



TN : VIDIEM Sales Performance 01/04/2026 9:29 AM

MTD Sales
193.24 L

Brand Share %
20.70 %

Information:

MTD : 01-03-2026 To 31-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.70 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	100.12	37.20 %
Mixie	57.44	14.90 %
Grinder	32.75	14.60 %
Small-Ap	2.93	5.37 %
Total	193.24	20.70 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	37.04	22.89 %
CHENNAI-01	32.48	23.68 %
SOUTH-03	29.93	21.58 %
TRICHY-01	23.67	23.04 %
CHENNAI-02	20.36	22.64 %
WEST-01	17.23	18.40 %
NORTH ARCOT	11.93	21.32 %
SOUTH ARCOT	10.89	18.80 %
WEST-02	9.71	10.14 %
Total	193.24	20.70 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	18.10	40.40 %
Mixie	11.33	17.30 %
Grinder	6.80	16.34 %
Small-Ap	0.80	8.17 %
Total	37.04	22.89 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.54	12.70 %
KVT1	1.39	13.83 %
TCN1	0.96	18.27 %
APK1	0.59	19.89 %
VLY1	0.35	7.10 %
MMT1	0.35	10.56 %
RPM1	0.34	6.86 %
ASM1	0.32	13.97 %
KGL1	0.31	18.83 %
PDI1	0.31	8.60 %
TKY1	0.30	12.57 %
SKD1	0.26	7.48 %
SNL1	0.24	6.71 %
VKM1	0.23	8.15 %
COL1	0.18	14.48 %
PKD1	0.17	7.04 %
UDN1	0.17	16.29 %
ARM1	0.12	6.10 %
VNR1	0.10	4.13 %
KYR1	0.05	1.77 %
KSM1	0.03	2.26 %
Total	37.04	22.89 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	18.70	49.90 %
Mixie	7.34	15.50 %
Grinder	6.15	14.34 %
Small-Ap	0.29	3.08 %
Total	32.48	23.68 %

Branch *	MTD Sales L	Brand Share %
CH05	2.13	19.65 %
CH42	0.88	12.27 %
CH08	0.67	12.20 %
CH48	0.64	10.36 %
CH19	0.44	7.56 %
CH35	0.44	20.43 %
CH14	0.39	9.82 %
CGL1	0.29	16.57 %
AVD1	0.26	14.05 %
CH22	0.18	6.70 %
KNR1	0.15	20.57 %
SKL1	0.11	8.97 %
CH26	0.06	5.35 %
CH40	0.03	6.66 %
CH37		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
WCHN		0.00 %
Total	32.48	23.68 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	15.37	40.00 %
Mixie	9.08	16.94 %
Grinder	5.18	13.46 %
Small-Ap	0.31	3.74 %
Total	29.93	21.58 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.74	15.01 %
NKI1	0.46	18.15 %
MDU4	0.42	15.51 %
TMM1	0.41	7.69 %
PVI1	0.38	13.55 %
DKI1	0.37	19.79 %
MLR1	0.36	13.66 %
USL1	0.35	15.66 %
MDU5	0.35	7.61 %
ADP1	0.32	12.76 %
TEN1	0.31	12.47 %
KRR1	0.30	15.37 %
PKM1	0.28	14.34 %
CBM1	0.28	8.66 %
TPT1	0.27	6.67 %
MNM1	0.26	16.56 %
PNV2	0.24	17.19 %
KYK1	0.21	8.54 %
BTU1	0.20	13.27 %
CMR1	0.18	16.53 %
NTM1	0.17	10.13 %
ODM1	0.15	9.24 %
MPA1	0.13	4.15 %
Total	29.93	21.58 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.34	36.60 %
Mixie	7.56	17.69 %
Grinder	5.28	20.33 %
Small-Ap	0.49	8.43 %
Total	23.67	23.04 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.85	16.85 %
KIK1	0.66	17.13 %
NMM1	0.45	15.15 %
TTP1	0.25	7.46 %
AYR1	0.21	14.75 %
PBR1	0.19	15.75 %
TZSD	0.17	13.26 %
NCK1	0.17	7.46 %
PTK1	0.15	3.65 %
KRN1	0.12	5.56 %
TVR1	0.09	5.18 %
PDK1	0.09	8.80 %
TRY2	0.06	8.58 %
MDI1	0.06	1.15 %
TRY3		0.00 %
Total	23.67	23.04 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	11.61	43.13 %
Mixie	5.29	13.48 %
Grinder	3.00	16.87 %
Small-Ap	0.47	7.73 %
Total	20.36	22.64 %

Branch *	MTD Sales L	Brand Share %
CH15	2.24	18.86 %
CH03	2.14	18.70 %
CH43	0.99	17.78 %
CH12	0.81	17.68 %
CH34	0.77	18.01 %
CH50	0.70	14.49 %
CH18	0.67	11.84 %
CH17	0.55	13.23 %
CH41	0.41	15.87 %
CH36	0.25	14.76 %
CH27	0.22	14.69 %
CH44	0.21	10.14 %
CH31	0.18	16.63 %
PON1	0.14	9.96 %
CH06	0.14	4.02 %
CH01	0.03	13.00 %
CH51		0.00 %
MC05		0.00 %
Total	20.36	22.64 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.67	32.15 %
Mixie	5.36	14.14 %
Grinder	2.06	10.71 %
Small-Ap	0.14	2.15 %
Total	17.23	18.40 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.44	16.68 %
CBE4	1.24	17.69 %
CBE6	0.89	19.97 %
TPR3	0.66	20.27 %
KMR1	0.63	10.14 %
MPM1	0.60	14.75 %
CBE1	0.56	13.85 %
SUL1	0.44	10.91 %
PDM1	0.40	16.77 %
CBE5	0.33	17.66 %
UMP1	0.28	18.63 %
KGI1	0.26	20.00 %
KGM1	0.24	18.73 %
TPR1	0.23	6.63 %
PPI1	0.20	11.14 %
ANR1	0.20	17.88 %
CBE3	0.20	20.17 %
SNR1	0.16	4.21 %
SYM2	0.12	5.54 %
CNR1	0.09	8.03 %
GDR1	0.05	8.05 %
UAM1	0.03	0.84 %
WHCB		0.00 %
Total	17.23	18.40 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	6.22	34.71 %
Mixie	4.53	17.42 %
Grinder	1.01	11.21 %
Small-Ap	0.17	5.80 %
Total	11.93	21.32 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.75	15.98 %
CPT1	0.28	16.65 %
ABR1	0.26	14.59 %
BGR1	0.25	11.29 %
SBR1	0.25	10.01 %
SLG1	0.22	17.46 %
PTU1	0.21	17.55 %
CGM1	0.19	12.94 %
TRT1	0.18	10.73 %
VEL1	0.17	5.71 %
ANI1	0.15	12.52 %
AKM1	0.15	8.65 %
VSI1	0.14	6.94 %
VNB1	0.10	5.71 %
Total	11.93	21.32 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.56	30.07 %
Mixie	4.04	17.01 %
Grinder	2.18	13.53 %
Small-Ap	0.12	3.92 %
Total	10.89	18.80 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.36	18.55 %
STP1	0.46	20.30 %
POY2	0.42	10.72 %
NVL2	0.27	9.01 %
VPM2	0.27	9.36 %
PRT1	0.24	11.19 %
TDM1	0.20	8.94 %
KKI2	0.19	4.98 %
KML1	0.19	7.65 %
SJI2	0.15	7.28 %
TVM1	0.15	20.04 %
TRK1	0.12	5.15 %
MKM1	0.06	3.14 %
VCM1		0.00 %
Total	10.89	18.80 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.54	18.41 %
Mixie	2.93	5.92 %
Grinder	1.10	8.27 %
Small-Ap	0.15	5.02 %
Total	9.71	10.14 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.96	19.73 %
TRM1	0.43	18.27 %
HSR2	0.40	6.84 %
MTR1	0.30	12.30 %
APN1	0.30	8.12 %
EDP1	0.29	17.22 %
SGI1	0.28	15.97 %
WZWH	0.28	17.85 %
NKL2	0.27	6.78 %
CMI1	0.26	14.63 %
KRI1	0.26	8.15 %
BMD1	0.21	7.80 %
PLC1	0.20	7.24 %
VPD1	0.15	4.43 %
SLM3	0.14	3.65 %
HRR1	0.14	6.87 %
MCR1	0.14	5.17 %
PMP1	0.11	7.41 %
VKL1	0.09	4.40 %
HSR1	0.09	2.12 %
ATU1	0.08	2.63 %
EPI1	0.07	1.93 %
SLM2	0.06	2.61 %
KVP1	0.06	3.90 %
TCG1	0.05	3.37 %
DPR2	0.05	3.32 %
DPR1	0.04	2.71 %
KAM1	0.03	1.91 %
PDR1	0.03	6.96 %
OML1	0.03	1.34 %
KMM1		0.00 %
WHPD	-0.03	17.24 %
Total	9.71	10.14 %