

MTD Sales
65.85 L

Brand Share %
2.21 %

Information:

MTD : 01-09-2026 To 21-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.21 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	65.85	2.21 %
Total	65.85	2.21 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	14.83	3.07 %
SOUTH-03	9.15	2.61 %
WEST-02	8.67	4.20 %
TRICHY-01	7.50	1.91 %
CHENNAI-01	7.35	1.86 %
CHENNAI-02	5.51	1.36 %
NORTH ARCOT	5.08	2.25 %
SOUTH ARCOT	3.83	1.72 %
WEST-03	1.97	1.56 %
WEST-01	1.97	1.18 %
Total	65.85	2.21 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	14.83	3.07 %
Total	14.83	3.07 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.58	1.70 %
VNR2	0.32	1.39 %
RPM1	0.14	0.53 %
TUT1	0.12	0.24 %
TVL1	0.12	0.31 %
APK2		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RND1		0.00 %
RND2		0.00 %
SDI1		0.00 %
SKD1		0.00 %
SVK1		0.00 %
TCN1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	14.83	3.07 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	9.15	2.61 %
Total	9.15	2.61 %

Branch *	MTD Sales L	Brand Share %
TEN2	0.14	1.53 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
USL1		0.00 %
Total	9.15	2.61 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	8.67	4.20 %
Total	8.67	4.20 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	8.67	4.20 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	7.50	1.91 %
Total	7.50	1.91 %

Branch *	MTD Sales L	Brand Share %
PTK1	0.37	1.75 %
TNJ1	0.31	1.33 %
KUM1	0.27	1.20 %
PDK2	0.27	1.84 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
WTRZ		0.00 %
Total	7.50	1.91 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	7.35	1.86 %
Total	7.35	1.86 %

Branch *	MTD Sales L	Brand Share %
CH07	0.31	1.96 %
CH49	0.28	1.31 %
AVD1		0.00 %
CH05		0.00 %
CH08		0.00 %
CH14		0.00 %
CH25		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH38		0.00 %
CH39		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	7.35	1.86 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	5.51	1.36 %
Total	5.51	1.36 %

Branch *	MTD Sales L	Brand Share %
CH21	0.54	2.12 %
CH18	0.27	1.89 %
WHC3	0.22	2.17 %
CH01		0.00 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH37		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
CH50		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
UKI1		0.00 %
WCHN		0.00 %
CH51	-0.32	-1.59 %
Total	5.51	1.36 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	5.08	2.25 %
Total	5.08	2.25 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.24	1.80 %
CYR1	0.14	1.57 %
TRR1	0.13	0.76 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VEL3		0.00 %
VEL4		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1	-0.30	-3.81 %
Total	5.08	2.25 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	3.83	1.72 %
Total	3.83	1.72 %

Branch *	MTD Sales L	Brand Share %
POY1	0.42	1.92 %
TVM1	0.15	1.59 %
KML1	0.14	1.71 %
NVL2	0.12	1.57 %
KLM1		0.00 %
MKM1		0.00 %
POY2		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
PRT1	-0.14	-1.71 %
Total	3.83	1.72 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	1.97	1.56 %
Total	1.97	1.56 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.30	1.52 %
CMI1		0.00 %
ERD1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	1.97	1.56 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	1.97	1.18 %
Total	1.97	1.18 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.13	0.72 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	1.97	1.18 %