



TN : VIDIEM Sales Performance 01/05/2026 9:29 AM

MTD Sales
198.92 L

Brand Share %
20.80 %

Information:

MTD : 01-04-2026 To 30-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.80 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	100.06	35.73 %
Mixie	63.06	15.42 %
Grinder	33.19	15.25 %
Small-Ap	2.61	5.28 %
Total	198.92	20.80 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	38.03	21.77 %
CHENNAI-01	33.90	23.02 %
SOUTH-03	28.65	20.66 %
TRICHY-01	25.60	23.70 %
CHENNAI-02	21.67	26.11 %
WEST-01	15.41	18.70 %
NORTH ARCOT	14.19	25.46 %
SOUTH ARCOT	13.21	20.22 %
WEST-02	8.26	8.18 %
Total	198.92	20.80 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	18.03	36.04 %
Mixie	11.86	16.39 %
Grinder	7.40	17.40 %
Small-Ap	0.74	7.59 %
Total	38.03	21.77 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.38	18.80 %
TVL1	2.13	18.02 %
KVT1	1.94	14.86 %
RND1	1.56	20.40 %
TCN1	1.19	18.34 %
RPM1	0.67	12.12 %
PKD1	0.58	16.83 %
SNL1	0.51	13.57 %
APK1	0.50	19.52 %
MMT1	0.46	10.98 %
SKD1	0.43	11.09 %
VKM1	0.37	10.49 %
ERL2	0.37	15.20 %
VNR1	0.33	11.39 %
ARM1	0.33	12.19 %
UDN1	0.29	13.52 %
PDI1	0.15	5.10 %
SGT1	0.14	12.92 %
ASM1	0.12	5.35 %
KSM1	0.09	4.23 %
KYR1	0.05	1.45 %
TKY1	0.03	1.06 %
S2SD		0.00 %
VLY1		0.00 %
WHTV		0.00 %
Total	38.03	21.77 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	18.17	45.45 %
Mixie	9.45	18.77 %
Grinder	5.71	12.14 %
Small-Ap	0.57	5.72 %
Total	33.90	23.02 %

Branch *	MTD Sales L	Brand Share %
CH08	1.10	16.54 %
CH05	0.83	9.73 %
CH48	0.71	11.50 %
CH14	0.66	12.27 %
CH42	0.62	8.95 %
CH19	0.51	6.87 %
SKL1	0.28	18.81 %
CH26	0.23	17.63 %
CH29	0.23	19.25 %
CH22	0.13	8.00 %
AVD1	0.11	8.64 %
KNR1	0.06	13.80 %
CH37	0.06	7.23 %
CH40		0.00 %
CZWH		0.00 %
WCHN		0.00 %
Total	33.90	23.02 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	15.71	39.18 %
Mixie	9.17	16.86 %
Grinder	3.63	10.08 %
Small-Ap	0.15	1.77 %
Total	28.65	20.66 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.74	11.99 %
MDU7	0.57	17.22 %
MDU4	0.55	17.89 %
ATG1	0.47	12.17 %
KYK1	0.41	15.15 %
NKI1	0.37	14.92 %
CBM1	0.35	8.88 %
ODM1	0.32	19.12 %
TMM1	0.31	5.59 %
CMR1	0.28	14.10 %
SGP1	0.26	17.39 %
TPT1	0.24	4.99 %
KRR1	0.24	16.91 %
PVI1	0.23	11.04 %
MLR1	0.21	10.09 %
MDU5	0.20	5.21 %
PNV2	0.20	12.11 %
NTM1	0.19	9.27 %
SVG1	0.14	7.61 %
PKM1	0.11	6.71 %
ADP1	0.11	4.09 %
MPA1	0.09	2.12 %
WHMD		0.00 %
Total	28.65	20.66 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.51	35.99 %
Mixie	9.61	19.72 %
Grinder	5.09	20.62 %
Small-Ap	0.39	7.23 %
Total	25.60	23.70 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.80	12.21 %
KIK1	0.64	14.86 %
NMM1	0.53	16.61 %
ORU1	0.53	17.02 %
KUM1	0.37	5.31 %
TTP1	0.19	10.08 %
PTK1	0.19	3.85 %
KRN1	0.16	8.74 %
AYR1	0.12	11.47 %
PDK1	0.12	11.40 %
MDI1	0.10	2.44 %
NCK1	0.04	1.96 %
TRY2	0.04	10.23 %
TRY3		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	25.60	23.70 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	12.15	45.92 %
Mixie	5.82	16.91 %
Grinder	3.49	20.05 %
Small-Ap	0.21	4.46 %
Total	21.67	26.11 %

Branch *	MTD Sales L	Brand Share %
CH20	0.70	18.39 %
MJR1	0.65	19.31 %
CH12	0.47	11.70 %
CH17	0.40	9.70 %
CH27	0.35	18.75 %
CH44	0.26	11.42 %
CH46	0.22	15.15 %
CH23	0.22	13.67 %
GPD1	0.18	14.53 %
CH06	0.09	3.09 %
CH36	0.08	6.67 %
CH32	0.05	13.71 %
CH01		0.00 %
CH51		0.00 %
MC06		0.00 %
Total	21.67	26.11 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.70	33.49 %
Mixie	4.90	13.06 %
Grinder	1.66	11.52 %
Small-Ap	0.15	3.34 %
Total	15.41	18.70 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.78	18.27 %
CBE4	1.07	17.29 %
KMR1	0.72	10.38 %
MPM1	0.62	13.68 %
SUL1	0.39	11.05 %
UMP1	0.38	20.17 %
CBE1	0.37	9.91 %
KGM1	0.28	16.14 %
SYM2	0.24	11.29 %
TPR1	0.23	5.18 %
KMD1	0.22	11.74 %
TPR3	0.22	10.99 %
SNR1	0.19	3.67 %
TPR4	0.19	16.05 %
PDM1	0.19	10.51 %
UAM1	0.18	4.43 %
KGI1	0.16	13.63 %
CBE3	0.14	17.81 %
GBM1	0.12	12.15 %
CNR1	0.03	2.94 %
GDR1		0.00 %
PPI1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	15.41	18.70 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	7.93	40.51 %
Mixie	4.92	17.54 %
Grinder	1.20	21.13 %
Small-Ap	0.15	5.97 %
Total	14.19	25.46 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.40	17.53 %
VNB1	0.33	18.12 %
BGR1	0.31	19.52 %
ABR1	0.29	16.57 %
WJD1	0.25	17.51 %
SBR1	0.24	11.01 %
GDM1	0.24	19.43 %
TRL1	0.20	5.51 %
WJP1	0.18	10.36 %
CYR1	0.18	15.88 %
CGM1	0.15	13.42 %
TRT1	0.15	9.70 %
VEL1	0.13	3.40 %
ANI1	0.12	13.10 %
UGI1	0.09	11.50 %
PTU1		0.00 %
WHVL		0.00 %
Total	14.19	25.46 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.15	28.47 %
Mixie	4.18	14.69 %
Grinder	3.62	21.69 %
Small-Ap	0.26	12.40 %
Total	13.21	20.22 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.43	16.16 %
KML1	0.34	11.40 %
POY2	0.32	6.97 %
TRK1	0.28	9.81 %
KKI2	0.27	6.80 %
PRT1	0.23	9.49 %
NVL2	0.22	4.84 %
TDM1	0.20	9.97 %
VCM1	0.14	13.29 %
VPM2	0.13	5.36 %
TVM2	0.05	5.62 %
TVM1	0.05	4.10 %
STP1	0.04	4.34 %
MKM1		0.00 %
WHUT		0.00 %
Total	13.21	20.22 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.73	12.15 %
Mixie	3.15	5.75 %
Grinder	1.38	10.49 %
Total	8.26	8.18 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.53	20.20 %
ERD2	1.00	15.85 %
HSR2	0.92	14.21 %
ERD1	0.51	11.36 %
DPR2	0.44	13.35 %
SGI1	0.34	19.55 %
KVP1	0.31	12.77 %
PMP1	0.26	16.46 %
SGG1	0.26	18.16 %
RSP1	0.24	10.79 %
HRR1	0.24	12.58 %
KMM1	0.22	11.29 %
PLC1	0.17	6.44 %
DPR1	0.16	8.95 %
KRI1	0.16	3.64 %
OML1	0.16	5.92 %
VKL1	0.14	6.99 %
MCR1	0.14	4.14 %
KAM1	0.13	4.84 %
MTR1	0.12	3.29 %
BMD1	0.11	4.23 %
SLM3	0.10	2.30 %
NKL2	0.10	2.73 %
VPD1	0.09	2.43 %
EPI1	0.09	3.93 %
CMI1	0.08	7.13 %
ATU1	0.07	2.26 %
APN1	0.06	1.88 %
TRM1	0.04	1.51 %
PDR1	0.03	5.08 %
WZWH	0.03	7.43 %
SLM2	0.03	0.82 %
EDP1		0.00 %
HSR1		0.00 %
TCG1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	8.26	8.18 %