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.16	17.05 %
MVM1	0.03	12.71 %
AYR1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TNJ1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
Total	1.04	25.12 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	0.81	36.59 %
Grinder	0.10	6.80 %
Total	0.92	16.14 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.16	20.77 %
TMM1	0.06	13.26 %
MDU6	0.04	9.43 %
MNM1	0.04	21.26 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	0.92	16.14 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.41	35.20 %
Mixie	0.26	25.34 %
Grinder	0.10	14.44 %
Total	0.78	26.61 %

Branch *	MTD Sales L	Brand Share %
CH16	0.06	18.93 %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH14		0.00 %
CH19		0.00 %
CH30		0.00 %
CH38		0.00 %
CH40		0.00 %
CH42		0.00 %
CH48		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
TKM1		0.00 %
Total	0.78	26.61 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.19	27.55 %
Mixie	0.18	19.17 %
Grinder	0.05	27.15 %
Total	0.42	23.16 %

Branch *	MTD Sales L	Brand Share %
ANI1		0.00 %
BGR1		0.00 %
CPT1		0.00 %
PTU1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
WJD1		0.00 %
CYR1	-0.02	-11.71 %
Total	0.42	23.16 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.22	57.69 %
Grinder	0.14	22.66 %
Mixie	0.05	7.77 %
Total	0.41	24.63 %

Branch *	MTD Sales L	Brand Share %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
POY2		0.00 %
STP1		0.00 %
TRK1		0.00 %
VPM2		0.00 %
Total	0.41	24.63 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	0.18	19.91 %
Grinder	0.10	33.70 %
Gas-Stov	0.08	22.75 %
Total	0.37	23.23 %

Branch *	MTD Sales L	Brand Share %
CH03		0.00 %
CH06		0.00 %
CH15		0.00 %
CH18		0.00 %
CH20		0.00 %
CH24		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	0.37	23.23 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	0.22	12.73 %
Gas-Stov	0.08	11.30 %
Total	0.30	10.72 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HSR1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	0.30	10.72 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Grinder	0.09	41.01 %
Gas-Stov	0.09	22.60 %
Mixie	0.05	9.17 %
Total	0.23	20.31 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.08	11.51 %
KLR1	0.05	20.78 %
Total	0.23	20.31 %