



TN : SONY Sales Performance 29/04/2026 9:07 AM

MTD Sales
933.00 L

Brand Share %
17.61 %

Information:

MTD : 01-04-2026 To 28-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.61 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	811.61	16.06 %
Home-The	121.39	49.29 %
Total	933.00	17.61 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	192.57	22.06 %
CHENNAI-02	135.51	20.81 %
TRICHY-01	128.76	18.12 %
SOUTH-03	124.48	18.49 %
WEST-01	88.69	21.20 %
SOUTH ARCOT	87.55	19.81 %
CHENNAI-01	71.43	10.63 %
WEST-02	70.61	13.70 %
NORTH ARCOT	33.39	9.73 %
Total	933.00	17.61 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	160.53	19.44 %
Home-The	32.04	68.33 %
Total	192.57	22.06 %

Branch *	MTD Sales L	Brand Share %
TCN1	4.24	17.02 %
MAR1	3.03	11.23 %
PKD1	2.83	14.28 %
MMT1	2.81	17.53 %
SNL1	2.23	17.48 %
ERL2	2.05	9.92 %
VNR1	1.52	12.17 %
TKY1	1.51	13.92 %
SDI1	1.34	9.52 %
APK1	1.14	7.39 %
ASM1	0.95	7.13 %
UDN1	0.92	6.59 %
VKM1	0.89	8.01 %
TYI1	0.82	8.68 %
APK2	0.64	7.36 %
SKD1	0.57	3.81 %
KYR1	0.49	4.96 %
SGT1	0.45	7.79 %
STU2	0.35	3.10 %
KSM1	0.32	6.74 %
PDI1	0.27	3.11 %
COL1	0.14	3.53 %
S2SD		0.00 %
Total	192.57	22.06 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	122.73	19.61 %
Home-The	12.79	50.78 %
Total	135.51	20.81 %

Branch *	MTD Sales L	Brand Share %
CH24	2.25	7.51 %
CH17	2.01	7.23 %
CH51	1.65	6.40 %
CH31	0.90	8.92 %
CH46	0.67	9.41 %
CH36	0.61	8.56 %
CH23	0.55	5.30 %
UKI1	0.47	4.19 %
PON1	0.42	4.76 %
GPD1	0.31	2.34 %
CH27	0.25	2.69 %
CH01		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
MC05		0.00 %
Total	135.51	20.81 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	117.14	17.04 %
Home-The	11.62	50.00 %
Total	128.76	18.12 %

Branch *	MTD Sales L	Brand Share %
KUM1	3.85	9.05 %
KIK1	1.97	9.66 %
KRN1	1.51	10.17 %
NGT1	1.46	7.51 %
MVM1	1.42	3.11 %
TRY2	1.30	15.43 %
TRY3	1.03	6.08 %
NMM1	1.03	6.87 %
PBR1	0.95	8.43 %
TTP1	0.79	5.39 %
TVR1	0.76	4.68 %
JKM1	0.52	2.90 %
ORU1	0.48	5.45 %
APM1		0.00 %
AYR1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
TZSD		0.00 %
Total	128.76	18.12 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	106.76	16.71 %
Home-The	17.73	51.40 %
Total	124.48	18.49 %

Branch *	MTD Sales L	Brand Share %
TEN2	3.75	17.52 %
KKD3	2.65	9.01 %
MDU7	2.46	14.12 %
ATG1	2.03	9.17 %
PVI1	1.48	11.88 %
MDU4	1.35	10.86 %
PNI1	1.18	12.59 %
ADP1	1.09	11.59 %
TDI1	1.00	7.41 %
MDU3	0.91	5.90 %
KYK1	0.88	8.79 %
MNM1	0.78	9.32 %
CBM1	0.78	4.40 %
MPA1	0.75	3.78 %
CMR1	0.69	4.37 %
BTU1	0.60	7.29 %
NKI1	0.51	4.98 %
MLR1	0.47	3.40 %
MDU5	0.40	5.69 %
ODM1	0.34	12.87 %
PNV2	0.26	2.78 %
TPT1	0.13	0.77 %
NTM1	0.13	1.57 %
USL1	0.09	0.61 %
DKI1		0.00 %
KPT1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
Total	124.48	18.49 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	75.98	19.26 %
Home-The	12.71	53.30 %
Total	88.69	21.20 %

Branch *	MTD Sales L	Brand Share %
CNR1	1.92	17.11 %
MPM1	1.68	10.23 %
AVI1	1.44	12.21 %
GDR1	1.26	12.14 %
KMD1	1.24	14.20 %
SUL1	1.06	12.73 %
CBE5	0.85	12.86 %
PDM1	0.84	8.14 %
TPR1	0.62	3.72 %
CBE3	0.40	7.61 %
CBE6	0.38	3.23 %
TPR3	0.27	4.67 %
GBM1	0.22	2.74 %
TPR4	0.13	2.83 %
PPI1	0.13	1.69 %
ANR1		0.00 %
DPM2		0.00 %
KGI1		0.00 %
KGM1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	88.69	21.20 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	77.92	18.42 %
Home-The	9.63	51.16 %
Total	87.55	19.81 %

Branch *	MTD Sales L	Brand Share %
TDM1	1.51	7.27 %
TRK1	1.40	5.14 %
VCM2	1.23	17.16 %
PRT1	1.16	4.72 %
VPM1	0.90	13.27 %
STP1	0.87	11.80 %
KLM1	0.87	4.40 %
ULP1	0.28	1.77 %
VCM1	0.22	2.87 %
MKM1		0.00 %
TVM1		0.00 %
WHUT		0.00 %
KML1	-0.33	-2.53 %
Total	87.55	19.81 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	62.86	9.78 %
Home-The	8.57	29.17 %
Total	71.43	10.63 %

Branch *	MTD Sales L	Brand Share %
CH47	2.68	6.98 %
CH08	2.59	7.03 %
CH16	1.93	4.87 %
CH49	1.90	5.36 %
GUD2	1.79	12.03 %
CGL1	1.61	8.96 %
CH22	1.50	7.58 %
CH38	1.21	10.33 %
CH35	1.18	6.89 %
GUD1	0.90	3.62 %
CH28	0.89	3.28 %
CH25	0.81	2.33 %
MRM1	0.73	3.38 %
SKL1	0.67	3.98 %
AVD1	0.50	4.46 %
CH39	0.42	4.60 %
CH42	0.35	1.38 %
KNR1	0.21	2.61 %
CH45	0.20	0.66 %
TKM1	0.13	1.05 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-1.08	7.49 %
Total	71.43	10.63 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	59.56	12.15 %
Home-The	11.05	43.29 %
Total	70.61	13.70 %

Branch *	MTD Sales L	Brand Share %
SLM2	2.07	10.68 %
KVP1	2.07	13.46 %
PLC1	1.58	11.21 %
TCG1	1.41	13.61 %
NKL2	1.01	4.26 %
OML1	0.78	4.17 %
KAM1	0.75	7.82 %
SGI1	0.73	7.54 %
HRR1	0.65	10.62 %
MTR1	0.64	6.56 %
VPD1	0.53	4.11 %
MCR1	0.47	3.11 %
APN1	0.43	3.98 %
ATU1	0.32	1.55 %
WHKP	0.14	4.92 %
VKL1	0.13	2.41 %
BMD1		0.00 %
CMI1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
TRM1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	70.61	13.70 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	28.13	8.68 %
Home-The	5.26	27.82 %
Total	33.39	9.73 %

Branch *	MTD Sales L	Brand Share %
KPM2	4.51	11.19 %
VSI1	2.74	14.44 %
VEL2	1.39	7.44 %
BGR1	1.37	15.16 %
KPM1	1.22	13.54 %
CYR1	1.04	10.67 %
PLR1	0.83	6.90 %
VEL1	0.68	5.62 %
WJP1	0.47	4.13 %
ARC2	0.45	4.76 %
VNB1	0.41	3.53 %
CPT1	0.38	3.26 %
ABR1	0.25	1.44 %
SBR1	0.23	1.28 %
CGM1	0.20	1.34 %
SLG1	0.20	2.29 %
AKM1	0.13	0.73 %
TRT1	0.08	0.61 %
ANI1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
WJD1		0.00 %
WHVL	-0.26	13.47 %
Total	33.39	9.73 %