



TN : SONY Sales Performance 30/03/2026 9:06 AM

MTD Sales
887.42 L

Brand Share %
19.69 %

Information:

MTD : 01-03-2026 To 29-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.69 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	756.45	17.77 %
Home-The	130.97	52.22 %
Total	887.42	19.69 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	198.22	24.76 %
CHENNAI-02	139.90	24.59 %
TRICHY-01	113.02	19.17 %
SOUTH-03	107.00	19.69 %
WEST-01	85.05	22.68 %
WEST-02	73.80	17.62 %
CHENNAI-01	71.08	12.24 %
SOUTH ARCOT	63.29	19.62 %
NORTH ARCOT	36.06	11.73 %
Total	887.42	19.69 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	164.74	21.96 %
Home-The	33.48	66.52 %
Total	198.22	24.76 %

Branch *	MTD Sales L	Brand Share %
SDI1	2.30	14.15 %
PKD1	2.13	13.65 %
VLY1	2.05	11.27 %
PDI1	1.83	12.09 %
STU2	1.65	19.11 %
MAR1	1.32	6.49 %
ASM1	1.32	11.05 %
TYI1	1.27	15.84 %
ERL2	1.26	7.62 %
MMT1	1.23	16.98 %
APK2	1.10	9.38 %
KYR1	0.83	10.26 %
SKD1	0.67	7.80 %
SNL1	0.56	5.39 %
APK1	0.55	4.58 %
ARM1	0.50	6.62 %
RND1	0.34	1.57 %
VKM1	0.33	3.81 %
KGL1	0.22	4.89 %
COL1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TKY1		0.00 %
WHTV	-0.32	9.36 %
Total	198.22	24.76 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	126.64	23.44 %
Home-The	13.26	46.03 %
Total	139.90	24.59 %

Branch *	MTD Sales L	Brand Share %
CH51	3.23	10.22 %
CH17	1.93	8.97 %
CH31	1.26	13.51 %
GPD1	0.67	7.74 %
CH46	0.66	10.34 %
CH34	0.64	3.47 %
CH23	0.61	6.74 %
CH33	0.53	5.20 %
CH24	0.50	2.90 %
UKI1	0.49	5.63 %
CH43	0.36	2.63 %
CH01		0.00 %
CH27		0.00 %
CH36		0.00 %
PON1		0.00 %
Total	139.90	24.59 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	98.46	17.49 %
Home-The	14.56	54.91 %
Total	113.02	19.17 %

Branch *	MTD Sales L	Brand Share %
KUM1	6.56	15.99 %
TNJ1	5.93	15.24 %
MVM1	3.55	9.40 %
JKM1	2.64	13.93 %
PBR1	2.08	18.69 %
NMM1	2.04	13.95 %
PDK1	1.79	16.52 %
NGT1	1.64	7.27 %
TTP1	1.29	8.99 %
TVR1	1.13	7.07 %
ORU1	0.86	9.71 %
TRY3	0.67	4.98 %
NCK1	0.62	7.97 %
APM1	0.33	5.59 %
AYR1	0.30	2.54 %
KIK1	0.29	1.92 %
MSI1	0.25	2.48 %
KRN1		0.00 %
TZSD		0.00 %
Total	113.02	19.17 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	89.28	17.53 %
Home-The	17.72	51.77 %
Total	107.00	19.69 %

Branch *	MTD Sales L	Brand Share %
TEN2	2.44	15.88 %
KKD3	2.27	11.29 %
CBM1	2.10	11.65 %
KYK1	1.28	17.79 %
MDU4	1.18	9.74 %
NKI1	1.09	10.12 %
DGL2	0.99	8.91 %
MDU3	0.80	5.68 %
ATG1	0.79	4.68 %
BTU1	0.74	12.15 %
TPT1	0.68	7.91 %
PVI1	0.60	5.27 %
MDU5	0.58	8.22 %
KPT1	0.54	7.07 %
USL1	0.49	5.34 %
DKI1	0.47	3.92 %
CMR1	0.37	6.08 %
SGP1	0.35	4.30 %
ADP1	0.31	3.71 %
PKM1	0.14	2.22 %
PNV2	0.12	1.44 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
Total	107.00	19.69 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	70.02	20.02 %
Home-The	15.03	59.62 %
Total	85.05	22.68 %

Branch *	MTD Sales L	Brand Share %
CBE6	2.15	18.43 %
SUL1	1.83	15.37 %
CNR1	1.62	11.14 %
MPM1	1.51	9.84 %
PLI1	1.14	8.38 %
KGI1	0.93	9.25 %
UMP1	0.72	7.88 %
PDM1	0.65	6.83 %
SNR1	0.53	4.60 %
TPR1	0.38	2.32 %
AVI1	0.36	4.08 %
KMD1	0.34	5.52 %
GBM1	0.34	7.74 %
TPR3	0.16	4.08 %
GDR1	0.15	2.81 %
PPI1	0.13	2.69 %
SYM2	0.13	1.26 %
TPR4	0.08	2.18 %
CBE3	0.08	2.05 %
DPM2		0.00 %
KGM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	85.05	22.68 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	60.07	15.22 %
Home-The	13.73	56.87 %
Total	73.80	17.62 %

Branch *	MTD Sales L	Brand Share %
ERD2	4.25	15.32 %
EPI1	1.98	16.82 %
NKL2	1.37	6.28 %
DPR1	1.36	16.90 %
KAM1	1.36	17.73 %
VPD1	1.21	10.24 %
KMM1	1.14	12.12 %
TCG1	1.11	12.47 %
APN1	1.10	10.68 %
ATU1	1.04	6.40 %
PLC1	0.93	9.41 %
MTR1	0.82	14.56 %
SGI1	0.70	7.18 %
DPR2	0.65	8.55 %
HRR1	0.53	7.89 %
CMI1	0.52	9.04 %
MCR1	0.36	3.90 %
TRM1	0.35	2.87 %
RSP1	0.28	2.08 %
KVP1	0.20	4.22 %
SLM2	0.15	1.22 %
PDR1	0.13	1.58 %
BMD1		0.00 %
EDP1		0.00 %
OML1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	73.80	17.62 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	62.39	11.28 %
Home-The	8.69	31.75 %
Total	71.08	12.24 %

Branch *	MTD Sales L	Brand Share %
CH05	7.72	18.04 %
GUD1	2.79	11.47 %
MRM1	2.63	14.30 %
CH22	1.84	10.72 %
CH49	1.83	6.34 %
AVD1	1.41	5.86 %
CH42	1.39	5.69 %
SKL1	1.32	10.94 %
CH25	1.24	7.13 %
CH08	1.23	6.13 %
CH47	1.06	6.56 %
CH37	0.97	10.96 %
CH35	0.95	5.30 %
CH39	0.82	9.16 %
CH16	0.77	1.96 %
GUD2	0.68	5.86 %
CH45	0.38	1.36 %
CZWH	0.31	5.71 %
CGL1	0.20	1.45 %
TKM1	0.14	1.64 %
KNR1	0.13	1.40 %
CH26	0.11	2.09 %
CH28		0.00 %
CH29		0.00 %
CH38		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	71.08	12.24 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	54.98	17.97 %
Home-The	8.32	49.68 %
Total	63.29	19.62 %

Branch *	MTD Sales L	Brand Share %
CUD1	5.80	18.91 %
TRK1	1.78	8.32 %
KML1	1.01	8.17 %
TDM1	0.70	4.09 %
KLM1	0.61	3.14 %
PRT1	0.51	3.43 %
STP1	0.45	5.81 %
VPM1	0.34	9.51 %
MKM1	0.13	1.72 %
TVM2	0.08	1.55 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	63.29	19.62 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	29.89	10.30 %
Home-The	6.18	35.40 %
Total	36.06	11.73 %

Branch *	MTD Sales L	Brand Share %
KPM2	7.11	17.99 %
GDM1	2.23	13.42 %
SBR1	1.51	7.15 %
VEL1	1.29	9.01 %
ARC2	1.16	15.79 %
AKM1	0.96	5.99 %
VSI1	0.67	5.08 %
WJD1	0.64	6.49 %
CPT1	0.49	5.62 %
SLG1	0.38	4.81 %
CGM1	0.34	3.24 %
UGI1	0.34	5.50 %
VNB1	0.25	2.56 %
CYR1	0.20	2.57 %
KPM1	0.16	1.76 %
ANI1	0.14	3.15 %
PLR1	0.13	2.12 %
ABR1		0.00 %
BGR1		0.00 %
PTU1		0.00 %
VEL2		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	36.06	11.73 %