

MTD Sales
5.82 L

Brand Share %
25.04 %

Information:

MTD : 01-08-2025 To 01-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **25.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	3.07	40.63 %
Mixie	1.94	20.46 %
Grinder	0.82	13.12 %
Total	5.82	25.04 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	1.20	28.76 %
TRICHY-01	0.92	26.21 %
WEST-01	0.91	38.46 %
CHENNAI-01	0.74	32.35 %
CHENNAI-02	0.72	32.30 %
SOUTH-03	0.65	17.52 %
SOUTH ARCOT	0.24	17.62 %
NORTH ARCOT	0.23	20.33 %
WEST-02	0.19	8.74 %
KL-SOUTH		0.00 %
Total	5.82	25.04 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.66	44.09 %
Mixie	0.51	31.47 %
Grinder	0.04	3.52 %
Total	1.20	28.76 %

Branch *	MTD Sales L	Brand Share %
MMT1	0.06	24.16 %
SVK1	0.03	21.82 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
KGL1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
PKD1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
TUT1		0.00 %
TVL2		0.00 %
UDN1		0.00 %
VLY1		0.00 %
Total	1.20	28.76 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	0.40	27.43 %
Gas-Stov	0.33	42.68 %
Grinder	0.18	14.62 %
Total	0.92	26.21 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.08	20.92 %
TNJ2	0.05	15.57 %
ORU1	0.03	11.23 %
JKM1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TNJ1		0.00 %
TRY3		0.00 %
TTP1		0.00 %
Total	0.92	26.21 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.53	56.09 %
Mixie	0.29	35.42 %
Grinder	0.09	14.56 %
Total	0.91	38.46 %

Branch *	MTD Sales L	Brand Share %
UAM1	0.12	24.00 %
CBE1		0.00 %
CNR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
Total	0.91	38.46 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.36	40.90 %
Mixie	0.24	32.45 %
Grinder	0.15	21.43 %
Total	0.74	32.35 %

Branch *	MTD Sales L	Brand Share %
KNR1	0.03	24.49 %
CH05		0.00 %
CH08		0.00 %
CH14		0.00 %
CH16		0.00 %
CH19		0.00 %
CH22		0.00 %
CH30		0.00 %
CH37		0.00 %
CH42		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
Total	0.74	32.35 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.47	47.40 %
Mixie	0.15	17.32 %
Grinder	0.09	26.85 %
Total	0.72	32.30 %

Branch *	MTD Sales L	Brand Share %
CH43	0.05	13.48 %
CH15	0.03	11.62 %
CH09		0.00 %
CH12		0.00 %
CH18		0.00 %
CH31		0.00 %
CH36		0.00 %
CH41		0.00 %
MJR1		0.00 %
Total	0.72	32.30 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	0.28	27.58 %
Mixie	0.20	14.83 %
Grinder	0.17	12.60 %
Total	0.65	17.52 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.08	18.46 %
ODM1	0.04	15.08 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	0.65	17.52 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.17	43.79 %
Mixie	0.07	10.34 %
Total	0.24	17.62 %

Branch *	MTD Sales L	Brand Share %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM2		0.00 %
Total	0.24	17.62 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.10	25.60 %
Grinder	0.10	65.11 %
Mixie	0.03	5.21 %
Total	0.23	20.33 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.06	18.81 %
ANI1		0.00 %
BGR1		0.00 %
CYR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
WJD1		0.00 %
Total	0.23	20.33 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.16	26.86 %
Mixie	0.03	2.82 %
Total	0.19	8.74 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.06	23.18 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	0.19	8.74 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %