

MTD Sales
672.36 L

Brand Share %
17.52 %

Information:

MTD : 01-09-2025 To 28-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.52 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	547.21	15.24 %
Home-The	125.15	50.45 %
Total	672.36	17.52 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	141.64	20.17 %
SOUTH-03	96.81	21.67 %
CHENNAI-02	89.07	20.87 %
CHENNAI-01	80.13	16.21 %
TRICHY-01	70.61	16.92 %
WEST-01	60.17	17.52 %
WEST-02	57.39	15.22 %
SOUTH ARCOT	46.63	15.96 %
NORTH ARCOT	22.69	8.65 %
KL-SOUTH	7.22	9.54 %
Total	672.36	17.52 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	105.45	16.28 %
Home-The	36.19	66.23 %
Total	141.64	20.17 %

Branch *	MTD Sales L	Brand Share %
TUT1	8.12	15.16 %
MAR1	2.69	11.59 %
TCN1	1.77	13.07 %
SDI1	1.65	10.99 %
KSM1	1.44	13.92 %
VLY1	1.37	8.14 %
SKD1	1.28	13.66 %
APK1	1.22	9.66 %
SNL1	0.97	12.00 %
ERL2	0.86	5.88 %
VKM1	0.79	9.98 %
TVL2	0.69	11.75 %
VNR1	0.69	7.95 %
ASM1	0.68	6.12 %
RND1	0.68	3.64 %
STU2	0.67	6.92 %
TKY1	0.51	5.52 %
APK2	0.51	8.89 %
TYI1	0.49	4.57 %
KGL1	0.46	6.71 %
SGT1	0.35	3.40 %
MMT1	0.34	3.47 %
UDN1	0.19	2.82 %
KYR1	0.12	2.62 %
ARM1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
Total	141.64	20.17 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	80.17	19.14 %
Home-The	16.64	59.91 %
Total	96.81	21.67 %

Branch *	MTD Sales L	Brand Share %
NKI1	1.61	16.56 %
PVI1	1.41	8.45 %
TPT1	1.23	10.50 %
BTU1	1.00	17.02 %
MDU4	0.94	12.34 %
KKD2	0.72	12.83 %
MLR1	0.67	8.29 %
CBM1	0.63	5.45 %
PNI1	0.54	12.83 %
MNM1	0.44	11.47 %
MPA1	0.43	4.63 %
ODM1	0.28	6.84 %
ADP1	0.25	3.25 %
USL1	0.24	2.35 %
CMR1	0.16	4.10 %
KPT1	0.14	2.28 %
PNV1	0.12	2.29 %
MDU5	0.12	3.67 %
DKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
Total	96.81	21.67 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	78.99	19.48 %
Home-The	10.09	47.45 %
Total	89.07	20.87 %

Branch *	MTD Sales L	Brand Share %
CH06	2.60	13.63 %
CH44	1.82	17.26 %
GPD1	0.99	11.05 %
PON1	0.72	4.51 %
CH46	0.71	15.98 %
CH34	0.60	3.81 %
CH23	0.54	7.37 %
CH43	0.36	2.47 %
UKI1	0.34	3.88 %
CH17		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
Total	89.07	20.87 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	69.88	15.01 %
Home-The	10.25	35.59 %
Total	80.13	16.21 %

Branch *	MTD Sales L	Brand Share %
CH16	2.41	5.73 %
GUD1	2.22	11.01 %
CH22	2.13	15.80 %
KNR1	1.57	16.90 %
GUD2	1.56	12.03 %
CH38	1.34	12.57 %
CH45	1.32	5.80 %
CH42	0.92	6.72 %
CGL1	0.84	14.03 %
CH39	0.83	7.49 %
CH35	0.67	4.78 %
CH28	0.49	2.46 %
SKL1	0.23	2.49 %
CH37	0.15	3.16 %
WHC3	0.05	0.23 %
AVD1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
MRM1		0.00 %
Total	80.13	16.21 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	60.12	15.18 %
Home-The	10.49	49.18 %
Total	70.61	16.92 %

Branch *	MTD Sales L	Brand Share %
MVM1	3.91	13.17 %
TVR2	2.52	16.82 %
MSI1	1.20	11.19 %
TRY3	1.18	15.22 %
AYR1	0.91	13.64 %
PBR1	0.64	13.97 %
TTP1	0.58	6.82 %
NGT1	0.58	3.71 %
NMM1	0.51	5.45 %
KRN1	0.37	6.30 %
KIK1	0.12	0.85 %
APM1	0.11	2.36 %
NCK1		0.00 %
ORU1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	70.61	16.92 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	49.11	15.36 %
Home-The	11.06	46.94 %
Total	60.17	17.52 %

Branch *	MTD Sales L	Brand Share %
KMD1	1.57	13.67 %
CBE6	1.51	16.27 %
AVI1	1.47	15.33 %
TPR2	1.25	6.07 %
CBE5	0.83	13.21 %
SUL1	0.72	10.62 %
MPM1	0.63	6.44 %
ANR1	0.38	9.02 %
DPM2	0.34	3.73 %
SYM2	0.31	3.19 %
CBE1	0.24	3.97 %
PPI1	0.23	3.26 %
CBE3	0.15	2.34 %
TPR3	0.12	1.76 %
TPR1	0.12	0.64 %
TPR4	0.09	2.03 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
SNR1		0.00 %
WZSD		0.00 %
Total	60.17	17.52 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	43.01	12.37 %
Home-The	14.39	49.12 %
Total	57.39	15.22 %

Branch *	MTD Sales L	Brand Share %
NKL2	2.38	7.05 %
SLM2	1.30	10.06 %
OML1	0.89	9.62 %
KVP1	0.78	10.22 %
VPD1	0.73	4.88 %
DPR2	0.63	8.26 %
SGI1	0.50	5.23 %
EPI1	0.50	6.17 %
VKL1	0.46	11.03 %
RSP1	0.39	4.21 %
PDR1	0.34	5.39 %
KMM1	0.33	5.84 %
MTR1	0.30	3.44 %
ATU1	0.25	2.37 %
CMI1	0.24	6.26 %
PMP1	0.19	3.22 %
PLC1	0.16	2.41 %
TRM1	0.15	1.29 %
TCG1	0.14	2.22 %
EDP1	0.08	1.85 %
BMD1		0.00 %
HRR1		0.00 %
MCR1		0.00 %
SGG1		0.00 %
WZWH		0.00 %
Total	57.39	15.22 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	36.46	13.31 %
Home-The	10.17	55.76 %
Total	46.63	15.96 %

Branch *	MTD Sales L	Brand Share %
NVL2	2.19	16.58 %
CDM1	1.34	8.49 %
TRK1	1.01	3.43 %
PRT1	0.91	8.78 %
ULP1	0.71	4.33 %
TDM1	0.66	4.15 %
MKM1	0.66	9.02 %
KLM1	0.36	2.36 %
VCM1	0.22	3.69 %
VPM1	0.21	3.97 %
STP1	0.14	2.89 %
KML1		0.00 %
TVM1		0.00 %
WHNV		0.00 %
Total	46.63	15.96 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	17.02	7.04 %
Home-The	5.67	27.56 %
Total	22.69	8.65 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.86	11.20 %
VSI1	1.37	14.09 %
TRT1	0.97	16.20 %
AKM1	0.41	2.52 %
CYR1	0.36	8.17 %
SLG1	0.35	8.72 %
KPM1	0.34	3.74 %
VEL1	0.34	3.03 %
UGI1	0.22	3.70 %
CGM1	0.21	1.09 %
VNB1	0.21	2.09 %
ARC2	0.14	1.59 %
GDM1	0.14	1.78 %
PLR1	0.12	1.12 %
BGR1	0.12	3.59 %
ABR1		0.00 %
ANI1		0.00 %
CPT1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	22.69	8.65 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	7.02	9.60 %
Home-The	0.20	7.83 %
Total	7.22	9.54 %

Branch *	MTD Sales L	Brand Share %
TVP1	6.17	14.56 %
PAS1	1.05	4.87 %
KLR1		0.00 %
Total	7.22	9.54 %