

MTD Sales
197.00 L

Brand Share %
23.74 %

Information:

MTD : 01-07-2025 To 31-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.74 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	103.15	39.32 %
Mixie	64.09	18.48 %
Grinder	29.76	13.48 %
Total	197.00	23.74 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	41.17	25.22 %
CHENNAI-01	37.41	32.52 %
TRICHY-01	22.75	24.40 %
SOUTH-03	21.67	19.35 %
WEST-01	20.81	24.57 %
CHENNAI-02	19.25	26.80 %
SOUTH ARCOT	12.05	23.49 %
WEST-02	10.63	12.08 %
NORTH ARCOT	9.35	21.33 %
KL-SOUTH	1.91	28.44 %
Total	197.00	23.74 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	20.84	40.79 %
Mixie	14.68	22.70 %
Grinder	5.65	11.90 %
Total	41.17	25.22 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.90	17.60 %
TVL1	1.66	14.25 %
TYI1	1.14	21.30 %
PKD1	0.90	20.60 %
MMT1	0.45	12.37 %
ERL1	0.40	21.22 %
VNR1	0.32	11.09 %
VKM1	0.32	13.39 %
PDI1	0.30	9.91 %
COL1	0.29	17.54 %
UDN1	0.27	17.00 %
VLY1	0.24	5.47 %
ARM1	0.17	10.03 %
KSM1	0.16	8.77 %
KGL1	0.13	10.39 %
SNL1	0.10	3.41 %
TKY1	0.10	3.26 %
KYR1	0.09	2.30 %
TVL2	0.08	9.57 %
S2SD	0.04	18.06 %
Total	41.17	25.22 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	22.38	53.43 %
Mixie	8.47	20.54 %
Grinder	6.56	20.56 %
Total	37.41	32.52 %

Branch *	MTD Sales L	Brand Share %
CH48	1.81	23.54 %
CH19	1.45	18.79 %
GUD1	0.77	18.41 %
CH14	0.73	13.70 %
SKL1	0.38	16.41 %
CH29	0.37	22.75 %
CH11	0.33	7.52 %
KNR1	0.28	16.94 %
GUD2	0.25	10.32 %
CGL1	0.23	12.24 %
AVD1	0.15	6.90 %
CH30	0.10	4.40 %
CH37	0.04	3.18 %
CH40	0.04	16.53 %
CH26		0.00 %
MC02		0.00 %
Total	37.41	32.52 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.90	36.97 %
Mixie	8.88	22.44 %
Grinder	3.97	14.76 %
Total	22.75	24.40 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.20	18.98 %
PBR2	0.45	8.30 %
PDK1	0.44	22.92 %
PBR1	0.38	21.04 %
ORU1	0.22	10.61 %
NCK1	0.22	15.13 %
JKM1	0.20	6.98 %
MDI1	0.18	3.95 %
TTP1	0.16	10.74 %
TRY3	0.12	5.41 %
TVR1	0.04	2.58 %
NMM1	0.03	1.42 %
KRN1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
Total	22.75	24.40 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	11.78	36.75 %
Mixie	7.04	15.94 %
Grinder	2.84	7.95 %
Total	21.67	19.35 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.46	22.79 %
TDI1	0.54	20.70 %
KKD2	0.52	15.59 %
BNR1	0.49	20.64 %
MDU5	0.47	9.48 %
NTM1	0.46	20.87 %
CBM1	0.40	7.96 %
MDU4	0.38	18.14 %
KPT1	0.35	17.26 %
NKI1	0.28	18.29 %
MDU3	0.28	11.81 %
PVI1	0.24	8.32 %
ODM1	0.24	14.37 %
CMR1	0.23	20.20 %
BTU1	0.22	16.54 %
DKI1	0.22	12.17 %
PNI1	0.20	13.38 %
TEN1	0.18	9.64 %
KRR1	0.18	13.23 %
SVG1	0.16	6.13 %
USL1	0.16	5.98 %
TPT1	0.13	3.77 %
PKM1	0.12	9.42 %
ADP1	0.12	5.04 %
TMM1	0.11	1.95 %
MPA1	0.07	3.07 %
MLR1	0.04	2.63 %
Total	21.67	19.35 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.50	36.85 %
Mixie	7.33	19.91 %
Grinder	3.98	18.02 %
Total	20.81	24.57 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.80	16.15 %
KMR1	1.11	19.42 %
CBE4	1.07	18.98 %
TPR3	0.64	20.78 %
KMD1	0.63	20.34 %
MPM1	0.37	9.20 %
SUL1	0.36	10.09 %
KGM1	0.35	19.83 %
UMP1	0.33	16.07 %
TPR4	0.31	18.69 %
CBE3	0.25	16.39 %
PPI1	0.23	11.90 %
SYM2	0.16	13.32 %
CBE1	0.14	5.68 %
GBM1	0.10	15.09 %
PDM1	0.10	7.53 %
SNR1	0.09	2.11 %
CNR1	0.08	7.47 %
GDR1		0.00 %
Total	20.81	24.57 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	10.40	43.72 %
Mixie	6.45	21.04 %
Grinder	2.40	13.80 %
Total	19.25	26.80 %

Branch *	MTD Sales L	Brand Share %
CH03	1.47	23.71 %
CH43	1.30	23.01 %
CH20	0.64	22.84 %
CH41	0.58	22.57 %
CH46	0.35	23.56 %
UKI1	0.29	22.51 %
CH44	0.28	13.01 %
CH17	0.27	18.84 %
CH12	0.22	4.19 %
GPD1	0.21	21.74 %
CH36	0.15	12.83 %
CH06	0.14	5.64 %
CH32	0.05	15.69 %
CH27	0.05	4.80 %
CH31	0.02	2.08 %
CH01		0.00 %
MC06		0.00 %
Total	19.25	26.80 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.41	35.58 %
Mixie	4.54	20.78 %
Grinder	2.10	14.76 %
Total	12.05	23.49 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.50	12.42 %
TRK1	0.34	18.53 %
VPM2	0.32	12.33 %
PRT1	0.23	16.09 %
KML1	0.21	14.77 %
KKI2	0.18	3.86 %
MKM1	0.10	11.85 %
STP1	0.09	9.40 %
VCM1	0.08	6.95 %
VPM1	0.08	8.02 %
TVM2	0.08	11.68 %
TDM1	0.07	6.41 %
SJI1	0.07	8.58 %
KLM1	0.05	1.54 %
Total	12.05	23.49 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	6.26	22.60 %
Mixie	3.43	7.72 %
Grinder	0.95	5.92 %
Total	10.63	12.08 %

Branch *	MTD Sales L	Brand Share %
RSP1	0.94	23.42 %
ERD2	0.60	11.22 %
MTR1	0.50	15.74 %
SLM3	0.48	14.27 %
HSR2	0.43	8.91 %
APN1	0.39	19.53 %
ERD1	0.34	8.21 %
VKL1	0.30	17.49 %
SGI1	0.30	12.75 %
PLC1	0.28	10.37 %
HSR1	0.28	6.28 %
DPR2	0.27	16.80 %
KRI1	0.26	9.80 %
VPD1	0.25	6.45 %
KVP1	0.25	12.04 %
KMM1	0.25	13.65 %
TRM1	0.23	6.76 %
MCR1	0.20	7.20 %
SGG1	0.19	14.51 %
DPR1	0.19	15.56 %
OML1	0.19	10.89 %
TCG1	0.14	13.33 %
PMP1	0.14	13.21 %
HRR1	0.09	5.61 %
SLM2	0.09	2.47 %
CMI1	0.08	6.93 %
ATU1	0.06	1.82 %
BMD1	0.04	1.98 %
EPI1		0.00 %
NKL2		0.00 %
Total	10.63	12.08 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.68	35.91 %
Mixie	2.84	13.74 %
Grinder	0.83	11.29 %
Total	9.35	21.33 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.41	14.04 %
ABR1	0.36	22.24 %
WJP1	0.31	22.06 %
SBR1	0.27	12.81 %
ANI1	0.18	19.17 %
CYR1	0.15	21.72 %
SLG1	0.12	15.43 %
VEL1	0.12	4.52 %
BGR1	0.12	6.29 %
GDM1	0.10	15.76 %
PTU1	0.08	9.53 %
UGI1	0.06	7.01 %
TRT1	0.05	5.29 %
VEL2	0.04	1.11 %
CGM1		0.00 %
Total	9.35	21.33 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.99	44.73 %
Grinder	0.49	29.33 %
Mixie	0.42	15.08 %
Total	1.91	28.44 %

Branch *	MTD Sales L	Brand Share %
Total	1.91	28.44 %