



# TN : VIDIEM Sales Performance 02/04/2026 9:29 AM

MTD Sales  
13.45 L

Brand Share %  
17.84 %

Information:

MTD : 01-04-2026 To 01-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.84 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	6.69	33.99 %
Mixie	4.15	12.20 %
Grinder	2.43	12.95 %
Small-Ap	0.18	6.07 %
Total	13.45	17.84 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	2.57	21.94 %
SOUTH-01	2.37	19.04 %
CHENNAI-01	2.26	24.60 %
SOUTH-03	1.80	17.07 %
CHENNAI-02	1.36	23.03 %
WEST-01	1.01	13.14 %
SOUTH ARCOT	0.78	15.41 %
NORTH ARCOT	0.71	19.28 %
WEST-02	0.60	6.50 %
Total	13.45	17.84 %

## TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	1.09	18.47 %
Gas-Stov	0.93	35.34 %
Grinder	0.55	19.82 %
Total	2.57	21.94 %

Branch *	MTD Sales L	Brand Share %
ORU1	0.03	8.39 %
AYR1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
Total	2.57	21.94 %

### SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.35	35.49 %
Mixie	0.60	12.86 %
Grinder	0.39	12.39 %
Small-Ap	0.03	3.48 %
<b>Total</b>	<b>2.37</b>	<b>19.04 %</b>

Branch *	MTD Sales L	Brand Share %
TCN1	0.04	13.72 %
APK2	0.03	17.73 %
MMT1	0.03	15.65 %
VKM1	0.03	16.82 %
APK1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TUT1		0.00 %
UDN1		0.00 %
VL11		0.00 %
VNR1		0.00 %
VNR2		0.00 %
<b>Total</b>	<b>2.37</b>	<b>19.04 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.12	48.69 %
Mixie	0.74	21.06 %
Grinder	0.28	9.25 %
Small-Ap	0.12	35.61 %
<b>Total</b>	<b>2.26</b>	<b>24.60 %</b>

Branch *	MTD Sales L	Brand Share %
GUD1	0.09	16.38 %
CH49	0.07	12.30 %
CH25	0.06	15.36 %
CH05	0.04	11.79 %
TKM1	0.04	16.40 %
CH19	0.04	6.56 %
CH42	0.03	7.15 %
AVD1		0.00 %
CH08		0.00 %
CH14		0.00 %
CH22		0.00 %
CH29		0.00 %
CH37		0.00 %
CH48		0.00 %
KNR1		0.00 %
<b>Total</b>	<b>2.26</b>	<b>24.60 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	1.15	38.26 %
Mixie	0.56	13.21 %
Grinder	0.09	3.12 %
Total	1.80	17.07 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.08	15.39 %
MDU2	0.06	8.65 %
TPT1	0.04	6.79 %
BNR1	0.03	12.77 %
PKM1	0.03	8.93 %
ADP1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU5		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	1.80	17.07 %

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.59	39.84 %
Grinder	0.50	29.60 %
Mixie	0.26	10.88 %
Total	1.36	23.03 %

Branch *	MTD Sales L	Brand Share %
CH18	0.07	13.36 %
CH03	0.05	12.65 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH41		0.00 %
CH44		0.00 %
CH50		0.00 %
GPD1		0.00 %
MJR1		0.00 %
UKI1		0.00 %
Total	1.36	23.03 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Gas-Stov	0.55	24.98 %
Mixie	0.26	7.22 %
Grinder	0.20	12.86 %
<b>Total</b>	<b>1.01</b>	<b>13.14 %</b>

Branch *	MTD Sales L	Brand Share %
CBE1	0.05	13.46 %
CBE2	0.04	7.74 %
AVI1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
<b>Total</b>	<b>1.01</b>	<b>13.14 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Grinder	0.28	15.27 %
Gas-Stov	0.27	33.99 %
Mixie	0.20	8.38 %
Small-Ap	0.03	54.41 %
<b>Total</b>	<b>0.78</b>	<b>15.41 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	0.09	16.64 %
VPM2	0.04	11.94 %
POY2	0.03	8.16 %
CDM1		0.00 %
KKI2		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
<b>Total</b>	<b>0.78</b>	<b>15.41 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Gas-Stov	0.45	36.42 %
Mixie	0.27	13.14 %
Total	0.71	19.28 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.03	11.71 %
ANI1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	0.71	19.28 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Gas-Stov	0.28	12.46 %
Mixie	0.18	3.33 %
Grinder	0.14	9.17 %
<b>Total</b>	<b>0.60</b>	<b>6.50 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	0.09	11.77 %
EPI1	0.06	15.63 %
APN1	0.06	9.79 %
MCR1	0.06	15.88 %
NKL2	0.03	7.75 %
PLC1	0.03	10.70 %
SLM2	0.03	5.40 %
SLM3	0.03	12.90 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
<b>Total</b>	<b>0.60</b>	<b>6.50 %</b>