

MTD Sales
343.36 L

Brand Share %
21.28 %

Information:

MTD : 01-10-2025 To 31-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.28 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	168.85	33.88 %
Mixie	114.23	17.55 %
Grinder	57.64	14.15 %
Small-Ap	2.64	4.64 %
Total	343.36	21.28 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	58.79	21.41 %
SOUTH-03	53.30	20.41 %
CHENNAI-01	45.81	20.61 %
WEST-01	43.84	24.77 %
TRICHY-01	43.06	24.26 %
CHENNAI-02	30.10	24.02 %
WEST-02	24.96	13.93 %
SOUTH ARCOT	24.32	24.56 %
NORTH ARCOT	16.74	19.43 %
KL-SOUTH	2.43	22.03 %
Total	343.36	21.28 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	27.34	35.35 %
Mixie	20.89	19.35 %
Grinder	9.82	12.51 %
Small-Ap	0.74	6.83 %
Total	58.79	21.41 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.83	17.62 %
KVT1	3.62	16.65 %
NGR1	3.58	21.23 %
TVL1	2.61	13.13 %
RPM1	1.93	20.01 %
PKD1	1.09	15.18 %
SKD1	0.86	18.56 %
SNL1	0.59	8.43 %
STU2	0.58	18.59 %
ASM1	0.56	19.85 %
MMT1	0.54	11.90 %
VLY1	0.44	7.37 %
UDN1	0.39	15.13 %
VNR1	0.36	8.36 %
SGT1	0.35	20.44 %
PDI1	0.28	5.10 %
ARM1	0.22	6.09 %
KGL1	0.22	10.51 %
VKM1	0.20	5.45 %
KSM1	0.13	6.63 %
TKY1	0.11	2.04 %
KYR1	0.04	0.90 %
S2SD		0.00 %
Total	58.79	21.41 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	26.03	36.20 %
Mixie	18.57	18.25 %
Grinder	8.53	10.91 %
Small-Ap	0.17	1.82 %
Total	53.30	20.41 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.68	19.78 %
MDU6	2.18	19.66 %
KKD3	1.53	15.60 %
TMM1	1.32	12.11 %
MDU5	1.06	11.95 %
CBM1	1.00	11.92 %
DKI1	0.92	18.01 %
NKI1	0.85	18.06 %
TDI1	0.83	20.17 %
TEN2	0.79	14.31 %
SVG1	0.79	13.96 %
MLR1	0.73	16.21 %
TEN1	0.72	16.60 %
ODM1	0.70	14.70 %
KRR1	0.62	14.54 %
KYK1	0.59	12.17 %
PNV1	0.49	16.14 %
BTU1	0.49	15.94 %
USL1	0.43	8.28 %
TPT1	0.43	5.55 %
PKM1	0.37	12.66 %
MPA1	0.31	4.26 %
ADP1	0.31	8.40 %
NTM1	0.29	5.03 %
PVI1	0.26	5.29 %
SZSD		0.00 %
Total	53.30	20.41 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	23.51	29.97 %
Mixie	12.43	13.96 %
Grinder	9.17	19.31 %
Small-Ap	0.70	9.63 %
Total	45.81	20.61 %

Branch *	MTD Sales L	Brand Share %
CH42	2.11	18.66 %
CH19	1.36	17.82 %
CH30	0.69	11.81 %
AVD1	0.60	13.54 %
CH22	0.48	8.06 %
CH11	0.47	6.99 %
CH29	0.40	17.42 %
CH26	0.22	11.54 %
KNR1	0.20	7.94 %
CZWH	0.03	0.06 %
CH40	0.03	6.36 %
Total	45.81	20.61 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	23.17	38.89 %
Mixie	13.52	19.83 %
Grinder	6.71	15.53 %
Small-Ap	0.43	7.24 %
Total	43.84	24.77 %

Branch *	MTD Sales L	Brand Share %
PDM1	0.80	20.21 %
KMD1	0.79	19.37 %
KMR1	0.70	5.60 %
CBE1	0.65	16.96 %
KGI1	0.59	19.20 %
CBE3	0.56	17.46 %
UMP1	0.54	17.44 %
MPM1	0.54	7.76 %
ANR1	0.44	20.06 %
SYM2	0.38	9.07 %
UAM1	0.37	4.84 %
SNR1	0.29	4.42 %
PPI1	0.22	5.25 %
GDR1	0.08	6.56 %
WZSD		0.00 %
Total	43.84	24.77 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	19.51	36.37 %
Mixie	15.10	22.19 %
Grinder	8.16	16.47 %
Small-Ap	0.29	4.61 %
Total	43.06	24.26 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.47	14.92 %
PBR2	1.56	15.03 %
JKM1	0.80	13.97 %
MSI1	0.78	20.11 %
PDK1	0.69	21.22 %
ORU1	0.66	18.32 %
AYR1	0.38	20.53 %
KRN1	0.38	9.45 %
NCK1	0.34	9.52 %
NMM1	0.33	6.76 %
TTP1	0.30	8.65 %
TRY3	0.24	4.00 %
TRY2	0.20	10.87 %
MDI1	0.14	1.82 %
TVR1	0.06	2.55 %
TZSD	0.03	-6.04 %
WTRZ		0.00 %
Total	43.06	24.26 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	15.50	39.31 %
Mixie	9.48	18.78 %
Grinder	5.01	16.34 %
Small-Ap	0.11	2.37 %
Total	30.10	24.02 %

Branch *	MTD Sales L	Brand Share %
CH15	2.20	16.61 %
CH03	2.06	19.18 %
CH20	1.08	18.85 %
CH06	0.86	13.86 %
CH12	0.68	8.18 %
CH41	0.62	19.29 %
UKI1	0.51	20.85 %
CH17	0.50	15.08 %
CH23	0.39	20.99 %
CH27	0.27	12.60 %
CH36	0.15	10.79 %
CH44	0.14	6.18 %
MC06	0.04	9.05 %
CH01		0.00 %
CH32		0.00 %
Total	30.10	24.02 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	13.56	23.45 %
Mixie	8.72	10.75 %
Grinder	2.68	7.51 %
Total	24.96	13.93 %

Branch *	MTD Sales L	Brand Share %
ERD2	2.34	16.64 %
ERD1	1.48	14.80 %
SLM3	1.45	18.14 %
NKL2	0.86	13.42 %
PLC1	0.81	15.37 %
VKL1	0.65	17.97 %
TRM1	0.61	10.45 %
KMM1	0.60	16.46 %
KVP1	0.56	13.85 %
CMI1	0.47	11.17 %
HSR1	0.45	9.49 %
DPR2	0.43	14.46 %
APN1	0.40	8.74 %
SLM2	0.39	5.79 %
MCR1	0.36	7.18 %
VPD1	0.33	4.30 %
MTR1	0.32	5.01 %
TCG1	0.31	11.84 %
HRR1	0.29	8.06 %
BMD1	0.28	8.02 %
EDP1	0.28	9.60 %
DPR1	0.28	9.52 %
PMP1	0.25	10.12 %
ATU1	0.23	3.27 %
PDR1	0.18	11.81 %
OML1	0.14	2.99 %
EPI1	0.13	2.73 %
KRI1	0.10	3.66 %
WZWH		0.00 %
Total	24.96	13.93 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	9.46	34.37 %
Mixie	8.66	22.11 %
Grinder	6.00	20.97 %
Small-Ap	0.20	5.33 %
Total	24.32	24.56 %

Branch *	MTD Sales L	Brand Share %
POY2	1.71	20.07 %
VPM2	0.64	17.33 %
TRK1	0.58	14.77 %
SJI2	0.52	11.28 %
PRT1	0.52	15.82 %
TDM1	0.44	14.05 %
STP1	0.44	19.98 %
KKI2	0.41	6.28 %
VCM1	0.22	10.26 %
TVM2	0.12	11.11 %
TVM1	0.10	6.32 %
MKM1	0.10	4.65 %
Total	24.32	24.56 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	9.57	32.50 %
Mixie	5.99	14.96 %
Grinder	1.18	8.88 %
Total	16.74	19.43 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.26	15.79 %
WJD1	0.73	17.25 %
VSI1	0.59	15.57 %
SBR1	0.57	19.17 %
VNB1	0.51	17.41 %
TRL1	0.43	6.62 %
AKM1	0.41	10.35 %
TRT1	0.41	15.34 %
BGR1	0.40	15.95 %
CGM1	0.36	19.04 %
PLR1	0.31	13.92 %
ARC2	0.23	7.26 %
ANI1	0.22	12.31 %
PTU1	0.16	11.94 %
VEL1	0.16	3.77 %
GDM1	0.12	7.39 %
UGI1	0.03	1.57 %
Total	16.74	19.43 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.20	37.37 %
Mixie	0.87	17.46 %
Grinder	0.37	18.09 %
Total	2.43	22.03 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.16	20.88 %
KLR1	0.35	16.85 %
Total	2.43	22.03 %