



TN : SONY Sales Performance 30/10/2025 9:06 AM

MTD Sales
1,879.61 L

Brand Share %
18.63 %

Information:
MTD : 01-10-2025 To 29-10-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **18.63 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	1,602.95	16.85 %
Home-The	276.65	48.11 %
Total	1,879.61	18.63 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	330.75	21.53 %
SOUTH-03	319.39	22.20 %
WEST-02	238.16	17.07 %
TRICHY-01	219.40	17.81 %
CHENNAI-02	207.48	22.29 %
WEST-01	196.37	20.07 %
SOUTH ARCOT	162.11	22.05 %
CHENNAI-01	128.03	12.10 %
NORTH ARCOT	72.66	9.98 %
KL-SOUTH	5.25	9.59 %
Total	1,879.61	18.63 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	275.13	19.03 %
Home-The	55.62	61.58 %
Total	330.75	21.53 %

Branch *	MTD Sales L	Brand Share %
VLY1	6.47	18.08 %
RND1	6.20	12.61 %
PKD1	4.90	11.06 %
ASM1	4.70	17.88 %
RPM1	4.70	8.27 %
ARM1	4.50	18.09 %
APK1	3.88	10.10 %
APK2	3.72	15.02 %
PDI1	3.08	12.85 %
VNR1	3.01	11.34 %
SNL1	2.85	8.54 %
MMT1	2.70	12.06 %
SDI1	2.58	8.84 %
SKD1	2.55	10.90 %
TKY1	2.27	9.60 %
MAR1	2.25	5.70 %
TCN1	2.05	6.19 %
UDN1	1.64	9.89 %
TYI1	1.17	6.50 %
VKM1	1.12	6.47 %
STU2	0.89	4.01 %
KYR1	0.70	3.92 %
ERL2	0.51	1.55 %
KSM1	0.42	5.07 %
SGT1	0.34	4.12 %
COL1		0.00 %
S2SD		0.00 %
WHTV		0.00 %
Total	330.75	21.53 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	274.47	20.25 %
Home-The	44.92	53.77 %
Total	319.39	22.20 %

Branch *	MTD Sales L	Brand Share %
KKD3	7.84	14.87 %
TEN2	7.18	18.62 %
MDU3	4.72	11.75 %
ATG1	4.07	11.43 %
ADP1	2.50	11.33 %
MNM1	2.33	15.35 %
KYK1	2.19	10.82 %
PVI1	2.15	6.86 %
MLR1	2.12	8.09 %
CBM1	2.01	5.50 %
CMR1	1.92	9.62 %
USL1	1.87	5.49 %
NKI1	1.70	6.15 %
KPT1	1.67	8.67 %
PNV1	1.61	9.42 %
MDU4	1.35	5.91 %
DKI1	1.32	4.28 %
TDI1	0.93	4.24 %
MDU5	0.86	5.10 %
BTU1	0.83	4.96 %
MPA1	0.80	2.30 %
TPT1	0.49	2.83 %
PKM1	0.34	2.32 %
NTM1	0.33	1.77 %
SGP1	0.29	1.76 %
KKD2		0.00 %
SZSD		0.00 %
Total	319.39	22.20 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	202.39	15.34 %
Home-The	35.77	47.19 %
Total	238.16	17.07 %

Branch *	MTD Sales L	Brand Share %
SLM2	5.29	11.14 %
OML1	4.35	9.80 %
NKL2	4.26	7.24 %
TCG1	4.09	12.36 %
MTR1	3.81	10.41 %
EPI1	3.24	7.79 %
EDP1	2.52	8.84 %
VPD1	2.48	5.11 %
SGG1	2.19	10.66 %
TRM1	1.99	4.88 %
ATU1	1.99	3.61 %
KMM1	1.48	6.98 %
SGI1	1.26	5.15 %
VKL1	1.18	6.81 %
PDR1	1.11	5.39 %
CMI1	1.03	5.24 %
RSP1	0.87	2.31 %
BMD1	0.66	2.68 %
KVP1	0.34	1.43 %
MCR1	0.23	0.71 %
HRR1	0.12	0.60 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	238.16	17.07 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	192.08	16.33 %
Home-The	27.32	48.94 %
Total	219.40	17.81 %

Branch *	MTD Sales L	Brand Share %
KUM1	8.98	13.85 %
TRY3	5.92	15.35 %
MSI1	4.85	16.70 %
TTP1	3.70	10.79 %
PDK1	3.64	13.00 %
AYR1	2.24	8.18 %
TVR1	2.22	9.61 %
KRN1	1.60	6.87 %
MVM1	1.56	2.10 %
KIK1	0.96	3.36 %
ORU1	0.82	4.89 %
NGT1	0.53	1.39 %
APM1	0.48	3.95 %
NCK1	0.20	1.16 %
NMM1	0.11	0.47 %
TZSD		0.00 %
WTRZ		0.00 %
Total	219.40	17.81 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	185.53	20.99 %
Home-The	21.95	46.90 %
Total	207.48	22.29 %

Branch *	MTD Sales L	Brand Share %
CH34	6.11	14.51 %
CH24	5.10	16.25 %
CH06	4.01	9.32 %
CH43	2.08	7.35 %
CH17	2.02	7.11 %
UKI1	1.75	9.70 %
GPD1	1.22	5.30 %
MC06	0.73	18.00 %
CH31	0.51	5.06 %
CH33	0.47	1.71 %
CH46	0.33	2.53 %
CH23	0.24	1.55 %
CH32	0.23	8.11 %
CH27		0.00 %
CH36		0.00 %
PON1		0.00 %
Total	207.48	22.29 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	167.05	18.27 %
Home-The	29.33	45.65 %
Total	196.37	20.07 %

Branch *	MTD Sales L	Brand Share %
TPR2	7.10	11.82 %
MPM1	3.73	10.95 %
CBE1	3.08	10.60 %
KMD1	2.85	12.87 %
KGI1	2.53	12.63 %
TPR3	2.32	10.06 %
SYM2	2.24	7.21 %
GBM1	2.23	8.37 %
SUL1	2.22	8.54 %
GDR1	1.96	7.68 %
CNR1	1.74	10.13 %
AVI1	1.65	5.21 %
CBE5	1.62	10.05 %
ANR1	1.57	17.62 %
PDM1	1.36	6.55 %
TPR1	1.21	3.16 %
TPR4	1.19	5.97 %
CBE6	1.13	3.86 %
PPI1	0.86	3.76 %
KGM1	0.62	4.38 %
DPM2	0.55	1.94 %
CBE3	0.55	4.26 %
SNR1	0.52	1.75 %
WHCB		0.00 %
WZSD		0.00 %
Total	196.37	20.07 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	136.64	19.90 %
Home-The	25.46	52.46 %
Total	162.11	22.05 %

Branch *	MTD Sales L	Brand Share %
TDM1	3.13	8.62 %
KLM1	2.14	5.88 %
VPM1	1.65	14.46 %
TVM1	1.42	10.50 %
MKM1	1.05	7.72 %
ULP1	0.91	2.41 %
TRK1	0.82	1.78 %
VCM1	0.80	5.21 %
STP1	0.65	4.54 %
KML1	0.53	2.52 %
PRT1	0.12	0.40 %
WHUT		0.00 %
Total	162.11	22.05 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	110.31	11.00 %
Home-The	17.73	32.20 %
Total	128.03	12.10 %

Branch *	MTD Sales L	Brand Share %
CH05	9.79	13.83 %
CH22	5.36	16.23 %
GUD2	3.21	10.78 %
CH16	2.95	3.87 %
CH38	2.10	10.63 %
TKM1	1.44	7.34 %
CH11	1.44	4.31 %
CH42	1.37	3.27 %
CH28	1.34	2.46 %
SKL1	1.24	3.74 %
AVD1	1.22	2.25 %
CH35	1.16	3.71 %
MRM1	0.64	1.34 %
CH39	0.60	3.28 %
CGL1	0.59	2.41 %
CH45	0.47	1.15 %
CH26	0.34	3.76 %
GUD1		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	128.03	12.10 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	56.09	8.29 %
Home-The	16.57	32.25 %
Total	72.66	9.98 %

Branch *	MTD Sales L	Brand Share %
KPM2	15.09	18.45 %
CYR1	3.63	13.56 %
TRT1	3.01	8.37 %
PLR1	2.59	12.57 %
ABR1	2.08	8.09 %
VEL2	1.85	5.84 %
ARC2	1.60	7.54 %
SBR1	1.52	3.65 %
CPT1	1.47	5.50 %
AKM1	1.45	3.60 %
VSI1	1.41	3.91 %
KPM1	1.38	5.92 %
BGR1	1.30	7.00 %
UGI1	1.00	4.07 %
SLG1	0.72	3.69 %
WJD1	0.72	3.72 %
WJP1	0.63	2.48 %
CGM1	0.46	2.35 %
VEL1	0.40	1.64 %
VNB1	0.35	1.35 %
ANI1	0.20	1.19 %
PTU1	0.19	2.90 %
WHVL		0.00 %
Total	72.66	9.98 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	3.26	6.37 %
Home-The	1.99	55.94 %
Total	5.25	9.59 %

Branch *	MTD Sales L	Brand Share %
TVP1	3.11	9.43 %
PAS1	0.18	1.42 %
TVSD		0.00 %
Total	5.25	9.59 %