

MTD Sales
217.19 L

Brand Share %
22.13 %

Information:

MTD : 01-11-2025 To 30-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	114.78	35.74 %
Mixie	67.50	17.80 %
Grinder	31.86	13.50 %
Small-Ap	3.05	6.76 %
Total	217.19	22.13 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	40.94	23.70 %
SOUTH-03	33.30	23.84 %
CHENNAI-01	30.07	23.54 %
WEST-01	26.05	23.60 %
TRICHY-01	24.19	22.20 %
CHENNAI-02	21.58	24.32 %
SOUTH ARCOT	14.78	23.01 %
NORTH ARCOT	12.83	22.70 %
WEST-02	11.32	10.98 %
KL-SOUTH	2.13	23.02 %
Total	217.19	22.13 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	20.31	37.07 %
Mixie	13.20	20.37 %
Grinder	6.69	15.09 %
Small-Ap	0.75	8.45 %
Total	40.94	23.70 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.85	16.47 %
NGR1	1.46	17.45 %
RND1	1.10	17.54 %
TY11	0.67	20.94 %
ASM1	0.55	17.22 %
PKD1	0.47	14.86 %
MMT1	0.45	13.11 %
VLY1	0.37	8.20 %
SNL1	0.28	8.28 %
VNR1	0.28	10.23 %
UDN1	0.20	13.06 %
KGL1	0.19	13.20 %
COL1	0.16	12.91 %
SGT1	0.16	14.49 %
SKD1	0.12	3.70 %
KYR1	0.08	3.40 %
VKM1	0.08	2.81 %
PDI1	0.07	2.24 %
KSM1	0.07	4.34 %
TVL2	0.06	7.50 %
S2SD		0.00 %
TKY1		0.00 %
Total	40.94	23.70 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	17.66	40.75 %
Mixie	10.18	19.58 %
Grinder	4.98	12.62 %
Small-Ap	0.48	9.73 %
Total	33.30	23.84 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.47	13.77 %
MDU5	0.80	17.17 %
TMM1	0.65	12.05 %
ODM1	0.48	21.48 %
PVI1	0.48	18.58 %
PNV2	0.46	17.46 %
TEN1	0.46	18.29 %
KRR1	0.44	17.94 %
DKI1	0.42	21.13 %
ADP1	0.38	16.74 %
CBM1	0.37	8.15 %
BNR1	0.36	17.22 %
MPA1	0.36	9.86 %
USL1	0.33	14.84 %
TPT1	0.32	6.93 %
PKM1	0.29	17.72 %
NKI1	0.26	15.55 %
MLR1	0.25	13.59 %
NTM1	0.24	12.00 %
SVG1	0.22	8.28 %
KYK1	0.22	8.05 %
CMR1	0.14	13.24 %
SZSD	0.06	9.66 %
Total	33.30	23.84 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	16.34	38.83 %
Mixie	8.61	18.59 %
Grinder	4.56	13.52 %
Small-Ap	0.55	9.82 %
Total	30.07	23.54 %

Branch *	MTD Sales L	Brand Share %
CH05	1.20	16.05 %
CH19	1.17	15.55 %
CH42	1.11	13.93 %
CH48	1.01	15.43 %
CH28	0.93	12.12 %
GUD1	0.76	11.69 %
CH11	0.71	15.90 %
AVD1	0.66	20.54 %
CH30	0.62	15.72 %
CH22	0.41	8.73 %
CGL1	0.35	16.01 %
CH37	0.35	15.36 %
CH26	0.19	10.75 %
WHC3	0.13	14.88 %
CH40	0.09	11.92 %
CZWH		0.00 %
KNR1		0.00 %
Total	30.07	23.54 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	14.73	37.54 %
Mixie	7.13	17.55 %
Grinder	3.76	14.71 %
Small-Ap	0.44	8.72 %
Total	26.05	23.60 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.64	20.59 %
TPR1	0.97	19.32 %
SUL1	0.71	18.43 %
SNR1	0.54	10.10 %
MPM1	0.40	9.05 %
KGM1	0.39	20.71 %
KMR1	0.38	5.38 %
PDM1	0.36	14.93 %
PPI1	0.32	14.19 %
UAM1	0.31	7.32 %
ANR1	0.25	21.91 %
CBE3	0.25	14.70 %
KGI1	0.21	19.24 %
CBE1	0.14	4.26 %
GBM1	0.10	9.74 %
GDR1	0.07	7.45 %
CNR1	0.07	5.22 %
SYM2	0.03	1.75 %
WZSD		0.00 %
Total	26.05	23.60 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	12.02	36.63 %
Mixie	7.80	19.09 %
Grinder	4.11	14.21 %
Small-Ap	0.26	4.04 %
Total	24.19	22.20 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.27	19.04 %
NMM1	0.79	20.92 %
PBR2	0.60	9.86 %
JKM1	0.29	8.49 %
TRY3	0.29	9.80 %
TTP1	0.24	10.37 %
NCK1	0.22	10.84 %
ORU1	0.20	11.17 %
PBR1	0.17	12.97 %
TVR1	0.16	8.57 %
KRN1	0.10	6.51 %
AYR1	0.07	3.64 %
MDI1	0.05	0.89 %
TZSD	0.03	12.40 %
WTRZ		0.00 %
Total	24.19	22.20 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	11.18	39.37 %
Mixie	6.99	19.17 %
Grinder	3.11	15.92 %
Small-Ap	0.29	6.78 %
Total	21.58	24.32 %

Branch *	MTD Sales L	Brand Share %
CH15	1.81	17.86 %
CH18	1.09	14.44 %
CH03	1.08	18.49 %
CH17	0.92	19.63 %
MJR1	0.52	15.98 %
CH20	0.48	10.61 %
CH44	0.36	15.36 %
CH41	0.26	11.45 %
CH06	0.25	15.78 %
CH36	0.15	8.43 %
CH27	0.12	6.45 %
CH12	0.09	1.71 %
CH32	0.09	9.17 %
CH01		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	21.58	24.32 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	6.89	36.35 %
Mixie	5.22	20.75 %
Grinder	2.43	14.39 %
Small-Ap	0.23	7.26 %
Total	14.78	23.01 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.60	16.88 %
PRT1	0.45	15.63 %
TDM1	0.40	17.46 %
VPM2	0.39	13.39 %
KML1	0.32	16.58 %
VCM1	0.22	15.75 %
SJI2	0.10	4.89 %
TVM2	0.07	5.17 %
TVM1	0.06	5.17 %
STP1	0.05	5.53 %
KKI2	0.03	0.67 %
MKM1		0.00 %
WHUT		0.00 %
Total	14.78	23.01 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	7.84	34.32 %
Mixie	4.11	17.48 %
Grinder	0.82	10.30 %
Small-Ap	0.06	2.55 %
Total	12.83	22.70 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.17	20.81 %
TRL1	0.92	18.92 %
VEL2	0.59	10.33 %
ARC2	0.31	13.69 %
TRT1	0.28	18.21 %
SLG1	0.25	18.90 %
CPT1	0.25	15.20 %
UGI1	0.25	21.41 %
PTU1	0.23	14.14 %
ANI1	0.16	21.88 %
BGR1	0.14	10.72 %
GDM1	0.12	11.46 %
VEL1		0.00 %
WHVL		0.00 %
Total	12.83	22.70 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	6.54	18.27 %
Mixie	3.52	7.73 %
Grinder	1.26	6.96 %
Total	11.32	10.98 %

Branch *	MTD Sales L	Brand Share %
HSR2	1.08	19.38 %
SLM3	0.92	18.90 %
ERD2	0.62	10.72 %
MTR1	0.35	11.74 %
MCR1	0.35	10.40 %
HSR1	0.32	7.33 %
HRR1	0.31	13.43 %
SLM2	0.31	8.56 %
SGI1	0.29	13.69 %
ERD1	0.25	5.36 %
NKL2	0.24	6.66 %
VKL1	0.24	9.89 %
KVP1	0.23	8.80 %
DPR2	0.22	11.31 %
OML1	0.21	6.33 %
APN1	0.21	7.23 %
PLC1	0.20	6.91 %
KMM1	0.19	7.68 %
EDP1	0.19	12.05 %
BMD1	0.18	7.14 %
EPI1	0.17	5.49 %
PMP1	0.17	17.69 %
VPD1	0.17	4.98 %
TRM1	0.17	4.92 %
DPR1	0.12	6.30 %
ATU1	0.11	3.25 %
KRI1	0.11	3.51 %
TCG1	0.10	5.62 %
CMI1	0.08	4.60 %
PDR1	0.04	5.99 %
WHKP		0.00 %
WZWH		0.00 %
Total	11.32	10.98 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.27	43.54 %
Mixie	0.73	18.45 %
Grinder	0.14	9.55 %
Total	2.13	23.02 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.72	16.67 %
Total	2.13	23.02 %