

MTD Sales
230.44 L

Brand Share %
22.61 %

Information:

MTD : 01-09-2026 To 30-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.61 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	134.40	38.90 %
Mixie	61.14	13.94 %
Grinder	34.90	14.86 %
Total	230.44	22.61 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	45.57	22.60 %
CHENNAI-01	39.18	27.88 %
TRICHY-01	32.71	26.26 %
SOUTH-03	27.93	20.51 %
CHENNAI-02	22.16	26.08 %
WEST-01	17.98	23.59 %
NORTH ARCOT	15.04	24.36 %
SOUTH ARCOT	14.81	20.69 %
WEST-03	7.87	16.96 %
WEST-02	7.19	9.55 %
Total	230.44	22.61 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	26.95	41.81 %
Mixie	11.91	13.50 %
Grinder	6.72	13.72 %
Total	45.57	22.60 %

Branch *	MTD Sales L	Brand Share %
TUT1	4.25	15.23 %
TKS1	1.61	21.84 %
RND1	1.48	20.83 %
RPM1	1.13	17.77 %
VKM1	0.54	18.30 %
TUT2	0.45	9.41 %
KGL1	0.41	18.76 %
APK1	0.39	14.68 %
STU2	0.35	18.27 %
VLY1	0.34	5.39 %
SKD1	0.34	13.28 %
ARM1	0.34	19.49 %
SNL1	0.31	5.35 %
PKD1	0.28	10.40 %
ASM1	0.26	10.84 %
ERL2	0.23	6.89 %
KYR1	0.15	5.09 %
VNR1	0.12	5.90 %
PDI1	0.08	2.65 %
MMT1	0.08	2.15 %
KSM1	0.06	2.67 %
S2SD		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	45.57	22.60 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	22.28	46.92 %
Mixie	10.11	17.38 %
Grinder	6.78	19.45 %
Total	39.18	27.88 %

Branch *	MTD Sales L	Brand Share %
CH05	1.42	16.04 %
CH42	1.11	18.40 %
CH22	0.67	12.46 %
AVD1	0.65	17.02 %
CH19	0.49	7.50 %
GUD2	0.43	13.65 %
CH48	0.30	4.37 %
SKL1	0.21	8.94 %
TKM1	0.18	13.53 %
KNR1	0.16	10.01 %
CH40	0.04	14.34 %
CH26		0.00 %
CZWH		0.00 %
MC09		0.00 %
Total	39.18	27.88 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	16.72	40.12 %
Mixie	10.07	19.89 %
Grinder	5.92	18.36 %
Total	32.71	26.26 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.43	20.50 %
KUM2	0.49	19.84 %
JKM1	0.47	11.08 %
PDK1	0.36	21.50 %
NMM1	0.36	15.50 %
TYR1	0.36	7.99 %
TRY3	0.28	10.07 %
PBR1	0.17	8.09 %
NCK1	0.11	5.73 %
KRN1	0.08	5.58 %
TVR1	0.05	2.77 %
TTP1	0.04	2.46 %
MDI1		0.00 %
TRY2		0.00 %
WTRZ		0.00 %
Total	32.71	26.26 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	17.00	37.87 %
Mixie	6.77	13.01 %
Grinder	4.16	10.61 %
Total	27.93	20.51 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.54	18.54 %
DKI1	0.67	20.00 %
NKI1	0.56	18.41 %
KRR1	0.47	19.37 %
PKM1	0.47	19.06 %
ODM1	0.44	21.32 %
MDU6	0.40	7.68 %
PVI1	0.39	8.79 %
CBM1	0.37	11.96 %
SVG1	0.36	21.66 %
KPT1	0.33	14.20 %
MPA1	0.31	8.53 %
NTM1	0.29	13.25 %
MDU3	0.28	11.14 %
MDU4	0.26	11.76 %
BNR1	0.26	14.73 %
PNV2	0.25	17.80 %
MDU5	0.24	5.15 %
ADP1	0.23	12.65 %
BTU1	0.19	12.56 %
MNM1	0.17	13.68 %
TPT1	0.15	3.24 %
SGP1	0.14	8.34 %
TEN1	0.12	6.20 %
MLR1	0.09	3.03 %
TMM1	0.04	0.97 %
USL1	0.04	2.13 %
KYK1	0.04	1.59 %
WHMD		0.00 %
Total	27.93	20.51 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	13.25	47.38 %
Mixie	5.96	14.98 %
Grinder	2.96	17.14 %
Total	22.16	26.08 %

Branch *	MTD Sales L	Brand Share %
CH18	1.55	22.16 %
CH50	0.96	18.49 %
CH43	0.90	20.86 %
CH12	0.61	17.08 %
CH06	0.42	11.43 %
CH41	0.40	20.86 %
CH36	0.37	17.91 %
CH46	0.18	14.91 %
CH17	0.18	4.63 %
CH44	0.17	9.53 %
CH34	0.09	2.19 %
GPD1	0.08	7.64 %
CH31	0.03	3.36 %
CH20		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	22.16	26.08 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.72	40.87 %
Mixie	4.51	13.38 %
Grinder	2.76	16.89 %
Total	17.98	23.59 %

Branch *	MTD Sales L	Brand Share %
CBE6	1.38	22.50 %
KMR1	1.05	13.87 %
CBE1	0.79	18.49 %
CBE5	0.54	21.75 %
UMP1	0.48	20.38 %
MPM1	0.42	10.89 %
CBE3	0.34	19.73 %
SNR1	0.33	7.53 %
UAM1	0.33	8.17 %
PPI1	0.30	16.12 %
ANR1	0.29	22.47 %
SUL1	0.24	5.54 %
KGI1	0.21	16.57 %
PDM1	0.20	12.95 %
GDR1		0.00 %
Total	17.98	23.59 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	9.88	40.02 %
Mixie	3.98	13.96 %
Grinder	1.17	13.76 %
Total	15.04	24.36 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.97	18.03 %
VNB1	0.56	20.19 %
SBR1	0.44	16.25 %
WJD1	0.37	15.56 %
AKM1	0.30	11.68 %
CGM1	0.25	19.69 %
TRT1	0.20	14.27 %
SLG1	0.19	17.93 %
UGI1	0.16	19.88 %
VEL4	0.13	3.46 %
ARC2	0.13	8.61 %
TRL1	0.11	2.87 %
WJP1	0.09	7.25 %
VEL1	0.08	3.53 %
GDM1	0.04	2.64 %
PTU1		0.00 %
WHVL		0.00 %
Total	15.04	24.36 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	8.29	36.92 %
Mixie	3.93	13.06 %
Grinder	2.59	13.60 %
Total	14.81	20.69 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.21	21.99 %
TRK1	0.45	9.69 %
TDM1	0.44	14.73 %
SJI2	0.43	14.59 %
POY2	0.33	8.76 %
NVL2	0.33	6.60 %
PRT1	0.29	11.70 %
VCM1	0.15	12.71 %
KKI2	0.15	3.38 %
STP1	0.12	11.53 %
VCM2	0.11	3.01 %
TVM1	0.10	9.85 %
KML1	0.09	2.83 %
TVM2	0.08	10.15 %
MKM1	0.04	3.36 %
VPM2		0.00 %
Total	14.81	20.69 %

WEST-03

Property	MTD Sales L	Brand Share %
Gas-Stov	4.79	30.69 %
Mixie	2.02	9.19 %
Grinder	1.06	12.04 %
Total	7.87	16.96 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.52	20.29 %
TPR2	0.68	13.10 %
NKL2	0.44	9.54 %
CMI1	0.30	17.13 %
TPR3	0.27	18.69 %
RSP1	0.21	10.49 %
TPR4	0.20	14.96 %
VKL1	0.15	10.84 %
TPR1	0.11	2.68 %
PDR1	0.10	12.18 %
SGG1	0.04	5.77 %
TCG1	0.04	2.84 %
SYM2	0.04	2.45 %
KMM1		0.00 %
W3SD		0.00 %
Total	7.87	16.96 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.52	15.04 %
Mixie	1.89	5.31 %
Grinder	0.78	8.09 %
Total	7.19	9.55 %

Branch *	MTD Sales L	Brand Share %
HSR2	1.12	19.64 %
HSR1	0.63	12.03 %
OML1	0.51	21.21 %
KRI1	0.34	9.84 %
PMP1	0.28	21.49 %
MTR1	0.28	8.30 %
DPR2	0.23	11.51 %
HRR1	0.20	9.07 %
PNG1	0.18	9.07 %
KVP1	0.18	7.37 %
PLC1	0.17	4.68 %
SGI1	0.15	10.48 %
ATU1	0.14	3.85 %
BMD1	0.11	5.15 %
EDP1	0.11	9.73 %
EPI1	0.09	3.03 %
MCR1	0.09	2.39 %
TRM1	0.08	1.85 %
SLM3	0.05	1.28 %
SLM2	0.04	1.72 %
DPR1	0.04	1.74 %
APN1	0.03	1.04 %
KAM1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	7.19	9.55 %