



TN : SONY Sales Performance 29/10/2025 9:06 AM

MTD Sales
1,854.66 L

Brand Share %
18.67 %

Information:

MTD : 01-10-2025 To 28-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.67 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	1,582.06	16.89 %
Home-The	272.60	48.27 %
Total	1,854.66	18.67 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	324.94	21.45 %
SOUTH-03	315.49	22.24 %
WEST-02	238.16	17.23 %
TRICHY-01	216.96	17.83 %
CHENNAI-02	203.07	22.30 %
WEST-01	194.81	20.15 %
SOUTH ARCOT	157.37	22.02 %
CHENNAI-01	126.28	12.18 %
NORTH ARCOT	72.32	10.05 %
KL-SOUTH	5.25	9.77 %
Total	1,854.66	18.67 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	270.37	18.95 %
Home-The	54.57	61.80 %
Total	324.94	21.45 %

Branch *	MTD Sales L	Brand Share %
VLY1	6.47	18.08 %
RND1	5.86	12.12 %
PKD1	4.90	11.26 %
ASM1	4.70	18.02 %
RPM1	4.70	8.36 %
ARM1	4.18	17.19 %
APK1	3.88	10.21 %
APK2	3.72	15.10 %
PDI1	3.08	12.96 %
VNR1	2.93	11.21 %
SNL1	2.85	8.54 %
MMT1	2.70	12.14 %
SDI1	2.58	8.88 %
SKD1	2.55	11.56 %
TKY1	2.27	9.60 %
MAR1	2.25	5.77 %
TCN1	2.05	6.34 %
UDN1	1.64	9.89 %
TYI1	1.46	8.23 %
VKM1	1.12	6.47 %
STU2	0.89	4.04 %
KYR1	0.70	3.94 %
ERL2	0.51	1.56 %
KSM1	0.42	5.07 %
SGT1	0.34	4.12 %
COL1		0.00 %
S2SD		0.00 %
WHTV		0.00 %
Total	324.94	21.45 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	271.47	20.31 %
Home-The	44.02	53.62 %
Total	315.49	22.24 %

Branch *	MTD Sales L	Brand Share %
KKD3	7.84	15.08 %
MDU3	4.72	11.98 %
ATG1	4.07	11.52 %
ADP1	2.50	11.33 %
MNM1	2.33	15.35 %
KYK1	2.19	10.99 %
PVI1	2.15	6.96 %
MLR1	2.12	8.07 %
CBM1	2.01	5.58 %
CMR1	1.92	9.62 %
NKI1	1.70	6.39 %
KPT1	1.67	8.78 %
PNV1	1.61	9.42 %
USL1	1.56	4.62 %
MDU4	1.35	6.01 %
DKI1	1.32	4.28 %
TDI1	0.93	4.34 %
MDU5	0.86	5.17 %
BTU1	0.83	4.96 %
MPA1	0.80	2.39 %
TPT1	0.49	2.92 %
PKM1	0.34	2.37 %
NTM1	0.33	1.82 %
SGP1	0.29	1.78 %
KKD2		0.00 %
SZSD		0.00 %
Total	315.49	22.24 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	202.39	15.49 %
Home-The	35.77	47.70 %
Total	238.16	17.23 %

Branch *	MTD Sales L	Brand Share %
SLM2	5.29	11.33 %
OML1	4.35	9.91 %
NKL2	4.26	7.36 %
TCG1	4.09	12.37 %
MTR1	3.81	10.47 %
EPI1	3.24	7.86 %
EDP1	2.52	8.88 %
VPD1	2.48	5.20 %
SGG1	2.19	10.80 %
TRM1	1.99	4.96 %
ATU1	1.99	3.64 %
KMM1	1.48	7.06 %
SGI1	1.26	5.21 %
VKL1	1.18	6.81 %
PDR1	1.11	5.56 %
CMI1	1.03	5.24 %
RSP1	0.87	2.31 %
BMD1	0.66	2.73 %
KVP1	0.34	1.46 %
MCR1	0.23	0.73 %
HRR1	0.12	0.61 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	238.16	17.23 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	189.98	16.35 %
Home-The	26.98	49.18 %
Total	216.96	17.83 %

Branch *	MTD Sales L	Brand Share %
KUM1	8.52	13.47 %
TRY3	5.92	15.35 %
MSI1	4.85	16.94 %
TTP1	3.70	10.86 %
PDK1	3.64	13.14 %
AYR1	2.24	8.32 %
TVR1	2.22	9.67 %
KRN1	1.60	6.96 %
MVM1	1.56	2.15 %
KIK1	0.96	3.42 %
ORU1	0.82	5.15 %
APM1	0.48	4.00 %
NGT1	0.45	1.20 %
NCK1	0.20	1.17 %
NMM1	0.11	0.48 %
TZSD		0.00 %
WTRZ		0.00 %
Total	216.96	17.83 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	181.28	20.97 %
Home-The	21.80	47.04 %
Total	203.07	22.30 %

Branch *	MTD Sales L	Brand Share %
CH34	6.11	14.73 %
CH44	5.31	17.41 %
CH24	5.10	16.25 %
CH06	4.01	9.50 %
CH43	2.08	7.71 %
CH17	2.02	7.28 %
UKI1	1.75	10.25 %
GPD1	1.22	5.40 %
MC06	0.73	18.00 %
CH31	0.51	5.06 %
CH33	0.47	1.74 %
CH46	0.33	2.53 %
CH23	0.24	1.56 %
CH32	0.23	8.11 %
CH27		0.00 %
CH36		0.00 %
PON1		0.00 %
Total	203.07	22.30 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	166.37	18.40 %
Home-The	28.44	45.40 %
Total	194.81	20.15 %

Branch *	MTD Sales L	Brand Share %
TPR2	7.10	12.10 %
MPM1	3.73	11.07 %
KMD1	2.85	13.03 %
CBE1	2.68	9.44 %
KGI1	2.53	12.90 %
TPR3	2.32	10.06 %
SYM2	2.24	7.22 %
GBM1	2.23	8.37 %
GDR1	1.96	7.71 %
SUL1	1.88	7.50 %
CNR1	1.74	10.13 %
AVI1	1.65	5.21 %
CBE5	1.62	10.21 %
ANR1	1.57	18.17 %
PDM1	1.36	6.64 %
CBE6	1.13	3.89 %
TPR4	1.11	5.78 %
TPR1	1.00	2.66 %
PPI1	0.86	3.80 %
KGM1	0.62	4.49 %
DPM2	0.55	1.99 %
CBE3	0.55	4.46 %
SNR1	0.52	1.78 %
WHCB		0.00 %
WZSD		0.00 %
Total	194.81	20.15 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	132.44	19.83 %
Home-The	24.93	53.20 %
Total	157.37	22.02 %

Branch *	MTD Sales L	Brand Share %
TDM1	3.13	8.67 %
KLM1	2.14	6.15 %
VPM1	1.65	14.63 %
TVM1	1.42	10.50 %
MKM1	1.05	8.12 %
ULP1	0.91	2.42 %
TRK1	0.82	1.82 %
STP1	0.65	4.59 %
KML1	0.53	2.58 %
VCM1	0.31	2.08 %
PRT1	0.12	0.41 %
WHUT		0.00 %
Total	157.37	22.02 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	108.75	11.07 %
Home-The	17.53	32.46 %
Total	126.28	12.18 %

Branch *	MTD Sales L	Brand Share %
CH05	9.79	14.17 %
CH22	5.36	16.23 %
GUD2	3.21	11.22 %
CH16	2.95	3.92 %
CH38	2.10	10.82 %
TKM1	1.44	7.47 %
CH11	1.44	4.37 %
CH42	1.37	3.34 %
CH28	1.34	2.49 %
SKL1	1.24	3.82 %
AVD1	1.22	2.31 %
CH35	1.16	3.81 %
MRM1	0.64	1.35 %
CH39	0.60	3.52 %
CGL1	0.59	2.44 %
CH45	0.47	1.17 %
CH26	0.34	3.85 %
GUD1		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	126.28	12.18 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	55.75	8.34 %
Home-The	16.57	32.46 %
Total	72.32	10.05 %

Branch *	MTD Sales L	Brand Share %
CYR1	3.63	13.67 %
TRT1	3.01	8.59 %
PLR1	2.59	12.61 %
ABR1	2.08	8.15 %
VEL2	1.85	5.86 %
SBR1	1.52	3.65 %
CPT1	1.47	5.51 %
AKM1	1.45	3.62 %
VSI1	1.41	3.93 %
KPM1	1.38	5.92 %
BGR1	1.30	7.14 %
ARC2	1.26	6.12 %
UGI1	1.00	4.21 %
SLG1	0.72	3.70 %
WJD1	0.72	3.72 %
WJP1	0.63	2.55 %
CGM1	0.46	2.36 %
VEL1	0.40	1.67 %
VNB1	0.35	1.35 %
ANI1	0.20	1.21 %
PTU1	0.19	2.96 %
WHVL		0.00 %
Total	72.32	10.05 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	3.26	6.50 %
Home-The	1.99	55.94 %
Total	5.25	9.77 %

Branch *	MTD Sales L	Brand Share %
TVP1	3.11	9.61 %
PAS1	0.18	1.45 %
TVSD		0.00 %
Total	5.25	9.77 %