



TN : SONY Sales Performance 31/10/2025 9:06 AM

MTD Sales
1,908.43 L

Brand Share %
18.64 %

Information:
MTD : 01-10-2025 To 30-10-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **18.64 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	1,630.16	16.88 %
Home-The	278.28	47.83 %
Total	1,908.43	18.64 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	337.56	21.67 %
SOUTH-03	322.91	22.21 %
WEST-02	240.39	17.02 %
TRICHY-01	221.29	17.72 %
CHENNAI-02	211.31	22.33 %
WEST-01	199.18	20.14 %
SOUTH ARCOT	164.95	21.91 %
CHENNAI-01	130.91	12.15 %
NORTH ARCOT	74.68	10.04 %
KL-SOUTH	5.25	9.48 %
Total	1,908.43	18.64 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	281.71	19.21 %
Home-The	55.85	61.24 %
Total	337.56	21.67 %

Branch *	MTD Sales L	Brand Share %
VLY1	6.47	18.22 %
RND1	6.20	12.48 %
RPM1	5.28	9.03 %
PKD1	4.90	11.04 %
ASM1	4.70	17.79 %
ARM1	4.50	17.93 %
STU2	4.34	16.25 %
APK1	3.88	10.10 %
APK2	3.72	14.92 %
PDI1	3.08	12.67 %
VNR1	3.01	11.06 %
SNL1	2.85	8.41 %
MMT1	2.70	12.02 %
SDI1	2.58	8.74 %
SKD1	2.55	10.48 %
TKY1	2.27	9.57 %
MAR1	2.25	5.62 %
TCN1	2.05	6.19 %
UDN1	1.64	9.89 %
TYI1	1.17	6.50 %
VKM1	1.12	6.39 %
KYR1	0.70	3.87 %
ERL2	0.51	1.52 %
KSM1	0.42	5.04 %
SGT1	0.34	3.98 %
COL1		0.00 %
S2SD		0.00 %
WHTV		0.00 %
Total	337.56	21.67 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	277.99	20.29 %
Home-The	44.92	53.45 %
Total	322.91	22.21 %

Branch *	MTD Sales L	Brand Share %
KKD3	7.84	14.62 %
TEN2	7.18	18.62 %
MDU3	5.22	12.73 %
ATG1	4.07	11.35 %
ADP1	2.50	11.31 %
MNM1	2.33	15.35 %
KYK1	2.19	10.58 %
PVI1	2.15	6.82 %
MLR1	2.12	8.09 %
CBM1	2.01	5.46 %
CMR1	1.92	9.58 %
USL1	1.87	5.47 %
NKI1	1.70	6.15 %
KPT1	1.67	8.62 %
PNV1	1.61	9.33 %
MDU4	1.35	5.84 %
DKI1	1.32	4.25 %
TDI1	0.93	3.99 %
MDU5	0.86	5.07 %
BTU1	0.83	4.89 %
MPA1	0.80	2.29 %
TPT1	0.49	2.83 %
PKM1	0.34	2.31 %
NTM1	0.33	1.75 %
SGP1	0.29	1.69 %
KKD2		0.00 %
SZSD		0.00 %
Total	322.91	22.21 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	204.47	15.30 %
Home-The	35.93	46.97 %
Total	240.39	17.02 %

Branch *	MTD Sales L	Brand Share %
SLM2	5.29	11.01 %
OML1	4.35	9.74 %
NKL2	4.26	7.15 %
TCG1	4.09	12.28 %
MTR1	3.60	9.62 %
EPI1	3.24	7.79 %
EDP1	2.52	8.76 %
VPD1	2.48	4.99 %
SGG1	2.19	10.57 %
TRM1	1.99	4.74 %
ATU1	1.99	3.60 %
KMM1	1.48	6.88 %
SGI1	1.26	5.10 %
VKL1	1.18	6.71 %
PDR1	1.11	5.36 %
CMI1	1.03	5.17 %
RSP1	0.87	2.30 %
BMD1	0.66	2.68 %
KVP1	0.34	1.43 %
MCR1	0.23	0.71 %
HRR1	0.12	0.57 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	240.39	17.02 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	193.57	16.24 %
Home-The	27.72	48.91 %
Total	221.29	17.72 %

Branch *	MTD Sales L	Brand Share %
KUM1	8.98	13.27 %
TRY3	5.92	15.05 %
MSI1	4.85	16.70 %
TTP1	3.70	10.48 %
PDK1	3.64	13.00 %
AYR1	2.24	8.11 %
TVR1	2.22	9.39 %
KRN1	1.60	6.77 %
MVM1	1.56	2.08 %
KIK1	1.04	3.53 %
ORU1	0.82	4.89 %
NGT1	0.53	1.35 %
APM1	0.48	3.95 %
NCK1	0.20	1.14 %
NMM1	0.11	0.46 %
TZSD		0.00 %
WTRZ		0.00 %
Total	221.29	17.72 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	189.07	21.03 %
Home-The	22.24	46.87 %
Total	211.31	22.33 %

Branch *	MTD Sales L	Brand Share %
CH34	6.11	14.45 %
CH44	5.80	18.28 %
CH24	5.10	15.72 %
CH06	4.01	9.18 %
UKI1	2.09	11.13 %
CH43	2.08	7.22 %
CH17	2.02	7.10 %
GPD1	1.22	5.26 %
MC06	0.73	18.00 %
CH31	0.51	4.91 %
CH33	0.47	1.71 %
CH46	0.33	2.53 %
CH23	0.24	1.55 %
CH32	0.23	8.11 %
CH27		0.00 %
CH36		0.00 %
PON1		0.00 %
Total	211.31	22.33 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	169.75	18.36 %
Home-The	29.44	45.56 %
Total	199.18	20.14 %

Branch *	MTD Sales L	Brand Share %
TPR2	7.10	11.69 %
MPM1	3.73	10.92 %
CBE1	3.08	10.60 %
KMD1	2.85	12.81 %
KGI1	2.53	12.38 %
TPR3	2.32	10.11 %
SYM2	2.24	7.21 %
GBM1	2.23	8.29 %
SUL1	2.22	8.54 %
GDR1	1.96	7.60 %
CNR1	1.74	9.98 %
AVI1	1.65	5.21 %
CBE5	1.62	10.00 %
ANR1	1.57	17.10 %
PDM1	1.36	6.55 %
TPR1	1.21	3.09 %
TPR4	1.19	5.93 %
CBE6	1.13	3.84 %
DPM2	0.89	3.04 %
PPI1	0.86	3.76 %
KGM1	0.62	4.35 %
CBE3	0.55	4.26 %
SNR1	0.52	1.69 %
WHCB		0.00 %
WZSD		0.00 %
Total	199.18	20.14 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	139.48	19.83 %
Home-The	25.46	51.51 %
Total	164.95	21.91 %

Branch *	MTD Sales L	Brand Share %
TDM1	3.13	8.49 %
KLM1	2.14	5.68 %
VPM1	1.65	14.46 %
TVM1	1.42	9.76 %
MKM1	1.05	7.60 %
ULP1	0.91	2.34 %
TRK1	0.82	1.74 %
VCM1	0.80	5.02 %
STP1	0.65	4.38 %
KML1	0.53	2.50 %
PRT1	0.12	0.39 %
WHUT		0.00 %
Total	164.95	21.91 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	113.18	11.08 %
Home-The	17.73	31.69 %
Total	130.91	12.15 %

Branch *	MTD Sales L	Brand Share %
CH08	11.67	18.38 %
CH05	10.45	14.36 %
CH22	5.70	16.53 %
GUD2	3.21	10.39 %
CH16	2.95	3.77 %
CH38	2.10	10.47 %
TKM1	1.44	7.24 %
CH11	1.44	4.26 %
CH42	1.37	3.21 %
CH28	1.34	2.44 %
SKL1	1.24	3.64 %
AVD1	1.22	2.23 %
CH35	1.16	3.71 %
MRM1	0.64	1.33 %
CH39	0.60	3.27 %
CGL1	0.59	2.40 %
CH45	0.47	1.16 %
CH26	0.34	3.76 %
GUD1		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	130.91	12.15 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	57.68	8.34 %
Home-The	17.01	32.46 %
Total	74.68	10.04 %

Branch *	MTD Sales L	Brand Share %
CYR1	3.63	13.44 %
TRT1	3.01	8.28 %
PLR1	2.59	12.17 %
VEL2	2.09	6.24 %
ABR1	2.08	7.83 %
ARC2	1.60	7.49 %
KPM1	1.59	6.71 %
SBR1	1.52	3.59 %
CPT1	1.47	5.48 %
AKM1	1.45	3.55 %
VSI1	1.41	3.78 %
BGR1	1.30	6.90 %
SLG1	0.72	3.69 %
WJD1	0.72	3.35 %
CGM1	0.69	3.42 %
WJP1	0.63	2.46 %
UGI1	0.54	2.20 %
VEL1	0.40	1.62 %
VNB1	0.35	1.35 %
ANI1	0.20	1.18 %
PTU1	0.19	2.90 %
WHVL		0.00 %
Total	74.68	10.04 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	3.26	6.29 %
Home-The	1.99	55.94 %
Total	5.25	9.48 %

Branch *	MTD Sales L	Brand Share %
TVP1	3.11	9.46 %
PAS1	0.18	1.36 %
TVSD		0.00 %
Total	5.25	9.48 %