



TN : SONY Sales Performance 30/09/2026 9:06 AM

MTD Sales
807.73 L

Brand Share %
16.91 %

Information:
MTD : 01-09-2026 To 29-09-2026
* Branch where in Brand Share % is less than Overall State's Brand Share **16.91 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	652.00	14.63 %
Home-The	155.72	48.53 %
Total	807.73	16.91 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	173.62	21.59 %
CHENNAI-02	137.17	21.08 %
SOUTH-03	101.42	19.21 %
TRICHY-01	93.07	14.40 %
CHENNAI-01	80.73	13.34 %
WEST-01	67.33	24.67 %
SOUTH ARCOT	58.25	15.69 %
WEST-02	45.33	14.11 %
NORTH ARCOT	37.62	10.04 %
WEST-03	13.19	6.51 %
Total	807.73	16.91 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	137.57	18.58 %
Home-The	36.06	56.41 %
Total	173.62	21.59 %

Branch *	MTD Sales L	Brand Share %
RND2	3.34	13.41 %
VLY1	2.70	15.05 %
MAR1	2.54	7.71 %
APK1	1.94	13.58 %
RND1	1.77	9.02 %
UDN1	1.66	15.69 %
ERL2	1.57	13.87 %
TCN1	1.56	11.36 %
SNL1	1.06	6.51 %
MMT1	1.06	11.42 %
PDI1	1.00	10.74 %
VKM1	0.99	9.69 %
KSM1	0.79	9.85 %
STU2	0.67	8.79 %
SDI1	0.62	3.23 %
SKD1	0.59	5.09 %
TKY1	0.55	7.75 %
TYI1	0.52	4.80 %
ASM1	0.48	4.94 %
SGT1	0.47	14.25 %
ARM1	0.42	4.53 %
COL1	0.31	5.57 %
KGL1	0.25	2.94 %
PKD1	0.14	0.86 %
KYR1	0.13	2.42 %
S2SD		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	173.62	21.59 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	118.13	19.31 %
Home-The	19.04	48.82 %
Total	137.17	21.08 %

Branch *	MTD Sales L	Brand Share %
CH03	9.62	14.80 %
CH34	3.40	10.86 %
CH18	3.02	11.87 %
CH33	2.52	13.61 %
CH17	2.46	11.58 %
CH06	2.44	11.02 %
CH24	1.96	8.50 %
CH44	1.79	9.85 %
CH27	1.08	11.09 %
CH37	1.03	10.75 %
PON1	0.91	5.72 %
CH31	0.79	13.98 %
CH46	0.68	10.58 %
CH35	0.61	2.66 %
CH36	0.52	6.20 %
UKI1	0.38	4.92 %
CH43	0.23	1.57 %
GPD1	0.14	1.96 %
CH01		0.00 %
CH23		0.00 %
CH32		0.00 %
WHC3		0.00 %
WCHN	-2.15	13.91 %
Total	137.17	21.08 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	84.05	17.05 %
Home-The	17.36	49.72 %
Total	101.42	19.21 %

Branch *	MTD Sales L	Brand Share %
PVI1	1.79	10.40 %
KRR1	1.53	14.73 %
TDI1	1.01	7.29 %
PKM1	0.91	11.92 %
USL1	0.70	7.83 %
PNV2	0.67	9.19 %
MNM1	0.66	12.06 %
TPT1	0.54	5.59 %
NKI1	0.53	5.35 %
NTM1	0.52	5.37 %
CMR1	0.43	5.83 %
MDU3	0.33	3.03 %
DKI1	0.26	1.89 %
KPT1	0.21	4.40 %
ADP1	0.21	3.28 %
MDU5	0.15	1.93 %
BTU1	0.14	2.10 %
KYK1	0.14	2.37 %
MPA1	0.14	1.58 %
SGP1	0.14	1.95 %
PNI1	0.13	2.89 %
ATG1	0.08	0.55 %
CBM1	0.08	0.61 %
MDU4		0.00 %
MLR1		0.00 %
SZSD		0.00 %
Total	101.42	19.21 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	78.15	12.75 %
Home-The	14.93	44.34 %
Total	93.07	14.40 %

Branch *	MTD Sales L	Brand Share %
MVM1	7.93	16.22 %
PBR2	5.70	16.13 %
TVR2	4.39	12.41 %
JKM1	1.78	9.73 %
MSI1	1.33	9.50 %
KUM2	1.20	5.70 %
PBR1	1.07	15.90 %
TTP1	0.94	5.91 %
APM1	0.82	13.52 %
NCK1	0.80	10.55 %
TRY4	0.68	4.17 %
TZSD	0.60	-95.17 %
KIK1	0.58	2.37 %
TVR1	0.54	3.23 %
PDK1	0.52	5.67 %
KRN1	0.52	5.75 %
TRY2	0.29	9.15 %
NGT1	0.22	0.62 %
ORU1	0.14	2.23 %
TRY3	0.13	0.92 %
AYR1		0.00 %
NMM1		0.00 %
WTRZ		0.00 %
Total	93.07	14.40 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	67.76	11.78 %
Home-The	12.97	43.30 %
Total	80.73	13.34 %

Branch *	MTD Sales L	Brand Share %
CH05	5.22	15.55 %
CH16	4.74	9.06 %
KNR1	2.19	15.42 %
CH45	2.05	6.47 %
CH47	1.91	5.84 %
AVD1	1.88	8.09 %
CH28	1.76	5.19 %
CH38	1.57	11.56 %
CH22	1.41	6.66 %
GUD2	1.39	12.77 %
GUD1	1.00	4.06 %
SKL1	0.86	6.31 %
CH39	0.73	11.73 %
CH25	0.40	1.70 %
TKM1	0.22	2.34 %
CH42	0.20	0.91 %
MRM1	0.14	0.59 %
CH08	0.11	1.12 %
CH49	0.06	0.18 %
CGL1		0.00 %
CH29		0.00 %
MC09		0.00 %
Total	80.73	13.34 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	48.99	19.85 %
Home-The	18.34	70.13 %
Total	67.33	24.67 %

Branch *	MTD Sales L	Brand Share %
SUL1	2.12	16.50 %
SNR1	1.82	12.41 %
CBE1	1.80	16.64 %
KGI1	1.29	15.45 %
MPM1	1.13	9.27 %
UMP1	0.94	8.05 %
GDR1	0.61	10.74 %
CBE5	0.55	8.47 %
PPI1	0.43	11.40 %
ANR1	0.21	7.91 %
KMD1	0.15	2.16 %
CBE3	0.14	1.78 %
WZSD	0.11	4.50 %
DPM2	0.08	1.09 %
PDM1		0.00 %
WHCB		0.00 %
Total	67.33	24.67 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	47.93	13.83 %
Home-The	10.32	41.81 %
Total	58.25	15.69 %

Branch *	MTD Sales L	Brand Share %
POY2	2.58	9.83 %
TDM1	2.54	12.70 %
VCM2	2.27	15.62 %
KLM1	1.61	6.73 %
TRK1	1.22	4.22 %
PRT1	0.66	4.71 %
TVM1	0.52	3.76 %
KML1	0.42	3.15 %
ULP1	0.25	1.64 %
VCM1	0.21	5.08 %
MKM1	0.13	1.68 %
STP1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
WHNV		0.00 %
Total	58.25	15.69 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	33.58	11.33 %
Home-The	11.75	47.38 %
Total	45.33	14.11 %

Branch *	MTD Sales L	Brand Share %
SLM2	1.59	11.33 %
DPR2	1.33	13.91 %
HRR1	1.20	12.03 %
SGI1	1.13	15.68 %
KVP1	0.71	10.72 %
PNG1	0.57	6.62 %
APN1	0.55	5.71 %
MTR1	0.42	4.75 %
OML1	0.38	3.02 %
EPI1	0.27	2.06 %
VPD1	0.21	2.09 %
PMP1	0.14	1.84 %
EDP1	0.08	1.60 %
TRM1	0.04	0.25 %
ATU1		0.00 %
BMD1		0.00 %
MCR1		0.00 %
PLC1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	45.33	14.11 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	29.03	8.34 %
Home-The	8.59	32.51 %
Total	37.62	10.04 %

Branch *	MTD Sales L	Brand Share %
PLR1	1.82	9.65 %
VEL3	1.65	8.64 %
CPT1	1.23	14.89 %
GDM1	1.15	9.45 %
SBR1	1.13	4.75 %
KPM1	0.96	9.45 %
VEL2	0.94	5.13 %
SLG1	0.81	15.29 %
VNB1	0.75	5.22 %
ABR1	0.67	3.95 %
VEL1	0.53	4.92 %
TRT1	0.41	5.51 %
AKM1	0.40	2.34 %
CGM1	0.27	1.81 %
UGI1	0.26	6.61 %
WJP1	0.21	2.03 %
ANI1	0.20	2.45 %
WJD1	0.14	1.30 %
VSI1		0.02 %
ARC2		0.00 %
BGR1		0.00 %
NASD		0.00 %
PTU1		0.00 %
WHVL		0.00 %
Total	37.62	10.04 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	6.81	3.67 %
Home-The	6.38	36.72 %
Total	13.19	6.51 %

Branch *	MTD Sales L	Brand Share %
ERD2	3.06	10.49 %
ERD1	2.43	12.41 %
NKL2	1.32	5.99 %
TPR2	1.05	5.17 %
RSP1	0.84	6.03 %
SGG1	0.80	13.58 %
AVI1	0.54	5.22 %
KGM1	0.41	4.92 %
GBM1	0.34	5.33 %
KMM1	0.33	7.11 %
CMI1	0.21	4.44 %
TPR3	0.14	2.58 %
SYM2	0.14	1.00 %
VKL1	0.14	3.12 %
PDR1	0.13	1.52 %
TPR1	0.08	0.66 %
TCG1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	13.19	6.51 %