

MTD Sales
247.02 L

Brand Share %
22.92 %

Information:

MTD : 01-08-2025 To 31-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.92 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	131.49	38.25 %
Mixie	78.30	17.42 %
Grinder	37.24	13.08 %
Total	247.02	22.92 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	48.17	24.78 %
SOUTH-03	34.06	22.36 %
CHENNAI-01	33.73	25.05 %
WEST-01	30.39	26.45 %
TRICHY-01	30.36	23.40 %
CHENNAI-02	23.71	26.66 %
SOUTH ARCOT	17.40	22.00 %
NORTH ARCOT	13.14	21.75 %
WEST-02	12.61	11.56 %
KL-SOUTH	3.45	23.96 %
Total	247.02	22.92 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	25.33	40.33 %
Mixie	14.74	20.02 %
Grinder	8.09	13.97 %
Total	48.17	24.78 %

Branch *	MTD Sales L	Brand Share %
NGR1	2.85	21.97 %
TVL1	2.26	18.30 %
APK1	0.87	19.13 %
MMT1	0.68	17.59 %
PKD1	0.63	14.35 %
STU2	0.48	22.58 %
VNR1	0.47	17.86 %
VLY1	0.44	8.56 %
KSM1	0.43	22.40 %
KGL1	0.43	21.16 %
VKM1	0.41	9.92 %
ASM1	0.36	13.25 %
COL1	0.32	17.40 %
SGT1	0.23	15.83 %
UDN1	0.17	7.93 %
PDI1	0.13	3.20 %
SNL1	0.10	2.90 %
ERL1	0.09	18.21 %
ARM1	0.06	3.59 %
TVL2	0.06	6.49 %
KYR1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
Total	48.17	24.78 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	18.79	40.24 %
Mixie	9.95	16.74 %
Grinder	5.33	11.51 %
Total	34.06	22.36 %

Branch *	MTD Sales L	Brand Share %
CBM1	1.15	18.04 %
KKD2	0.95	19.14 %
MDU4	0.84	22.03 %
MDU5	0.60	13.20 %
DKI1	0.60	20.87 %
TDI1	0.59	19.00 %
ODM1	0.58	22.81 %
TMM1	0.49	7.78 %
MNM1	0.42	18.79 %
MDU3	0.42	16.93 %
USL1	0.41	9.11 %
SVG1	0.39	12.44 %
NKI1	0.37	16.95 %
KRR1	0.36	17.90 %
PVI1	0.36	12.11 %
PKM1	0.33	21.13 %
BTU1	0.28	13.69 %
MLR1	0.28	8.83 %
PNV1	0.25	14.46 %
NTM1	0.24	10.41 %
TPT1	0.20	3.62 %
MPA1	0.14	4.45 %
ADP1	0.10	5.05 %
TEN1	0.08	3.59 %
KYK1	0.05	7.34 %
SZSD		0.00 %
Total	34.06	22.36 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	17.87	41.15 %
Mixie	9.98	18.57 %
Grinder	5.89	15.69 %
Total	33.73	25.05 %

Branch *	MTD Sales L	Brand Share %
CH08	1.42	15.99 %
CH19	1.22	16.23 %
CH48	0.86	12.36 %
CH22	0.81	18.15 %
AVD1	0.70	20.56 %
GUD1	0.68	15.09 %
CH30	0.62	14.46 %
CH14	0.55	12.32 %
SKL1	0.48	22.88 %
CGL1	0.34	17.10 %
GUD2	0.32	8.77 %
KNR1	0.31	14.73 %
CH26	0.27	11.47 %
CH11	0.22	4.22 %
CH37	0.13	6.76 %
CH40		0.00 %
WHC3		0.00 %
Total	33.73	25.05 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	16.93	42.06 %
Mixie	9.70	20.17 %
Grinder	3.76	14.18 %
Total	30.39	26.45 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.89	16.97 %
TPR3	0.63	18.81 %
SUL1	0.60	13.40 %
TPR1	0.45	10.33 %
SYM2	0.40	13.43 %
MPM1	0.36	6.74 %
UAM1	0.32	6.03 %
CNR1	0.26	16.46 %
PPI1	0.23	11.62 %
SNR1	0.23	4.49 %
ANR1	0.20	18.74 %
CBE3	0.16	8.61 %
GBM1	0.03	10.72 %
GDR1	0.03	3.53 %
WZSD		0.00 %
Total	30.39	26.45 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	13.71	37.22 %
Mixie	10.96	20.43 %
Grinder	5.68	14.48 %
Total	30.36	23.40 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.93	20.06 %
PBR2	1.20	17.23 %
PDK1	0.49	16.59 %
ORU1	0.45	13.32 %
JKM1	0.34	6.38 %
MDI1	0.33	4.05 %
KRN1	0.24	13.20 %
NCK1	0.17	6.69 %
TTP1	0.16	7.48 %
NMM1	0.15	7.21 %
TRY3	0.03	1.04 %
TRY2	0.03	3.81 %
TVR1	0.03	1.50 %
TZSD		0.00 %
Total	30.36	23.40 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	12.94	45.33 %
Mixie	7.78	19.82 %
Grinder	2.98	14.12 %
Total	23.71	26.66 %

Branch *	MTD Sales L	Brand Share %
CH15	2.41	19.27 %
CH03	1.59	20.53 %
CH43	1.26	22.29 %
CH41	0.48	22.28 %
CH12	0.41	7.79 %
CH17	0.22	13.22 %
CH44	0.20	8.66 %
UKI1	0.20	14.46 %
CH06	0.11	3.38 %
CH36	0.10	7.22 %
CH27	0.08	6.09 %
CH31	0.08	7.45 %
MC06		0.00 %
Total	23.71	26.66 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	7.85	36.41 %
Mixie	5.91	17.11 %
Grinder	3.64	15.84 %
Total	17.40	22.00 %

Branch *	MTD Sales L	Brand Share %
NVL2	1.23	19.75 %
VPM2	0.30	6.13 %
TRK1	0.30	11.39 %
STP1	0.26	14.19 %
KKI2	0.24	4.49 %
VPM1	0.24	13.79 %
PRT1	0.20	8.04 %
KML1	0.19	8.80 %
TVM1	0.14	16.76 %
TVM2	0.14	13.14 %
SJI1	0.12	6.88 %
VCM1	0.04	2.84 %
KLM1		0.00 %
MKM1		0.00 %
TDM1		0.00 %
Total	17.40	22.00 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	8.39	36.77 %
Mixie	3.94	14.13 %
Grinder	0.81	8.31 %
Total	13.14	21.75 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.29	22.88 %
TRL1	1.02	18.91 %
SBR1	0.34	13.98 %
AKM1	0.28	10.58 %
PLR1	0.27	18.05 %
CPT1	0.25	17.15 %
TRT1	0.21	16.18 %
BGR1	0.19	9.18 %
ARC2	0.18	12.40 %
UGI1	0.13	15.29 %
CGM1	0.12	9.30 %
VEL1	0.12	2.82 %
GDM1	0.10	11.63 %
VEL2	0.06	1.17 %
Total	13.14	21.75 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	7.94	21.81 %
Mixie	3.88	7.46 %
Grinder	0.79	3.82 %
Total	12.61	11.56 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.87	13.24 %
HSR2	0.82	13.25 %
SLM3	0.78	17.08 %
ERD2	0.74	12.55 %
TRM1	0.36	9.58 %
NKL2	0.36	9.27 %
DPR2	0.34	13.47 %
VKL1	0.32	16.14 %
KMM1	0.32	13.87 %
PMP1	0.29	15.94 %
HRR1	0.27	10.98 %
EDP1	0.26	11.71 %
SGI1	0.25	7.43 %
VPD1	0.22	5.08 %
MTR1	0.20	3.79 %
PDR1	0.20	14.12 %
ATU1	0.18	4.43 %
KRI1	0.16	5.70 %
MCR1	0.16	5.06 %
SGG1	0.15	9.48 %
TCG1	0.14	11.73 %
APN1	0.14	6.39 %
OML1	0.14	5.86 %
DPR1	0.12	6.85 %
BMD1	0.09	4.41 %
CMI1	0.08	6.16 %
SLM2	0.07	2.24 %
EPI1	0.06	1.75 %
HSR1	0.04	0.88 %
WHKP		0.00 %
WZWH		0.00 %
Total	12.61	11.56 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.73	39.17 %
Mixie	1.45	20.12 %
Grinder	0.28	9.84 %
Total	3.45	23.96 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.81	22.07 %
PAS1	0.57	17.70 %
Total	3.45	23.96 %